



➔ What is LEAD?

Leaders in Economic Alliance Development, or LEAD, is designed to build capacity in communities through a partnership development and planning process that enables local residents to accomplish a goal.

Through LEAD, communities will:

- Leaders – Focus on building and strengthening leadership skills in the community
- Economic – Concentrate on opportunities to enhance the local economy
- Alliance – Foster the development of new partnerships within the community
- Development – Get things done!

➔ What are the Steps of Lead?

1. Identify members for a strong team
2. Explore the community's interests and concerns
3. Generate a plan of action to pursue at least one opportunity
4. Take action to accomplish the plan

➔ The Process

SESSION 1: BUILDING A STRONG LEAD TEAM - Explore ways to gain partners to serve and strengthen the community

SESSION 2: GEARING UP TO LEAD - Plan the civic forum

CIVIC FORUM - Invite local people to engage in discussions about the assets, challenges, and opportunities for the community

SESSION 3: LEADING TO ACTION - Complete a plan of action

➔ For more information

