

*Cashing In On Business Opportunities* is a complete home-based and micro business guidebook for educators and entrepreneurs.

### Business Management Topics:

- Sharpening Entrepreneurial Skills
- Writing Business Plans
- Targeting New Markets
- Recruiting, Training and Motivating Employees
- Managing Inventory, Distribution, Customer Satisfaction, Deductions

### Over 20 Lessons

*Ready for use as:*

- Reference tools for educators and entrepreneurs
- Single topic shortcourses
- Multi-topic workshops
- A comprehensive course



HOME-BASED AND MICRO BUSINESSES

# *CASHING IN ON BUSINESS OPPORTUNITIES*

Free and online at  
[srdc.msstate.edu/cashing](http://srdc.msstate.edu/cashing)

