

Cashing In On Business Opportunities is a complete home-based and micro business guidebook for educators and entrepreneurs.

Business Management Topics:

- Sharpening Entrepreneurial Skills
- Writing Business Plans
- Targeting New Markets
- Recruiting, Training and Motivating Employees
- Managing Inventory, Distribution, Customer Satisfaction, Deductions

Over 20 Lessons

Ready for use as:

- Reference tools for educators and entrepreneurs
- Single topic shortcourses
- Multi-topic workshops
- A comprehensive course



HOME-BASED AND MICRO BUSINESSES

CASHING IN ON BUSINESS OPPORTUNITIES

Free and online at
srdc.msstate.edu/cashing

