

Helping Artisans Reach Global Markets Participant Evaluation Form

This information will NOT be used to track individuals. It is strictly for use in understanding basic information about students taking this course and to understand how this course might be improved to better assist artisans with their business.

Information about you:

Name: _____ Zip Code: _____ Date: _____

Do you own a business?

_____ Yes

If yes, how long have you been in business? _____

Does your business have a Web site? _____

_____ No

If no, are you considering starting a business? Yes / No

How did you hear about this course? (Please circle all that apply)

Newspaper	Flyer	Extension Agent	Friend	Family Member
Radio	Community Event	Other Organization	Web site	Other

How are your current computer skills: (please check the statement that most fits your skill level)

<input type="checkbox"/>	I have advanced computer skills.	<input type="checkbox"/>	I have good computer skills.
<input type="checkbox"/>	I have basic computer skills.	<input type="checkbox"/>	I have no computer skills.

Current knowledge

Please rate your knowledge of the following topics **before** having taken part in this workshop:
Place an *x* in the box of the best choice for your answer.

	I have much knowledge.	I have some knowledge.	I have little knowledge.	I have no knowledge.
The artisan contribution to the economy				
How the Internet can be used to help artisans grow their business				
The characteristics of artisan consumers				
How to begin to design a Web site				
How to identify good Web site design				



Please rate your knowledge of the following topics **after** having taken part in this workshop. Place an *x* in the box of the choice that best describes the knowledge that you gained in the following areas.

	I gained much knowledge.	I gained some knowledge.	I gained little knowledge.	I did not gain any knowledge.
The artisan contributions to the economy				
How the Internet can be used to help artisans grow their business				
The characteristics of artisan consumers				
How to begin to design a Web site				
How to identify good Web site design				

Putting what you learned to work

Because of this workshop tell us how motivated you are to complete the following task:

Please place an *x* in the box for your choice.

	Highly Motivated	Motivated	Somewhat Motivated	I am unsure
Improve my computer skills				
Make efforts to create or improve my Web site				
Research what other artisan are doing online to promote their craft.				

Name of your instructor: _____ Location of course: _____

Instructor and Workshop

Please rate the instructor and the workshop based on the following:

Place an *x* in the appropriate box.

	Extremely Effective	Effective Somewhat	effective	Ineffective
Effectiveness of the instructor				
Organization of the workshop				
Effective use of the provided materials				
Effectiveness of Web site examples				
Class discussion and brainstorming				

May we contact you in the next few months to see how you are doing? Yes / No

If yes, what is your preferred method of contact: _____ phone _____ e-mail

Please leave your phone number or e-mail address here:

Thank you for your feedback today.