

Helping Artisans Reach Global Markets Participant Evaluation Form

Date of course: _____

Location of course: _____

This information will NOT be used to track individuals. It is strictly for use in understanding basic information about students taking this course and to understand how this course might be improved to better assist artisans with their business.

Information about you:

Name: _____ Zip Code: _____

Does your business have a Web site? Yes / No

Putting what you learned to work

In the last twelve months since workshop participation please tell us about the following things:
Please place an x in the box for your choice.

	Much	Some	Slightly	None
As a result of the workshop, I have improved my computer skills.				
Because of what I learned in the workshop, I have made efforts to create or improve my Web site.				
After the workshop I researched what other artisans are doing online to promote their craft.				

In the last six months how much of the following has impacted your business:
Please place an x in the box of your choice.

	Much	Some	A small amount	None
Understanding online customers motivated me to provide better customer service.				
My products are being viewed by more customers because of efforts I have made to increase sales online.				
I have seen an increase in sales based on Internet transactions				

Please make any additional comments regarding your workshop experience:
