

e-Commerce Sales Listing Worksheet

AUCTION SITE: _____

SELL DATES, START/END: _____/_____

ITEM TITLE: _____

CATEGORY: _____

DESCRIPTION: _____

KEYWORDS: _____

PHOTOGRAPH TAKEN: FILE NAME: _____

Reserve price (lowest amount to accept): \$ _____

Expected costs: + \$ _____

SALE PRICE (reserve price + costs): = \$ _____

OTHER INFORMATION:

LOCATION: _____

SHIPPING TERMS: _____

PAYMENT TERMS: _____

E-MAIL ADDRESS: _____

NOTES: _____

