Preliminary Agenda

**Monday, July 21**
1:00 pm  Welcome and Introductions
1:45 pm  Unit 1: The Importance of Business Retention and Expansion
2:45 pm  Break
3:00 pm  Unit 2: Establishing an Existing Business Program
5:00 pm  Day 1 Wrap-up
6:00 pm  Dinner

**Tuesday, July 22**
8:00 am  Unit 3: Measuring Success
8:45 am  Unit 4: Assessing Your Community
10:00 am Break
10:15 am Unit 4: Continued
11:00 am Unit 5: The Business Survey
12:00 pm Lunch
1:00 pm  Unit 5: Continued
1:45 pm  Unit 6: Conducting Business Visits
2:45 pm  Break
3:00 pm  Unit 6: Continued
3:45 pm  Unit 7 Responding to Business Concerns
4:30 pm  Day 2 Wrap-up
6:00 pm  Dinner
Wednesday, July 23
8:00 am    Unit 8: Analyzing Data and Developing Recommendations
10:00 am    Break
10:15 am    Unit 9: Reporting Results and Implementing Projects
11:15 am    Course Wrap-up
12:00 pm    Course conclusion