

Business Development Series: Threshold Analysis

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What le 12?

Threshold Analysis indicates the average number of people required to support a business. These numbers are not set in stone numbers stating that it always takes x number of people to support a business competing in a given industry. Rather, they are benchmarks that can be used for comparative purposes. In addition to the threshold analysis information contained in Table 1, a count of businesses in each industry is provided in Table 2.

How Are They Interpreted?

The benchmark figures available from threshold analysis can be used to identify opportunities within a geographic region. For example, assume the threshold analysis states that, on average, it takes 2,500 people to support a florist in Oklahoma. Further assume that there are no florists in a town of 10,000 people. Threshold analysis would indicate that there may be an opportunity for at least one florist in the town. However, even if an opportunity exists, it does not indicate that the business will be successful. The success of the business will depend upon other factors as well - including the management of the business.

How Are the Numbers Calculated?

Threshold figures are computed by dividing the estimated population by the number of businesses in an industry. The result is an average number of people needed to support a business in a particular geographic area.

What Time Period?

The population and business count data used in the threshold calculations are for the 2003 time period. Population estimates were obtained from the Oklahoma Department of Commerce and business count information was obtained from the Oklahoma Employment Security Commission.

Who Benefits from Them?

Local chambers of commerce, economic development professionals, bankers and entrepreneurs can benefit from using threshold analysis as a tool to identify opportunities within their local economies. By comparing the threshold levels both to their local population and to their current count of businesses by industry, these professionals can identify potential opportunities for expansion in their local economy.

What Is the Geographic Area?

The threshold analysis figures reported in this newsletter have been calculated for the state of Oklahoma and the six sub-state regions identified in the accompanying map.



The presentation of data in this report follows a similar presentation presented by the lowa State University Extension Service for the state of lowa. (Stone & Artz, "Threshold Levels for Selected Retail and Service Businesses in Iowa 2000-2001", Iowa State University Extension, Summer, 2001.)





Table 1: Threshold Levels (Population per Business)

2381 Nonresidential Building Construction 4,805 8,151 7,724 6,896 5,213 5,086 5,80 2381 2382 2382 Building Equipment Contractors 1,551 2,226 1,799 2,427 1,633 1,541 1,77 1,77 2,788 2,7	NAICS	Description	NW	NE	SW	SE	окс	Tulsa	State
2382 Soundation, Structure & Bidg Exterior Contractors 3,717 4,264 4,330 6,473 3,672 3,533 3,98 2382 Building Equipment Contractors 5,794 5,714 6,647 9,335 2,624 2,982 3,67 2383 Building Finishing Contractors 5,794 5,714 6,647 9,335 2,624 2,982 3,67 2389 Other Specialty Trade Contractors 3,1527 5,714 7,521 4,747 5,284 4,334 4,93 4,93 4,411 Automobile Dealers 3,582 5,180 4,537 4,477 5,726 4,69 5,32 4412 Other Motor Vehicle Dealers 24,625 13,520 21,985 19,418 18,834 20,460 18,54 4,413 Auto Parts, Accessories & Tire Stores 2,814 4,905 4,928 4,230 4,406 4,705 4,424 4,124 Furniture Stores 13,133 15,837 15,042 23,733 12,038 13,335 1,442 Home Furnishings Stores 13,133 15,837 15,042 23,733 12,038 13,335 4,414 43,181 10,992 1,242 15,165 13,331 13,61 4,412 Home Furnishings Stores 15,154 4,981 10,992 1,242 15,165 13,331 13,61 4,412 Home Furnishings Stores 15,154 4,981 10,992 1,242 15,165 13,331 13,61 4,412 Home Furnishings Stores 15,243 4,414 4,069 4,474 4,535 4,234 4,442 Lawn & Garden Equip & Supplies Stores 2,432 3,339 2,802 2,589 5,167 5,676 3,72 4,452 Specialty Food Stores 2,432 3,339 2,802 2,589 5,167 5,676 3,72 4,452 Specialty Food Stores 2,452 25,195 31,756 19,418 23,831 18,719 2,344 4,451 4,461	2361	Residential Building Construction	3,582	4,330	4,537	6,103	2,443	3,003	3,321
2382 Building Equipment Contractors	2362	Nonresidential Building Construction	4,805	8,151	7,724	6,890	5,213	5,086	5,805
2389 Other Specialty Trade Contractors 3,127 5,714 6,647 9,935 2,624 2,982 3,67 4411 Automobile Dealers 3,582 5,180 4,537 4,474 5,284 4,334 4,93 4412 Other Motor Vehicle Dealers 24,625 13,520 21,985 19,418 18,834 20,460 18,441 4413 Automobile Dealers 24,625 13,520 21,985 19,418 18,834 20,460 18,441 4413 Automobile Dealers 24,625 13,520 21,985 19,418 18,834 20,460 18,441 4413 Automobile Dealers 2,4625 13,520 21,985 19,418 18,834 20,460 18,441 4413 Automobile Dealers 2,4625 13,520 21,985 19,418 18,834 20,460 18,444 4413 Automobile Dealers 2,4625 13,520 21,985 13,406 4,76 4,74 4422 Home Furnishings Stores 13,133 15,837 15,042 23,733 12,038 13,535 14,112 4431 Electronics & Appliance Stores 5,629 8,151 8,931 8,900 5,055 5,479 6,11 4441 Building Material & Supplies Dealers 2,940 4,137 4,142 4,069 4,474 4,535 4,444 4442 Lawn & Garden Equip & Supplies Stores 8,208 13,500 12,426 10,426 10,426 4451 Grocery Stores 2,432 3,359 2,802 2,589 5,167 5,676 3,92 4452 Specialty Food Stores 2,432 3,359 2,802 2,589 5,167 5,676 3,92 4453 Beery Wine & Liquor Stores 14,071 13,199 12,426 12,026 13,578 13,535 13,23 4461 Health & Personal Care Stores 3,397 4,543 2,916 4,315 3,404 3,533 4,084 4481 Clothing Stores 7,979 20,530 15,042 4,746 7,269 14,190 1,494 4482 Shoe Stores 1,390 1,494 1,451 1,378 3,517 2,849 2,184 4483 Sewelly-Luggage/Leather Goods Stores 1,899 1,238 1,238 1,4290 2,848 2,734 2,18 4512 Book, Periodical & Music Stores 1,809 1,494 2,195 1,495	2381	Foundation, Structure & Bldg Exterior Contractors	3,717	4,264	4,330	6,473	3,672	3,533	3,982
2389 Other Specialty Trade Contractors 3,127 5,714 7,521 4,747 5,284 4,334 4,93 4411 Automobile Dealers 3,582 5,180 4,537 4,497 5,752 6,469 5,32 4412 Other Motor Vehicle Dealers 24,625 13,520 21,985 19,418 18,834 20,460 18,54 4413 Auto Parts, Accessories & Iire Stores 2,814 4,905 4,928 4,230 4,406 4,705 4,42 4421 Furniture Stores 15,154 14,981 10,992 11,242 15,165 13,131 13,61 4422 Home Furnishings Stores 13,133 15,837 15,042 23,733 12,038 13,535 14,10 4431 Bictronics & Appliance Stores 5,629 8,151 8,931 8,900 5,055 5,499 6,11 4441 Building Material & Supplies Dealers 2,940 4,137 4,142 4,069 4,474 4,355 4,23 4442 Lawn & Garden Equip & Supplies Stores 2,432 3,359 2,802 2,589 5,165 20,460 14,16 4451 Grocery Stores 2,432 3,359 2,802 2,589 5,167 5,676 3,92 4452 Specialty Food Stores 24,625 25,195 31,756 19,418 23,831 18,719 22,345 4453 Beer, Wine & Liquor Stores 14,071 13,198 12,426 12,206 13,578 13,535 13,22 4461 Health & Personal Care Stores 3,397 4,543 2,916 4,115 3,404 3,533 4,08 4471 Gasoline Stations 1,305 1,749 1,451 1,378 3,517 2,894 2,18 4482 Shoe Stores 17,909 2,0530 15,042 47,467 12,692 1,419 1,594 4482 Shoe Stores 17,909 2,0530 15,042 47,467 12,692 1,419 1,594 4482 Shoe Stores 19,700 21,319 23,817 24,670 2,738 5,711 16,64 4511 Sporting, Hobby & Musical Instrument Stores 1,889 12,128 13,289 2,738 3,738 15,711 16,64 4529 Other General Merchandise Stores 19,700 21,319 23,817 24,670 2,739 24,33 4531 Department Stores 3,893 3,893 3,993 3,999 3,744 3,990 2,739 2,738 3,738	2382	Building Equipment Contractors	1,551	2,226	1,999	2,427	1,633	1,541	1,773
4411 Automobile Dealers	2383	Building Finishing Contractors	5,794	5,714	6,647	9,935	2,624	2,982	3,670
4412 Other Motor Vehicle Dealers 24,625 13,520 21,985 19,418 18,834 20,460 18,58	2389	Other Specialty Trade Contractors	3,127	5,714	7,521	4,747	5,284	4,334	4,932
4413 Auto Parts, Accessories & Tire Stores 2,814 4,905 4,928 4,230 4,406 4,705 4,424 4412 Furniture Stores 13,133 15,837 15,042 23,733 12,038 13,133 13,361 3,616 4422 Home Furnishings Stores 13,133 15,837 15,042 23,733 12,038 13,335 14,164 4418 Electronics & Appliance Stores 5,629 8,151 8,931 8,900 5,055 5,499 6,11 4441 Building Material & Supplies Dealers 2,940 4,137 4,142 4,069 4,474 4,535 4,23 4,441 4,441 4,069 4,474 4,535 4,23 4,441 4,441 4,069 4,474 4,535 4,23 4,441 4,452 4,069 4,474 4,535 4,23 4,441 4,452 4,069 4,474 4,535 4,23 4,441 4,452 4,469 4,474 4,535 4,23 4,452 4,452 5,460 4,167 4,451 5,462 5,462 5,195 31,756 19,418 23,831 18,719 22,36 4,452 5,462 5,195 31,756 19,418 23,831 18,719 22,36 4,452 5,462 5,195 31,756 19,418 23,831 18,719 22,36 4,452 5,462 4,452 5,462 4,465 4,476 4,451 4,476 4,451 4,476 4	4411	Automobile Dealers	3,582	5,180	4,537	4,497	5,752	6,469	5,329
4422 Home Furnishings Stores 15,154 14,981 10,992 11,242 15,165 13,131 13,61 4422 Home Furnishings Stores 5,629 8,151 8,931 8,900 5,055 5,499 6,11 4431 Electronics & Appliance Stores 5,629 8,151 8,931 8,900 5,055 5,499 6,11 4441 Building Material & Supplies Dealers 2,940 4,137 4,142 4,069 4,474 4,535 4,23 4442 Lawn & Garden Equip & Supplies Stores 2,432 3,350 2,2426 10,420 15,165 20,460 4,147 4451 Grocery Stores 2,432 3,359 2,802 2,589 5,167 5,676 3,92 4452 Specialty Food Stores 24,625 25,195 31,756 19,418 23,831 18,719 22,36 4453 Beer, Vine & Liquor Stores 14,071 13,198 12,426 12,206 13,578 13,353 13,231 4461 Health & Personal Care Stores 3,397 4,543 2,916 4,315 3,404 3,533 4,08 4471 Gasoline Stations 1,305 1,749 1,451 1,378 3,517 2,894 2,18 4481 Clothing Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,94 4482 Shoe Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,94 4483 Jewelry/Lugage/Leather Goods Stores 21,889 18,477 20,414 25,129 13,738 15,711 16,64 4511 Sporting, Hobby & Musical Instrument Stores 9,381 12,318 14,290 28,480 7,534 6,329 8,89 4529 Other General Merchandise Stores 19,700 21,319 23,811 47,467 16,923 24,439 21,64 4531 Florists 8,208 11,794 10,585 9,709 13,269 11,426 11,43 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Used Merchandise Stores 32,833 3,913 5,878 32,862 13,535 14,511 4534 Other Miscellaneous Store Retailers 7,577 8,03 8,931 9,089 7,344 7,455 7,86 4542 Vending Machine Operators 32,833 36,953 21,985 23,800 142,400 35,605 7,982 24,439 4543 Direct Selling Establishments 11,588 15,878 32,860 24,277 23,778 24,79 4541 El	4412	Other Motor Vehicle Dealers	24,625	13,520	21,985	19,418	18,834	20,460	18,581
4422 Home Furnishings Stores 13,133 15,837 15,042 23,733 12,038 13,535 14,107 14,141 Electronics & Appliance Stores 5,629 8,151 8,931 8,900 5,055 5,499 6,111 14,441 Building Material & Supplies Dealers 2,940 4,137 4,142 4,069 4,474 4,535 4,23 4,442 4,442 4,069 4,474 4,535 4,23 4,442 4,442 4,069 4,474 4,535 4,23 4,442 4,445 4,649 4,474 4,535 4,23 4,442 4,445 4,649 4,474 4,535 4,23 4,442 4,445 4,645 4,445 4,645 4,445 4,545 4,445 4,455 5,646 4,474 4,535 4,23 4,445 4,455 5,646 4,474 4,535 4,24 4,455 5,646 4,474 4,535 4,445 4,455 5,646 4,474 4,455 5,446 4,474 4,455 4,474 4,451 4,474 4,451 4,474 4	4413	Auto Parts, Accessories & Tire Stores	2,814	4,905	4,928	4,230	4,406	4,705	4,423
Helectronics & Appliance Stores	4421	Furniture Stores	15,154	14,981	10,992	11,242	15,165	13,131	13,612
4441 Building Material & Supplies Dealers	4422	Home Furnishings Stores	13,133	15,837	15,042	23,733	12,038	13,535	14,104
4442 Lawn & Garden Equip & Supplies Stores 8,208 13,520 12,426 10,420 15,165 20,460 14,16 4451 Grocery Stores 2,432 3,339 2,802 2,589 5,167 5,676 3,92 4452 Specialry Food Stores 14,071 13,198 12,426 12,206 13,578 13,535 13,22 4453 Beer, Wine & Liquor Stores 14,071 13,198 12,426 12,206 13,578 13,535 13,22 4461 Health & Personal Care Stores 3,397 4,543 2,916 4,315 3,404 3,533 4,08 4471 Gasoline Stations 1,305 1,749 1,451 1,378 3,517 2,894 2,18 4481 Clothing Stores 5,970 9,395 7,939 8,718 5,099 5,640 6,24 4482 Shoe Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,96 4483 ewelry/Luggage/Leather Goods Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,96 4481 Sporting, Hobby & Musical Instrument Stores 9,381 12,318 14,290 28,480 7,534 6,329 8,98 4512 Book, Periodical & Music Stores 19,700 21,319 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 21,889 22,172 23,817 26,700 27,802 21,995 24,38 4522 Other General Merchandise Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,19 4531 Florists 8,208 11,794 10,585 9,709 13,269 11,426 11,44 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Used Merchandise Stores 32,833 29,174 15,878 32,862 12,556 13,535 16,41 4541 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 42,400 55,605 79,982 24,449 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,104 4543 Direct Selling Establishments 11,588 17,881 15,878 32,862 12,556 33,50 32,831 30,935 37,160 71,200 41,704 67,677 94,91 4544 Vending Machine Operators 15,154 36,953 21,985 28,800 24,327 23,778 24,90 4542 Vending Machine Operators 1	4431	Electronics & Appliance Stores	5,629	8,151	8,931	8,900	5,055	5,499	6,118
4451 Grocery Stores	4441	Building Material & Supplies Dealers	2,940	4,137	4,142	4,069	4,474	4,535	4,231
4452 Specialty Food Stores 24,625 25,195 31,756 19,418 23,831 18,719 22,36 4453 Beer, Wine & Liquor Stores 14,071 13,198 12,426 12,206 13,578 13,535 13,25 13,254 14461 Health & Personal Care Stores 3,397 4,543 2,916 4,315 3,404 3,533 4,08 4,471 Casoline Stations 1,305 1,749 1,451 1,378 3,517 2,894 2,18 4481 Clothing Stores 5,970 9,395 7,939 8,718 5,099 5,640 6,24 4482 Shoe Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,764 4483 Shoe Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,764 4481 Shoe Welly/Lugage/Leather Goods Stores 21,889 18,477 20,414 25,129 13,738 15,711 16,64 4511 Sporting, Hobby & Musical Instrument Stores 9,381 12,318 14,290 28,480 7,534 6,329 8,89 4512 Book, Periodical & Music Stores 19,700 21,319 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 21,889 22,172 23,817 47,467 16,923 24,439 21,67 4522 Department Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,19 4531 Florists 8,208 11,794 10,585 9,709 13,269 11,426 11,43 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,024 4541 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 142,400 55,605 79,982 92,41 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,16 4543 Direct Selling Establishments 11,588 17,881 13,878 13,781 24,845 36,658 20,04 4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 49,19 14,240 14,240 43,248 41,895 65,03 41,240 43,248 41,895 65,03 41,240 43,248 41,895 65,03 41,240 41,240 43,248 41,895 65,03 41,240 41,240 43,248 41,895 65,03 41,240 41,240 41,240 41,240 41,	4442	Lawn & Garden Equip & Supplies Stores	8,208	13,520	12,426	10,420	15,165	20,460	14,104
4453 Beer, Wine & Liquor Stores 14,071 13,198 12,426 12,206 13,578 13,535 13,235 14,416 Health & Personal Care Stores 3,397 4,543 2,916 4,315 3,404 3,533 4,08 4,411 Gasoline Stations 1,305 1,749 1,451 1,378 3,517 2,894 2,18 4481 Clothing Stores 5,970 9,395 7,939 8,718 5,099 5,640 6,24 4482 Shoe Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,96 4481 Jewelry/Lugage/Leather Goods Stores 17,909 20,530 15,042 47,467 12,692 14,190 15,96 4481 Sporting, Hobby & Musical Instrument Stores 9,381 12,318 14,290 28,480 7,534 6,329 8,89 4512 Book, Periodical & Music Stores 19,700 21,319 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 21,889 22,172 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 21,889 22,172 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,19 4531 Florists 8,208 11,794 40,585 9,709 13,269 11,426 11,42 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Josed Merchandise Stores 32,833 29,174 15,878 8,2862 12,556 13,535 16,41 4533 Direct Selling Establishments 11,588 17,881 15,878 13,81 2,484 36,658 20,96 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,16 47,922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 47,922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 90,94 47,940 47	4451	Grocery Stores	2,432	3,359	2,802	2,589	5,167	5,676	3,928
Health & Personal Care Stores 3,397 4,543 2,916 4,315 3,404 3,533 4,08	4452	Specialty Food Stores	24,625	25,195	31,756	19,418	23,831	18,719	22,368
4471 Gasoline Stations	4453	Beer, Wine & Liquor Stores	14,071	13,198	12,426	12,206	13,578	13,535	13,252
4481 Clothing Stores 5,970 9,395 7,939 8,718 5,099 5,640 6,24	4461	Health & Personal Care Stores	3,397	4,543	2,916	4,315	3,404	3,533	4,088
4482 Shoe Stores	4471	Gasoline Stations	1,305	1,749	1,451	1,378	3,517	2,894	2,180
4483 jewelry/Luggage/Leather Goods Stores 21,889 18,477 20,414 25,129 13,738 15,711 16,64 4511 Sporting, Hobby & Musical Instrument Stores 9,381 12,318 14,290 28,480 7,534 6,329 8,89 4512 Book, Periodical & Music Stores 19,700 21,319 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 21,889 22,172 23,817 26,700 27,802 21,995 24,38 4529 Other General Merchandise Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,19 4531 Florists 8,208 11,794 10,585 9,709 13,269 11,426 11,426 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Used Merchandise Stores 32,833 29,174 15,878 32,862 12,556 13,535 16,41 45	4481	Clothing Stores	5,970	9,395	7,939	8,718	5,099	5,640	6,249
4511 Sporting, Hobby & Musical Instrument Stores 9,381 12,318 14,290 28,480 7,534 6,329 8,89 4512 Book, Periodical & Music Stores 19,700 21,319 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 21,889 22,172 23,817 26,700 27,802 21,995 24,38 4529 Other General Merchandise Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,19 4531 Florists 8,208 11,794 10,585 9,709 13,269 11,426 11,42 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Used Merchandise Stores 32,833 29,174 15,878 32,862 12,556 13,535 16,41 4534 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 142,400 55,605 79,982 92,41	4482	Shoe Stores	17,909	20,530	15,042	47,467	12,692	14,190	15,963
4512 Book, Periodical & Music Stores 19,700 21,319 23,817 47,467 16,923 24,439 21,67 4521 Department Stores 21,889 22,172 23,817 26,700 27,802 21,995 24,38 4529 Other General Merchandise Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,19 4531 Florists 8,208 11,794 10,585 9,709 13,269 11,426 11,43 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Used Merchandise Stores 32,833 29,174 15,878 32,862 12,556 13,535 16,4 4539 Other Miscellaneous Store Retailers 7,577 8,033 8,931 9,089 7,344 7,456 7,78 4541 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 142,400 55,605 79,982 92,4 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,16 4543 Direct Selling Establishments 11,588 17,881 15,878 13,781 24,845 36,658 20,96 4921 Couriers 15,154 61,589 40,829 35,600 26,339 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,975 5111 Newspaper/Periodical/Book/Directory Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 197,000 277,150 NA 142,400 43,248 41,895 65,03 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,00 5151 Radio & Television Broadcasting 197,000 277,150 142,900 142,400 89,823 175,960 13,600 5161 Internet Publishing & Broadcasting 197,000 277,150 142,900 142,400 89,823 175,960 13,600 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers 23,232 24,323 24,248 33,363 14,912 23,256 24,248 24,248	4483	Jewelry/Luggage/Leather Goods Stores	21,889	18,477	20,414	25,129	13,738	15,711	16,644
A521 Department Stores 21,889 22,172 23,817 26,700 27,802 21,995 24,384 2529 Other General Merchandise Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,194 6,195 7,926 6,194 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,926 7,927 7,926 7,927 7,926 7,927 7,926 7,927 7,926 7,927 7,926 7,927 7,926 7,927 7,926 7,927 7,926 7,927 7,926 7,927	4511	Sporting, Hobby & Musical Instrument Stores	9,381	12,318	14,290	28,480	7,534	6,329	8,891
4529 Other General Merchandise Stores 4,191 5,714 4,685 4,359 7,632 7,926 6,19 4531 Florists 8,208 11,794 10,585 9,709 13,269 11,426 11,43 4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Used Merchandise Stores 32,833 29,174 15,878 32,862 12,556 13,535 16,41 4539 Other Miscellaneous Store Retailers 7,577 8,033 8,931 9,089 7,344 7,456 7,78 4541 Electronic Shopping & Mail-Order Houses 197,000 285,800 142,400 55,605 79,982 92,41 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,10 4542 Vending Machine Operators 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4921 Couriers	4512	Book, Periodical & Music Stores	19,700	21,319	23,817	47,467	16,923	24,439	21,678
4531 Florists	4521	Department Stores	21,889	22,172	23,817	26,700	27,802	21,995	24,388
4532 Office Supplies, Stationery & Gift Stores 5,472 8,661 7,521 12,565 5,752 7,038 7,02 4533 Used Merchandise Stores 32,833 29,174 15,878 32,862 12,556 13,535 16,41 4539 Other Miscellaneous Store Retailers 7,577 8,033 8,931 9,089 7,344 7,456 7,78 4541 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 142,400 55,605 79,982 92,41 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,10 4543 Direct Selling Establishments 11,588 17,881 15,878 13,781 24,845 36,658 20,99 4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4921 Vorieres 15,154 36,953 21,985 28,480 24,327 23,778 24,90 4921	4529	Other General Merchandise Stores	4,191	5,714	4,685	4,359	7,632	7,926	6,194
4533 Used Merchandise Stores 32,833 29,174 15,878 32,862 12,556 13,535 16,41 4539 Other Miscellaneous Store Retailers 7,577 8,033 8,931 9,089 7,344 7,456 7,78 4541 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 142,400 55,605 79,982 92,41 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,10 4543 Direct Selling Establishments 11,588 17,881 15,878 13,781 24,845 36,658 20,90 4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	4531	Florists	8,208	11,794	10,585	9,709	13,269	11,426	11,439
4539 Other Miscellaneous Store Retailers 7,577 8,033 8,931 9,089 7,344 7,456 7,78 4541 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 142,400 55,605 79,982 92,41 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,10 4543 Direct Selling Establishments 11,588 17,881 15,878 13,781 24,845 36,658 20,90 4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5121 Motion Picture & Video Industries 28,143 42,638 31,756	4532	Office Supplies, Stationery & Gift Stores	5,472	8,661	7,521	12,565	5,752	7,038	7,024
4541 Electronic Shopping & Mail-Order Houses 197,000 554,300 285,800 142,400 55,605 79,982 92,41 4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,10 4543 Direct Selling Establishments 11,588 17,881 15,878 13,781 24,845 36,658 20,90 4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 512 Sound Recording Industries NA 554,300 95,267 427,200	4533	Used Merchandise Stores	32,833	29,174	15,878	32,862	12,556	13,535	16,410
4542 Vending Machine Operators 32,833 36,953 57,160 71,200 41,704 67,677 48,10 4543 Direct Selling Establishments 11,588 17,881 15,878 13,781 24,845 36,658 20,90 4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200	4539	Other Miscellaneous Store Retailers	7,577	8,033	8,931	9,089	7,344	7,456	7,787
4543 Direct Selling Establishments 11,588 17,881 15,878 13,781 24,845 36,658 20,90 4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,29 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,02 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 <td>4541</td> <td>Electronic Shopping & Mail-Order Houses</td> <td>197,000</td> <td>554,300</td> <td>285,800</td> <td>142,400</td> <td>55,605</td> <td>79,982</td> <td>92,416</td>	4541	Electronic Shopping & Mail-Order Houses	197,000	554,300	285,800	142,400	55,605	79,982	92,416
4921 Couriers 15,154 61,589 40,829 35,600 26,539 28,381 30,27 4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 <	4542	Vending Machine Operators	32,833	36,953	57,160	71,200	41,704	67,677	48,107
4922 Local Messengers & Local Delivery 98,500 554,300 NA 213,600 61,458 67,677 94,91 4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA <td< td=""><td>4543</td><td>Direct Selling Establishments</td><td>11,588</td><td>17,881</td><td>15,878</td><td>13,781</td><td>24,845</td><td>36,658</td><td>20,904</td></td<>	4543	Direct Selling Establishments	11,588	17,881	15,878	13,781	24,845	36,658	20,904
4931 Warehousing & Storage 15,154 36,953 21,985 28,480 24,327 23,778 24,90 5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,									30,274
5111 Newspaper/Periodical/Book/Directory Publishers 7,880 15,837 12,426 13,350 14,781 12,392 13,25 5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 23,25<			98,500	554,300		1		67,677	94,914
5112 Software Publishers 197,000 277,150 NA 142,400 43,248 41,895 65,03 5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 <td>4931</td> <td></td> <td>15,154</td> <td>36,953</td> <td>21,985</td> <td>28,480</td> <td>24,327</td> <td>23,778</td> <td>24,906</td>	4931		15,154	36,953	21,985	28,480	24,327	23,778	24,906
5121 Motion Picture & Video Industries 28,143 42,638 31,756 61,029 32,436 25,876 33,13 5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	5111	Newspaper/Periodical/Book/Directory Publishers	7,880	15,837			14,781		13,252
5122 Sound Recording Industries NA 554,300 95,267 427,200 55,605 67,677 90,04 5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,96 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	5112		197,000		NA		43,248	41,895	65,033
5151 Radio & Television Broadcasting 21,889 36,953 28,580 25,129 43,248 51,753 36,966 5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	5121	Motion Picture & Video Industries	28,143	42,638	31,756	61,029	32,436	25,876	33,130
5152 Cable & Other Subscription Programming 197,000 277,150 142,900 142,400 89,823 175,960 135,0 5161 Internet Publishing & Broadcasting NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	5122								90,046
5161 Internet Publishing & Broadcasting NA NA NA 427,200 83,407 439,900 206,5 5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,77 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	5151	_	21,889		28,580			51,753	36,966
5171 Wired Telecommunications Carriers 11,588 13,198 12,426 10,420 12,556 14,912 12,776 5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	5152		197,000				89,823		135,069
5172 Wireless Telecomm Carriers (except Satellite) 32,833 25,195 28,580 22,484 33,363 14,912 23,25	5161		NA		NA	427,200	83,407		206,576
	5171	Wired Telecommunications Carriers	11,588	13,198	12,426	10,420	12,556	14,912	12,770
5 73 Telecommunications Resellers 98.500 79.186 47.633 47.467 44.912 58.653 54.02	5172	Wireless Telecomm Carriers (except Satellite)	32,833	25,195	28,580		33,363		23,257
	5173	Telecommunications Resellers	98,500	79,186	47,633	47,467	44,912	58,653	54,028
5174 Satellite Telecommunications 197,000 554,300 285,800 427,200 233,540 293,267 292,6	5174	Satellite Telecommunications	197,000	554,300	285,800	427,200	233,540	293,267	292,650

Table 1: Threshold Levels (Population per Business)

5175 Cable & Other Program Distribution 39,400 92,383 57,160 47,467 61,458 5179 Other Telecommunications NA NA 285,800 427,200 583,850 5181 Internet Service Providers & Web Search Portals 197,000 50,391 57,160 61,029 37,668 5182 Data Processing, Hosting & Related Services 197,000 138,575 142,900 85,440 29,941 5191 Other Information Services 13,133 20,530 25,982 25,129 68,688 5221 Depository Credit Intermediation 1,931 3,553 2,598 3,164 3,528 5222 Nondepository Credit Intermediation 3,940 3,876 3,528 3,212 3,854 5223 Activities Related to Credit Intermediation 65,667 36,953 57,160 71,200 14,596 5231 Securities/Commodity Intermediation/Brokerage 7,577 14,587 17,863 20,343 8,282	146,633 175,960 39,991 31,421 19,995 3,728 4,582 15,996 11,279	70,236 390,200 45,608 44,453 26,808 3,282 3,893 21,413
5181 Internet Service Providers & Web Search Portals 197,000 50,391 57,160 61,029 37,668 5182 Data Processing, Hosting & Related Services 197,000 138,575 142,900 85,440 29,941 5191 Other Information Services 13,133 20,530 25,982 25,129 68,688 5221 Depository Credit Intermediation 1,931 3,553 2,598 3,164 3,528 5222 Nondepository Credit Intermediation 3,940 3,876 3,528 3,212 3,854 5223 Activities Related to Credit Intermediation 65,667 36,953 57,160 71,200 14,596	39,991 31,421 19,995 3,728 4,582 15,996 11,279	45,608 44,453 26,808 3,282 3,893
5182 Data Processing, Hosting & Related Services 197,000 138,575 142,900 85,440 29,941 5191 Other Information Services 13,133 20,530 25,982 25,129 68,688 5221 Depository Credit Intermediation 1,931 3,553 2,598 3,164 3,528 5222 Nondepository Credit Intermediation 3,940 3,876 3,528 3,212 3,854 5223 Activities Related to Credit Intermediation 65,667 36,953 57,160 71,200 14,596	31,421 19,995 3,728 4,582 15,996 11,279	44,453 26,808 3,282 3,893
5191 Other Information Services 13,133 20,530 25,982 25,129 68,688 5221 Depository Credit Intermediation 1,931 3,553 2,598 3,164 3,528 5222 Nondepository Credit Intermediation 3,940 3,876 3,528 3,212 3,854 5223 Activities Related to Credit Intermediation 65,667 36,953 57,160 71,200 14,596	19,995 3,728 4,582 15,996 11,279	26,808 3,282 3,893
5221 Depository Credit Intermediation 1,931 3,553 2,598 3,164 3,528 5222 Nondepository Credit Intermediation 3,940 3,876 3,528 3,212 3,854 5223 Activities Related to Credit Intermediation 65,667 36,953 57,160 71,200 14,596	3,728 4,582 15,996 11,279	3,282 3,893
5222 Nondepository Credit Intermediation 3,940 3,876 3,528 3,212 3,854 5223 Activities Related to Credit Intermediation 65,667 36,953 57,160 71,200 14,596	4,582 15,996 11,279	3,893
5223 Activities Related to Credit Intermediation 65,667 36,953 57,160 71,200 14,596	15,996 11,279	
	11,279	21,413
523 Securities/Commodity Intermediation/Brokerage 7 577 14 587 17 863 20 343 8 282		
7,577		10,974
5239 Other Financial Investment Activities 10,944 15,837 12,991 11,867 4,262	6,873	6,846
5241 Insurance Carriers 17,909 32,606 17,863 38,836 7,944	10,230	12,194
5242 Agencies, Brokerages & Other Related Activities 1,563 2,520 2,362 2,414 1,673	1,913	1,949
5251 Insurance & Employee Benefit Funds NA 554,300 NA NA 145,963	293,267	292,650
5259 Other Investment Pools & Funds 49,250 92,383 285,800 106,800 40,266	36,658	51,644
5311 Lessors of Real Estate 4,191 5,543 4,083 6,572 3,289	3,910	4,074
5312 Offices of Real Estate Agents & Brokers 5,794 7,593 7,145 11,867 4,440	4,271	5,386
5313 Activities Related to Real Estate 14,071 10,078 8,931 10,680 4,457	5,086	6,097
5321 Automotive Equipment Rental & Leasing 49,250 34,644 35,725 71,200 18,535	16,919	23,569
5322 Consumer Goods Rental 8,208 8,151 11,432 6,675 10,913	9,460	9,217
5323 General Rental Centers 49,250 55,430 47,633 42,720 36,491	36,658	40,835
5324 Comm/Indus Machinery & Equip Rental & Leasing 8,955 50,391 35,725 32,862 22,456	26,661	25,265
5331 Lessors of Nonfinancial Intangible Assets 98,500 92,383 142,900 53,400 24,845	54,988	43,356
5411 Legal Services 1,515 2,442 2,598 2,125 1,135	1,491	1,536
5412 Accounting Services 2,074 3,553 3,402 2,811 2,147	2,303	2,485
5413 Architectural, Engineering & Related Services 6,567 7,593 9,219 11,546 2,994	2,227	3,673
5414 Specialized Design Services 49,250 50,391 95,267 213,600 15,780	10,729	19,953
5415 Computer Systems Design & Related Services 32,833 20,530 15,042 35,600 4,990	3,910	6,715
5416 Mngmt, Scientific & Technical Consulting Services 10,368 10,458 8,931 8,900 3,010	2,933	4,181
5417 Scientific Research & Development Services 65,667 46,192 40,829 53,400 24,845	41,895	35,835
5418 Advertising & Related Services 19,700 32,606 57,160 42,720 7,582	7,584	11,256
5419 Other Professional, Scientific & Technical Services 3,397 5,488 5,104 5,696 4,246	4,861	4,708
5611 Office Administrative Services 39,400 13,858 35,725 14,731 8,650	12,052	12,068
5612 Facilities Support Services 98,500 13,520 35,725 85,440 68,688	146,633	87,795
5613 Employment Services 10,944 277,150 9,855 9,935 3,829	4,582	5,610
5614 Business Support Services 24,625 14,213 12,426 17,088 5,260	5,750	7,769
5615 Travel Arrangement & Reservation Services 39,400 26,395 15,042 26,700 14,971	22,559	19,841
5616 Investigation & Security Services 32,833 27,715 21,985 32,862 9,896	10,729	13,153
5617 Services to Buildings & Dwellings 3,230 15,837 3,211 5,773 2,220	2,285	2,727
5619 Other Support Services 10,368 3,623 12,991 12,565 8,523	8,542	10,091
6211 Offices of Physicians 1,576 16,797 1,753 2,334 1,214	1,585	1,555
6212 Offices of Dentists 2,985 2,045 3,528 4,545 2,354	2,611	2,871
6213 Offices of Other Health Practitioners 2,558 3,720 4,537 4,404 2,994	2,952	3,338
6214 Outpatient Care Centers 32,833 4,365 31,756 18,574 11,228	17,955	15,203
6215 Medical & Diagnostic Laboratories 32,833 13,858 57,160 42,720 17,965	28,381	27,223
6216 Home Health Care Services 9,850 46,192 14,290 6,675 10,913	13,535	10,452
6219 Other Ambulatory Health Care Services 16,417 9,238 19,053 19,418 46,708	39,991	33,130
6221 General Medical & Surgical Hospitals 6,355 55,430 19,053 12,565 33,363	32,585	20,658



Table 1: Threshold Levels (Population per Business)

NAICS	Description	NW	NE	SW	SE	ОКС	Tulsa	State
6222	Psychiatric & Substance Abuse Hospitals	98,500	19,796	285,800	106,800	291,925	439,900	219,488
6223	Specialty Hospitals (except Psych/Substance Abuse)	197,000	184,767	NA	NA	233,540	175,960	319,255
623 I	Nursing Care Facilities	5,324	7,919	10,207	6,191	14,240	15,169	10,209
6232	Resid Mental Health/Substance Abuse Facilities	15,154	4,778	15,878	25,129	20,486	6,329	9,755
6233	Community Care Facilities for the Elderly	21,889	26,395	28,580	38,836	22,032	26,661	25,634
6239	Other Residential Care Facilities	197,000	30,794	95,267	71,200	83,407	87,980	67,535
6241	Individual & Family Services	9,850	8,661	6,971	4,450	8,401	11,279	8,018
6242	Community Food/Housing, Emergency & Relief Services	12,313	16,797	13,610	61,029	26,539	54,988	25,634
6243	Vocational Rehabilitation Services	32,833	34,644	31,756	35,600	33,363	39,991	35,118
6244	Child Day Care Services	4,805	3,599	3,618	4,643	3,327	4,313	3,813
7111	Performing Arts Companies	NA	92,383	285,800	142,400	55,605	62,843	78,040
1	Spectator Sports	65,667	554,300	71,450	71,200	48,654	43,990	60,548
7113	Promoters of Perform Arts/Sports/Similar Events	NA	554,300	NA	213,600	68,688	79,982	113,284
	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	NA	554,300	NA	427,200	291,925	439,900	438,975
	Independent Artists, Writers & Performers	NA	184,767	285,800	NA	61,458	51,753	87,795
7121	Museums, Historical Sites & Similar Institutions	65,667	138,575	142,900	71,200	145,963	97,756	109,744
7131	Amusement Parks & Arcades	NA	110,860	71,450	85,440	166,814	219,950	140,472
7132	Gambling Industries	98,500	36,953	47,633	32,862	83,407	125,686	61,611
7139	Other Amusement & Recreation Industries	4,805	5,085	6,213	6,376	6,278	6,068	5,912
7211	Traveler Accommodation	3,518	5,897	6,805	5,773	7,120	8,146	6,528
	RV Parks & Recreational Camps	NA	46,192	95,267	71,200	106,155	146,633	92,416
7213	Rooming & Boarding Houses	197,000	55,430	NA	427,200	166,814	293,267	159,627
7221	Full-Service Restaurants	1,296	1,640	1,832	1,907	1,520	1,577	1,599
7222	Limited-Service Eating Places	1,481	1,738	1,562	1,916	1,308	1,405	1,477
7223	Special Food Services	49,250	42,638	40,829	71,200	20,486	25,137	28,785
	Drinking Places (Alcoholic Beverages)	9,381	12,318	8,166	26,700	10,713	9,563	11,043
	Automotive Repair & Maintenance	1,589	2,442	2,529	2,484	1,683	1,913	1,962
8112	Electronic/Precision Equip Repair & Maintenance	21,889	46,192	28,580	42,720	18,834	16,919	22,657
	Comm/Indus Machinery & Equip Repair & Maint	5,184	36,953	12,426	12,206	11,915	12,938	12,678
8114	Personal & Household Goods Repair & Maint	16,417	34,644	47,633	38,836	14,971	18,329	20,537
8121	Personal Care Services	7,296	8,273	9,219	20,343	4,597	4,756	6,003
	Death Care Services	6,156	11,548	12,426	10,171	17,692	13,965	12,817
8123	Drycleaning & Laundry Services	9,850	12,050	7,521	11,546	7,890	8,978	9,074
8129	Other Personal Services	17,909	24,100	19,053	35,600	13,422	13,747	16,565

Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	ОКС	Tulsa	State
2361	Residential Building Construction	55	128	63	70	478	293	1,087
2362	Nonresidential Building Construction	41	68	37	62	224	173	605
2381	Foundation, Structure & Bldg Exterior Contractors	53	130	66	66	318	249	882
2382	Building Equipment Contractors	127	249	143	176	715	571	1,981
2383	Building Finishing Contractors	34	97	43	43	445	295	957
2389	Other Specialty Trade Contractors	63	97	38	90	221	203	712
4411	Automobile Dealers	55	107	63	95	203	136	659
4412	Other Motor Vehicle Dealers	8	41	13	22	62	43	189
4413	Auto Parts, Accessories & Tire Stores	70	113	58	101	265	187	794
4421	Furniture Stores	13	37	26	38	77	67	258
4422	Home Furnishings Stores	15	35	19	18	97	65	249
4431	Electronics & Appliance Stores	35	68	32	48	231	160	574
4441	Building Material & Supplies Dealers	67	134	69	105	261	194	830
4442	Lawn & Garden Equip & Supplies Stores	24	41	23	41	77	43	249
4451	Grocery Stores	81	165	102	165	226	155	894
4452	Specialty Food Stores	8	22	9	22	49	47	157
4453	Beer, Wine & Liquor Stores	14	42	23	35	86	65	265
4461	Health & Personal Care Stores	58	122	98	99	343	249	859
4471	Gasoline Stations	151	317	197	310	332	304	1,611
4481	Clothing Stores	33	59	36	49	229	156	562
4482	Shoe Stores		27	19	9	92	62	220
4483	Jewelry/Luggage/Leather Goods Stores	9	30	14	17	85	56	211
	Sporting, Hobby & Musical Instrument Stores	21	45	20	15	155	139	395
	Book, Periodical & Music Stores	10	26	12	9	69	36	162
4521	Department Stores	9	25	12	16	42	40	144
4529	Other General Merchandise Stores	47	97	61	98	153	111	567
4531	Florists	24	47	27	44	88	77	307
4532	Office Supplies, Stationery & Gift Stores	36	64	38	34	203	125	500
4533	Used Merchandise Stores	6	19	18	13	93	65	214
4539	Other Miscellaneous Store Retailers	26	69	32	47	159	118	451
4541	Electronic Shopping & Mail-Order Houses	20	0,	J2 	3	21	II	38
4542	Vending Machine Operators	6	15	5	6	28	13	73
4543	Direct Selling Establishments	17	31	18	31	47	24	168
4921	Couriers	13	9	7	12	44	31	116
4922	Local Messengers & Local Delivery	2	/	NA	2	19	13	37
4931	Warehousing & Storage	13	15	13	15	48	37	141
	Newspaper/Periodical/Book/Directory Publishers	25	35	23	32	79	71	265
	Software Publishers	23	2	NA	3	27	21	54
5112	Motion Picture & Video Industries	7	13	9	7	36	34	106
		1 '		3				
	Sound Recording Industries	NA	l l		l I	21	13	39
5151	Radio & Television Broadcasting	9	15	10	17	27	17	95
5152	Cable & Other Subscription Programming	l NIA	2	2	3	13	5	26
5161	Internet Publishing & Broadcasting	NA 17	NA 12	NA	I	14	2	17
5171	Wired Telecommunications Carriers	17	42	23	41	93	59	275
5172	Wireless Telecomm Carriers (except Satellite)	6	22	10	19	35	59	151
5173	Telecommunications Resellers	2	7	6	9	26	15	65
5174	Satellite Telecommunications			I		5	3	12



Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	окс	Tulsa	State
5175	Cable & Other Program Distribution	5	6	5	9	19	6	50
5179	Other Telecommunications	NA	NA	I		2	5	9
5181	Internet Service Providers & Web Search Portals	I	П	5	7	31	22	77
5182	Data Processing, Hosting & Related Services	I	4	2	5	39	28	79
5191	Other Information Services	15	27	П	17	17	44	131
5221	Depository Credit Intermediation	102	156	110	135	331	236	1,070
5222	Nondepository Credit Intermediation	50	143	81	133	303	192	902
5223	Activities Related to Credit Intermediation	3	15	5	6	80	55	164
5231	Securities/Commodity Intermediation/Brokerage	26	38	16	21	141	78	320
5239	Other Financial Investment Activities	18	35	22	36	274	128	513
5241	Insurance Carriers	П	17	16	П	147	86	288
5242	Agencies, Brokerages & Other Related Activities	126	220	121	177	698	460	1,802
5251	Insurance & Employee Benefit Funds	NA		NA	NA	8	3	12
5259	Other Investment Pools & Funds	4	6	I	4	29	24	68
5311	Lessors of Real Estate	47	100	70	65	355	225	862
5312	Offices of Real Estate Agents & Brokers	34	73	40	36	263	206	652
5313	Activities Related to Real Estate	14	55	32	40	262	173	576
5321	Automotive Equipment Rental & Leasing	4	16	8	6	63	52	149
5322	Consumer Goods Rental	24	68	25	64	107	93	381
5323	General Rental Centers	4	10	6	10	32	24	86
5324	Comm/Indus Machinery & Equip Rental & Leasing	22	П	8	13	52	33	139
5331	Lessors of Nonfinancial Intangible Assets	2	6	2	8	47	16	81
5411	Legal Services	130	227	110	201	1,029	590	2,287
5412	Accounting Services	95	156	84	152	544	382	1,413
5413	Architectural, Engineering & Related Services	30	73	31	37	390	395	956
5414	Specialized Design Services	4	П	3	2	74	82	176
5415	Computer Systems Design & Related Services	6	27	19	12	234	225	523
5416	Mngmt, Scientific & Technical Consulting Services	19	53	32	48	388	300	840
5417	Scientific Research & Development Services	3	12	7	8	47	21	98
5418	Advertising & Related Services	10	17	5	10	154	116	312
5419	Other Professional, Scientific & Technical Services	58	101	56	75	275	181	746
5611	Office Administrative Services	5	40	8	29	135	73	291
5612	Facilities Support Services	2	41	8	5	17	6	40
5613	Employment Services	18	2	29	43	305	192	626
5614	Business Support Services	8	39	23	25	222	153	452
5615	Travel Arrangement & Reservation Services	5	21	19	16	78	39	177
5616	Investigation & Security Services	6	20	13	13	118	82	267
5617	Services to Buildings & Dwellings	61	35	89	74	526	385	1,288
5619	Other Support Services	19	153	22	34	137	103	348
6211	Offices of Physicians	125	33	163	183	962	555	2,259
6212	Offices of Dentists	66	271	81	94	496	337	1,223
6213	Offices of Other Health Practitioners	77	149	63	97	390	298	1,052
6214	Outpatient Care Centers	6	127	9	23	104	49	231
6215	Medical & Diagnostic Laboratories	6	40	5	10	65	31	129
6216	Home Health Care Services	20	12	20	64	107	65	336
6219	Other Ambulatory Health Care Services	12	60	15	22	25	22	106
6221	General Medical & Surgical Hospitals	31	10	15	34	35	27	170

Table 2: Business Count (Businesses per Region)

NAICS	•	NW	NE	SW	SE	ОКС	Tulsa	State
	Psychiatric & Substance Abuse Hospitals	2	28	I	4	4	2	16
6223	Specialty Hospitals (except Psych/Substance Abuse)		3	NA	NA	5	5	Ш
6231	Nursing Care Facilities	37	70	28	69	82	58	344
6232	Resid Mental Health/Substance Abuse Facilities	13	116	18	17	57	139	360
6233	Community Care Facilities for the Elderly	9	21	10	П	53	33	137
6239	Other Residential Care Facilities		18	3	6	14	10	52
6241	Individual & Family Services	20	64	41	96	139	78	438
6242	Community Food/Housing, Emergency & Relief Services	16	33	21	7	44	16	137
6243	Vocational Rehabilitation Services	6	16	9	12	35	22	100
6244	Child Day Care Services	41	154	79	92	351	204	921
7111	Performing Arts Companies	NA	6	I	3	21	14	45
7112	Spectator Sports	3	I	4	6	24	20	58
7113	Promoters of Perform Arts/Sports/Similar Events	NA		NA	2	17	- 11	31
7114	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	NA		NA		4	2	8
7115	Independent Artists, Writers & Performers	NA	3	I	NA	19	17	40
7121	Museums, Historical Sites & Similar Institutions	3	4	2	6	8	9	32
7131	Amusement Parks & Arcades	NA	5	4	5	7	4	25
7132	Gambling Industries	2	15	6	13	14	7	57
7139	Other Amusement & Recreation Industries	41	109	46	67	186	145	594
7211	Traveler Accommodation	56	94	42	74	164	108	538
7212	RV Parks & Recreational Camps	NA	12	3	6	П	6	38
7213	Rooming & Boarding Houses		10	NA		7	3	22
7221	Full-Service Restaurants	152	338	156	224	768	558	2,196
7222	Limited-Service Eating Places	133	319	183	223	893	626	2,377
7223	Special Food Services	4	13	7	6	57	35	122
7224	Drinking Places (Alcoholic Beverages)	21	45	35	16	109	92	318
8111	Automotive Repair & Maintenance	124	227	113	172	694	460	1,790
8112	Electronic/Precision Equip Repair & Maintenance	9	12	10	10	62	52	155
	Comm/Indus Machinery & Equip Repair & Maint	38	15	23	35	98	68	277
8114	Personal & Household Goods Repair & Maint	12	16	6	П	78	48	171
8121	Personal Care Services	27	67	31	21	254	185	585
8122	Death Care Services	32	48	23	42	66	63	274
8123	Drycleaning & Laundry Services	20	46	38	37	148	98	387
8129	Other Personal Services	П	23	15	12	87	64	212

