

Business Development Series: *Threshold Analysis*

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What Is It?

Threshold Analysis indicates the average number of people required to support a business. These numbers are not set in stone numbers stating that it always takes x number of people to support a business competing in a given industry. Rather, they are benchmarks that can be used for comparative purposes. In addition to the threshold analysis information contained in Table 1, a count of businesses in each industry is provided in Table 2.

How Are They Interpreted?

The benchmark figures available from threshold analysis can be used to identify opportunities within a geographic region. For example, assume the threshold analysis states that, on average, it takes 2,500 people to support a florist in Oklahoma. Further assume that there are no florists in a town of 10,000 people. Threshold analysis would indicate that there may be an opportunity for at least one florist in the town. However, even if an opportunity exists, it does not indicate that the business will be successful. The success of the business will depend upon other factors as well - including the management of the business.

How Are the Numbers Calculated?

Threshold figures are computed by dividing the estimated population by the number of businesses in an industry. The result is an average number of people needed to support a business in a particular geographic area.

What Time Period?

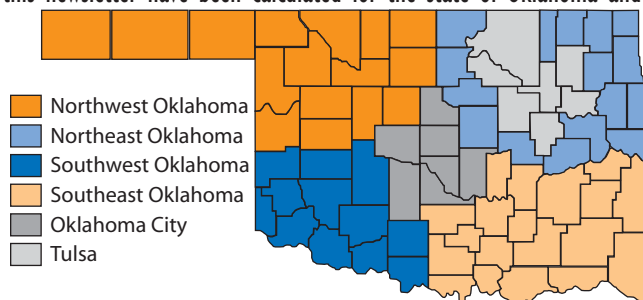
The population and business count data used in the threshold calculations are for the 2003 time period. Population estimates were obtained from the Oklahoma Department of Commerce and business count information was obtained from the Oklahoma Employment Security Commission.

Who Benefits from Them?

Local chambers of commerce, economic development professionals, bankers and entrepreneurs can benefit from using threshold analysis as a tool to identify opportunities within their local economies. By comparing the threshold levels both to their local population and to their current count of businesses by industry, these professionals can identify potential opportunities for expansion in their local economy.

What Is the Geographic Area?

The threshold analysis figures reported in this newsletter have been calculated for the state of Oklahoma and the six sub-state regions identified in the accompanying map.



The presentation of data in this report follows a similar presentation presented by the Iowa State University Extension Service for the state of Iowa. (Stone & Artz, "Threshold Levels for Selected Retail and Service Businesses in Iowa 2000-2001", Iowa State University Extension, Summer, 2001.)

Table 1: Threshold Levels (Population per Business)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
2361	Residential Building Construction	3,582	4,330	4,537	6,103	2,443	3,003	3,321
2362	Nonresidential Building Construction	4,805	8,151	7,724	6,890	5,213	5,086	5,805
2381	Foundation, Structure & Bldg Exterior Contractors	3,717	4,264	4,330	6,473	3,672	3,533	3,982
2382	Building Equipment Contractors	1,551	2,226	1,999	2,427	1,633	1,541	1,773
2383	Building Finishing Contractors	5,794	5,714	6,647	9,935	2,624	2,982	3,670
2389	Other Specialty Trade Contractors	3,127	5,714	7,521	4,747	5,284	4,334	4,932
4411	Automobile Dealers	3,582	5,180	4,537	4,497	5,752	6,469	5,329
4412	Other Motor Vehicle Dealers	24,625	13,520	21,985	19,418	18,834	20,460	18,581
4413	Auto Parts, Accessories & Tire Stores	2,814	4,905	4,928	4,230	4,406	4,705	4,423
4421	Furniture Stores	15,154	14,981	10,992	11,242	15,165	13,131	13,612
4422	Home Furnishings Stores	13,133	15,837	15,042	23,733	12,038	13,535	14,104
4431	Electronics & Appliance Stores	5,629	8,151	8,931	8,900	5,055	5,499	6,118
4441	Building Material & Supplies Dealers	2,940	4,137	4,142	4,069	4,474	4,535	4,231
4442	Lawn & Garden Equip & Supplies Stores	8,208	13,520	12,426	10,420	15,165	20,460	14,104
4451	Grocery Stores	2,432	3,359	2,802	2,589	5,167	5,676	3,928
4452	Specialty Food Stores	24,625	25,195	31,756	19,418	23,831	18,719	22,368
4453	Beer, Wine & Liquor Stores	14,071	13,198	12,426	12,206	13,578	13,535	13,252
4461	Health & Personal Care Stores	3,397	4,543	2,916	4,315	3,404	3,533	4,088
4471	Gasoline Stations	1,305	1,749	1,451	1,378	3,517	2,894	2,180
4481	Clothing Stores	5,970	9,395	7,939	8,718	5,099	5,640	6,249
4482	Shoe Stores	17,909	20,530	15,042	47,467	12,692	14,190	15,963
4483	Jewelry/Luggage/Leather Goods Stores	21,889	18,477	20,414	25,129	13,738	15,711	16,644
4511	Sporting, Hobby & Musical Instrument Stores	9,381	12,318	14,290	28,480	7,534	6,329	8,891
4512	Book, Periodical & Music Stores	19,700	21,319	23,817	47,467	16,923	24,439	21,678
4521	Department Stores	21,889	22,172	23,817	26,700	27,802	21,995	24,388
4529	Other General Merchandise Stores	4,191	5,714	4,685	4,359	7,632	7,926	6,194
4531	Florists	8,208	11,794	10,585	9,709	13,269	11,426	11,439
4532	Office Supplies, Stationery & Gift Stores	5,472	8,661	7,521	12,565	5,752	7,038	7,024
4533	Used Merchandise Stores	32,833	29,174	15,878	32,862	12,556	13,535	16,410
4539	Other Miscellaneous Store Retailers	7,577	8,033	8,931	9,089	7,344	7,456	7,787
4541	Electronic Shopping & Mail-Order Houses	197,000	554,300	285,800	142,400	55,605	79,982	92,416
4542	Vending Machine Operators	32,833	36,953	57,160	71,200	41,704	67,677	48,107
4543	Direct Selling Establishments	11,588	17,881	15,878	13,781	24,845	36,658	20,904
4921	Couriers	15,154	61,589	40,829	35,600	26,539	28,381	30,274
4922	Local Messengers & Local Delivery	98,500	554,300	NA	213,600	61,458	67,677	94,914
4931	Warehousing & Storage	15,154	36,953	21,985	28,480	24,327	23,778	24,906
5111	Newspaper/Periodical/Book/Directory Publishers	7,880	15,837	12,426	13,350	14,781	12,392	13,252
5112	Software Publishers	197,000	277,150	NA	142,400	43,248	41,895	65,033
5121	Motion Picture & Video Industries	28,143	42,638	31,756	61,029	32,436	25,876	33,130
5122	Sound Recording Industries	NA	554,300	95,267	427,200	55,605	67,677	90,046
5151	Radio & Television Broadcasting	21,889	36,953	28,580	25,129	43,248	51,753	36,966
5152	Cable & Other Subscription Programming	197,000	277,150	142,900	142,400	89,823	175,960	135,069
5161	Internet Publishing & Broadcasting	NA	NA	NA	427,200	83,407	439,900	206,576
5171	Wired Telecommunications Carriers	11,588	13,198	12,426	10,420	12,556	14,912	12,770
5172	Wireless Telecomm Carriers (except Satellite)	32,833	25,195	28,580	22,484	33,363	14,912	23,257
5173	Telecommunications Resellers	98,500	79,186	47,633	47,467	44,912	58,653	54,028
5174	Satellite Telecommunications	197,000	554,300	285,800	427,200	233,540	293,267	292,650

Table 1: Threshold Levels (Population per Business)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
5175	Cable & Other Program Distribution	39,400	92,383	57,160	47,467	61,458	146,633	70,236
5179	Other Telecommunications	NA	NA	285,800	427,200	583,850	175,960	390,200
5181	Internet Service Providers & Web Search Portals	197,000	50,391	57,160	61,029	37,668	39,991	45,608
5182	Data Processing, Hosting & Related Services	197,000	138,575	142,900	85,440	29,941	31,421	44,453
5191	Other Information Services	13,133	20,530	25,982	25,129	68,688	19,995	26,808
5221	Depository Credit Intermediation	1,931	3,553	2,598	3,164	3,528	3,728	3,282
5222	Nondepository Credit Intermediation	3,940	3,876	3,528	3,212	3,854	4,582	3,893
5223	Activities Related to Credit Intermediation	65,667	36,953	57,160	71,200	14,596	15,996	21,413
5231	Securities/Commodity Intermediation/Brokerage	7,577	14,587	17,863	20,343	8,282	11,279	10,974
5239	Other Financial Investment Activities	10,944	15,837	12,991	11,867	4,262	6,873	6,846
5241	Insurance Carriers	17,909	32,606	17,863	38,836	7,944	10,230	12,194
5242	Agencies, Brokerages & Other Related Activities	1,563	2,520	2,362	2,414	1,673	1,913	1,949
5251	Insurance & Employee Benefit Funds	NA	554,300	NA	NA	145,963	293,267	292,650
5259	Other Investment Pools & Funds	49,250	92,383	285,800	106,800	40,266	36,658	51,644
5311	Lessors of Real Estate	4,191	5,543	4,083	6,572	3,289	3,910	4,074
5312	Offices of Real Estate Agents & Brokers	5,794	7,593	7,145	11,867	4,440	4,271	5,386
5313	Activities Related to Real Estate	14,071	10,078	8,931	10,680	4,457	5,086	6,097
5321	Automotive Equipment Rental & Leasing	49,250	34,644	35,725	71,200	18,535	16,919	23,569
5322	Consumer Goods Rental	8,208	8,151	11,432	6,675	10,913	9,460	9,217
5323	General Rental Centers	49,250	55,430	47,633	42,720	36,491	36,658	40,835
5324	Comm/Indus Machinery & Equip Rental & Leasing	8,955	50,391	35,725	32,862	22,456	26,661	25,265
5331	Lessors of Nonfinancial Intangible Assets	98,500	92,383	142,900	53,400	24,845	54,988	43,356
5411	Legal Services	1,515	2,442	2,598	2,125	1,135	1,491	1,536
5412	Accounting Services	2,074	3,553	3,402	2,811	2,147	2,303	2,485
5413	Architectural, Engineering & Related Services	6,567	7,593	9,219	11,546	2,994	2,227	3,673
5414	Specialized Design Services	49,250	50,391	95,267	213,600	15,780	10,729	19,953
5415	Computer Systems Design & Related Services	32,833	20,530	15,042	35,600	4,990	3,910	6,715
5416	Mngmt, Scientific & Technical Consulting Services	10,368	10,458	8,931	8,900	3,010	2,933	4,181
5417	Scientific Research & Development Services	65,667	46,192	40,829	53,400	24,845	41,895	35,835
5418	Advertising & Related Services	19,700	32,606	57,160	42,720	7,582	7,584	11,256
5419	Other Professional, Scientific & Technical Services	3,397	5,488	5,104	5,696	4,246	4,861	4,708
5611	Office Administrative Services	39,400	13,858	35,725	14,731	8,650	12,052	12,068
5612	Facilities Support Services	98,500	13,520	35,725	85,440	68,688	146,633	87,795
5613	Employment Services	10,944	277,150	9,855	9,935	3,829	4,582	5,610
5614	Business Support Services	24,625	14,213	12,426	17,088	5,260	5,750	7,769
5615	Travel Arrangement & Reservation Services	39,400	26,395	15,042	26,700	14,971	22,559	19,841
5616	Investigation & Security Services	32,833	27,715	21,985	32,862	9,896	10,729	13,153
5617	Services to Buildings & Dwellings	3,230	15,837	3,211	5,773	2,220	2,285	2,727
5619	Other Support Services	10,368	3,623	12,991	12,565	8,523	8,542	10,091
6211	Offices of Physicians	1,576	16,797	1,753	2,334	1,214	1,585	1,555
6212	Offices of Dentists	2,985	2,045	3,528	4,545	2,354	2,611	2,871
6213	Offices of Other Health Practitioners	2,558	3,720	4,537	4,404	2,994	2,952	3,338
6214	Outpatient Care Centers	32,833	4,365	31,756	18,574	11,228	17,955	15,203
6215	Medical & Diagnostic Laboratories	32,833	13,858	57,160	42,720	17,965	28,381	27,223
6216	Home Health Care Services	9,850	46,192	14,290	6,675	10,913	13,535	10,452
6219	Other Ambulatory Health Care Services	16,417	9,238	19,053	19,418	46,708	39,991	33,130
6221	General Medical & Surgical Hospitals	6,355	55,430	19,053	12,565	33,363	32,585	20,658

Table 1: Threshold Levels (Population per Business)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
6222	Psychiatric & Substance Abuse Hospitals	98,500	19,796	285,800	106,800	291,925	439,900	219,488
6223	Specialty Hospitals (except Psych/Substance Abuse)	197,000	184,767	NA	NA	233,540	175,960	319,255
6231	Nursing Care Facilities	5,324	7,919	10,207	6,191	14,240	15,169	10,209
6232	Resid Mental Health/Substance Abuse Facilities	15,154	4,778	15,878	25,129	20,486	6,329	9,755
6233	Community Care Facilities for the Elderly	21,889	26,395	28,580	38,836	22,032	26,661	25,634
6239	Other Residential Care Facilities	197,000	30,794	95,267	71,200	83,407	87,980	67,535
6241	Individual & Family Services	9,850	8,661	6,971	4,450	8,401	11,279	8,018
6242	Community Food/Housing, Emergency & Relief Services	12,313	16,797	13,610	61,029	26,539	54,988	25,634
6243	Vocational Rehabilitation Services	32,833	34,644	31,756	35,600	33,363	39,991	35,118
6244	Child Day Care Services	4,805	3,599	3,618	4,643	3,327	4,313	3,813
7111	Performing Arts Companies	NA	92,383	285,800	142,400	55,605	62,843	78,040
7112	Spectator Sports	65,667	554,300	71,450	71,200	48,654	43,990	60,548
7113	Promoters of Perform Arts/Sports/Similar Events	NA	554,300	NA	213,600	68,688	79,982	113,284
7114	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	NA	554,300	NA	427,200	291,925	439,900	438,975
7115	Independent Artists, Writers & Performers	NA	184,767	285,800	NA	61,458	51,753	87,795
7121	Museums, Historical Sites & Similar Institutions	65,667	138,575	142,900	71,200	145,963	97,756	109,744
7131	Amusement Parks & Arcades	NA	110,860	71,450	85,440	166,814	219,950	140,472
7132	Gambling Industries	98,500	36,953	47,633	32,862	83,407	125,686	61,611
7139	Other Amusement & Recreation Industries	4,805	5,085	6,213	6,376	6,278	6,068	5,912
7211	Traveler Accommodation	3,518	5,897	6,805	5,773	7,120	8,146	6,528
7212	RV Parks & Recreational Camps	NA	46,192	95,267	71,200	106,155	146,633	92,416
7213	Rooming & Boarding Houses	197,000	55,430	NA	427,200	166,814	293,267	159,627
7221	Full-Service Restaurants	1,296	1,640	1,832	1,907	1,520	1,577	1,599
7222	Limited-Service Eating Places	1,481	1,738	1,562	1,916	1,308	1,405	1,477
7223	Special Food Services	49,250	42,638	40,829	71,200	20,486	25,137	28,785
7224	Drinking Places (Alcoholic Beverages)	9,381	12,318	8,166	26,700	10,713	9,563	11,043
8111	Automotive Repair & Maintenance	1,589	2,442	2,529	2,484	1,683	1,913	1,962
8112	Electronic/Precision Equip Repair & Maintenance	21,889	46,192	28,580	42,720	18,834	16,919	22,657
8113	Comm/Indus Machinery & Equip Repair & Maint	5,184	36,953	12,426	12,206	11,915	12,938	12,678
8114	Personal & Household Goods Repair & Maint	16,417	34,644	47,633	38,836	14,971	18,329	20,537
8121	Personal Care Services	7,296	8,273	9,219	20,343	4,597	4,756	6,003
8122	Death Care Services	6,156	11,548	12,426	10,171	17,692	13,965	12,817
8123	Drycleaning & Laundry Services	9,850	12,050	7,521	11,546	7,890	8,978	9,074
8129	Other Personal Services	17,909	24,100	19,053	35,600	13,422	13,747	16,565

Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
2361	Residential Building Construction	55	128	63	70	478	293	1,087
2362	Nonresidential Building Construction	41	68	37	62	224	173	605
2381	Foundation, Structure & Bldg Exterior Contractors	53	130	66	66	318	249	882
2382	Building Equipment Contractors	127	249	143	176	715	571	1,981
2383	Building Finishing Contractors	34	97	43	43	445	295	957
2389	Other Specialty Trade Contractors	63	97	38	90	221	203	712
4411	Automobile Dealers	55	107	63	95	203	136	659
4412	Other Motor Vehicle Dealers	8	41	13	22	62	43	189
4413	Auto Parts, Accessories & Tire Stores	70	113	58	101	265	187	794
4421	Furniture Stores	13	37	26	38	77	67	258
4422	Home Furnishings Stores	15	35	19	18	97	65	249
4431	Electronics & Appliance Stores	35	68	32	48	231	160	574
4441	Building Material & Supplies Dealers	67	134	69	105	261	194	830
4442	Lawn & Garden Equip & Supplies Stores	24	41	23	41	77	43	249
4451	Grocery Stores	81	165	102	165	226	155	894
4452	Specialty Food Stores	8	22	9	22	49	47	157
4453	Beer, Wine & Liquor Stores	14	42	23	35	86	65	265
4461	Health & Personal Care Stores	58	122	98	99	343	249	859
4471	Gasoline Stations	151	317	197	310	332	304	1,611
4481	Clothing Stores	33	59	36	49	229	156	562
4482	Shoe Stores	11	27	19	9	92	62	220
4483	Jewelry/Luggage/Leather Goods Stores	9	30	14	17	85	56	211
4511	Sporting, Hobby & Musical Instrument Stores	21	45	20	15	155	139	395
4512	Book, Periodical & Music Stores	10	26	12	9	69	36	162
4521	Department Stores	9	25	12	16	42	40	144
4529	Other General Merchandise Stores	47	97	61	98	153	111	567
4531	Florists	24	47	27	44	88	77	307
4532	Office Supplies, Stationery & Gift Stores	36	64	38	34	203	125	500
4533	Used Merchandise Stores	6	19	18	13	93	65	214
4539	Other Miscellaneous Store Retailers	26	69	32	47	159	118	451
4541	Electronic Shopping & Mail-Order Houses	1	1	1	3	21	11	38
4542	Vending Machine Operators	6	15	5	6	28	13	73
4543	Direct Selling Establishments	17	31	18	31	47	24	168
4921	Couriers	13	9	7	12	44	31	116
4922	Local Messengers & Local Delivery	2	1	NA	2	19	13	37
4931	Warehousing & Storage	13	15	13	15	48	37	141
5111	Newspaper/Periodical/Book/Directory Publishers	25	35	23	32	79	71	265
5112	Software Publishers	1	2	NA	3	27	21	54
5121	Motion Picture & Video Industries	7	13	9	7	36	34	106
5122	Sound Recording Industries	NA	1	3	1	21	13	39
5151	Radio & Television Broadcasting	9	15	10	17	27	17	95
5152	Cable & Other Subscription Programming	1	2	2	3	13	5	26
5161	Internet Publishing & Broadcasting	NA	NA	NA	1	14	2	17
5171	Wired Telecommunications Carriers	17	42	23	41	93	59	275
5172	Wireless Telecomm Carriers (except Satellite)	6	22	10	19	35	59	151
5173	Telecommunications Resellers	2	7	6	9	26	15	65
5174	Satellite Telecommunications	1	1	1	1	5	3	12

Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
5175	Cable & Other Program Distribution	5	6	5	9	19	6	50
5179	Other Telecommunications	NA	NA	1	1	2	5	9
5181	Internet Service Providers & Web Search Portals	1	11	5	7	31	22	77
5182	Data Processing, Hosting & Related Services	1	4	2	5	39	28	79
5191	Other Information Services	15	27	11	17	17	44	131
5221	Depository Credit Intermediation	102	156	110	135	331	236	1,070
5222	Nondepository Credit Intermediation	50	143	81	133	303	192	902
5223	Activities Related to Credit Intermediation	3	15	5	6	80	55	164
5231	Securities/Commodity Intermediation/Brokerage	26	38	16	21	141	78	320
5239	Other Financial Investment Activities	18	35	22	36	274	128	513
5241	Insurance Carriers	11	17	16	11	147	86	288
5242	Agencies, Brokerages & Other Related Activities	126	220	121	177	698	460	1,802
5251	Insurance & Employee Benefit Funds	NA	1	NA	NA	8	3	12
5259	Other Investment Pools & Funds	4	6	1	4	29	24	68
5311	Lessors of Real Estate	47	100	70	65	355	225	862
5312	Offices of Real Estate Agents & Brokers	34	73	40	36	263	206	652
5313	Activities Related to Real Estate	14	55	32	40	262	173	576
5321	Automotive Equipment Rental & Leasing	4	16	8	6	63	52	149
5322	Consumer Goods Rental	24	68	25	64	107	93	381
5323	General Rental Centers	4	10	6	10	32	24	86
5324	Comm/Indus Machinery & Equip Rental & Leasing	22	11	8	13	52	33	139
5331	Lessors of Nonfinancial Intangible Assets	2	6	2	8	47	16	81
5411	Legal Services	130	227	110	201	1,029	590	2,287
5412	Accounting Services	95	156	84	152	544	382	1,413
5413	Architectural, Engineering & Related Services	30	73	31	37	390	395	956
5414	Specialized Design Services	4	11	3	2	74	82	176
5415	Computer Systems Design & Related Services	6	27	19	12	234	225	523
5416	Mngmt, Scientific & Technical Consulting Services	19	53	32	48	388	300	840
5417	Scientific Research & Development Services	3	12	7	8	47	21	98
5418	Advertising & Related Services	10	17	5	10	154	116	312
5419	Other Professional, Scientific & Technical Services	58	101	56	75	275	181	746
5611	Office Administrative Services	5	40	8	29	135	73	291
5612	Facilities Support Services	2	41	8	5	17	6	40
5613	Employment Services	18	2	29	43	305	192	626
5614	Business Support Services	8	39	23	25	222	153	452
5615	Travel Arrangement & Reservation Services	5	21	19	16	78	39	177
5616	Investigation & Security Services	6	20	13	13	118	82	267
5617	Services to Buildings & Dwellings	61	35	89	74	526	385	1,288
5619	Other Support Services	19	153	22	34	137	103	348
6211	Offices of Physicians	125	33	163	183	962	555	2,259
6212	Offices of Dentists	66	271	81	94	496	337	1,223
6213	Offices of Other Health Practitioners	77	149	63	97	390	298	1,052
6214	Outpatient Care Centers	6	127	9	23	104	49	231
6215	Medical & Diagnostic Laboratories	6	40	5	10	65	31	129
6216	Home Health Care Services	20	12	20	64	107	65	336
6219	Other Ambulatory Health Care Services	12	60	15	22	25	22	106
6221	General Medical & Surgical Hospitals	31	10	15	34	35	27	170

Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
6222	Psychiatric & Substance Abuse Hospitals	2	28	1	4	4	2	16
6223	Specialty Hospitals (except Psych/Substance Abuse)	1	3	NA	NA	5	5	11
6231	Nursing Care Facilities	37	70	28	69	82	58	344
6232	Resid Mental Health/Substance Abuse Facilities	13	116	18	17	57	139	360
6233	Community Care Facilities for the Elderly	9	21	10	11	53	33	137
6239	Other Residential Care Facilities	1	18	3	6	14	10	52
6241	Individual & Family Services	20	64	41	96	139	78	438
6242	Community Food/Housing, Emergency & Relief Services	16	33	21	7	44	16	137
6243	Vocational Rehabilitation Services	6	16	9	12	35	22	100
6244	Child Day Care Services	41	154	79	92	351	204	921
7111	Performing Arts Companies	NA	6	1	3	21	14	45
7112	Spectator Sports	3	1	4	6	24	20	58
7113	Promoters of Perform Arts/Sports/Similar Events	NA	1	NA	2	17	11	31
7114	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	NA	1	NA	1	4	2	8
7115	Independent Artists, Writers & Performers	NA	3	1	NA	19	17	40
7121	Museums, Historical Sites & Similar Institutions	3	4	2	6	8	9	32
7131	Amusement Parks & Arcades	NA	5	4	5	7	4	25
7132	Gambling Industries	2	15	6	13	14	7	57
7139	Other Amusement & Recreation Industries	41	109	46	67	186	145	594
7211	Traveler Accommodation	56	94	42	74	164	108	538
7212	RV Parks & Recreational Camps	NA	12	3	6	11	6	38
7213	Rooming & Boarding Houses	1	10	NA	1	7	3	22
7221	Full-Service Restaurants	152	338	156	224	768	558	2,196
7222	Limited-Service Eating Places	133	319	183	223	893	626	2,377
7223	Special Food Services	4	13	7	6	57	35	122
7224	Drinking Places (Alcoholic Beverages)	21	45	35	16	109	92	318
8111	Automotive Repair & Maintenance	124	227	113	172	694	460	1,790
8112	Electronic/Precision Equip Repair & Maintenance	9	12	10	10	62	52	155
8113	Comm/Indus Machinery & Equip Repair & Maint	38	15	23	35	98	68	277
8114	Personal & Household Goods Repair & Maint	12	16	6	11	78	48	171
8121	Personal Care Services	27	67	31	21	254	185	585
8122	Death Care Services	32	48	23	42	66	63	274
8123	Drycleaning & Laundry Services	20	46	38	37	148	98	387
8129	Other Personal Services	11	23	15	12	87	64	212