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HOTEL INFORMATION

OAK GROVE INN AND SUITES

10304 Hwy. 17, Oak Grove, LA 71263
Phone: (866) 806-8911
The conference code is CH104.

ECONOMY INN IN LAKE PROVIDENCE

Highway 65 S., Lake Providence, LA 71254
Phone: (318) 559-3801

For more information about the area, please see
<http://www.ladelta65.org/places/Oak.Grove.htm>



Discrimination based upon race, color, religion, sex, national origin, age, disability, or veteran's status is a violation of federal and state law and MSU policy and will not be tolerated. Discrimination based upon sexual orientation or group affiliation is a violation of MSU policy and will not be tolerated.

M1583



P.O. Box 5187, Mississippi State, MS 39762

2011 Miss-Lou Regional Tourism Summit

August 9-11

Oak Grove, Louisiana

*Local Resources,
Regional Results*



Tuesday, August 9 — Day 1

- 2:30 p.m. **Registration Opens**
Jason Lingo Center
- 3:00 p.m. **MLRTA Board Meeting**
- 3:30 p.m. **MLRTA — Association Annual Meeting**
All association members are invited to attend.
- 4:00 p.m. **Opening Session I**
Clustering and Branding as a Region
- 6:00 p.m. **Evening Reception**
Get Down Downtown with Louisiana-Style Bar-B-Que

Wednesday, August 10 — Day 2

- 9:00 a.m. **Bus Leaves** Lingo Center for Louisiana Cotton Museum
- 9:30 a.m. **Session II**
(Once Upon a Time...) Historical and Cultural Tourism as a Regional Strategy
- 10:30 a.m. **Break**
- 10:45 a.m. **Session III**
Showcasing Your Region with Photography
- Noon **Lunch**
Lake Providence
(Louisiana Department of Agriculture)
- 1:00 p.m. **Buses Leave**
Lake Providence
- 1:30 p.m. **Arrive**
Poverty Point

- 2:00 p.m. **Session IV**
Nature-Based Tourism as a Regional Strategy:
Panel of Experts on Regional Nature-Based
Tourism and Agritourism
- 2:45 p.m. **Session V**
The Cash Cow of Rural Tourism: Catering to the
R.V. Clientele in Your Region
- 3:30 p.m. **Session VI**
Growing Your Region Through Culinary
Tourism and Local Foods
- 4:00 p.m. **Tour**
Sweet Potato Processing Facility and Local Area
(Return to Lingo Center)
- 6:30 p.m. **Dinner**
Lingo Center
Optional attendees must preregister
for dinner. Cost included in registration.

Thursday, August 11 — Day 3

- 9:00 a.m. **Session VII**
Strategic Planning and Implementation
Workshop
- Join MLRTA members as they determine what steps to take to grow the Miss-Lou as a regional tourism destination. This workshop will be interactive and will require participation from stakeholders and participants.
- Noon **Adjourn**

INFORMATION AND MAP AVAILABLE ONLINE AT

WEBSITE | srdc.msstate.edu/misslou
BLOG | misslourta.wordpress.com

Information for Registration

(Miss-Lou Rural Tourism Summit)

First Name (Preferred): _____

Last Name: _____

Address: _____

City: _____

State & Zip Code: _____

County/Parish: _____

Affiliation: _____

E-mail: _____

Phone: _____

Fax: _____

Conference Fees

Check all boxes that apply.

- \$110 By July 15 for early bird (includes dues)
 \$150 Regular registration (includes dues)
 \$75 One day (includes registration and dues)

Exhibitor Fees (Bring your own electrical cord.)

- \$30 With conference registration
 \$100 Commercial exhibitor without registration

\$ _____ **Total Included**

Register by Mail

Miss-Lou Rural Tourism Association
P.O. Box 2180
Natchez, MS 39121

Payment Information

Make checks payable to Miss-Lou Rural Tourism Association. For credit card registration, call (662) 325-3207 and then fax information to (662) 325-8915.