

# *Around the South*

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March 2008 Vol. 4, No. 3

## *A Note From the Director*

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On behalf of the SRDC staff, I am pleased to announce that our brand new Web site is now available! It has been our intent from the outset to create a Web site that aligns with our new strategic plan, “Blueprint for the Rural South,” and provides information in a way that is most meaningful to our land-grant colleagues and rural development customers. Please know that we are still hard at work adding new information and resources to our site. It is very much a work in progress, and we appreciate your patience as we make this exciting transition. Please let us know what you think and feel free to offer your thoughts on resources that we should add to the site.



Bo Beaulieu  
Director

## *SRDC Items of Interest*

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- **2007 SRDC Annual Report, *Changing Needs in Changing Times*, Now Available**

We are pleased to present to you our 2007 annual report, “Changing Needs in Changing Times.” Focusing on five important initiatives our Center has undertaken over the last year, the report offers an overview of all that we have accomplished and shares a glimpse of what lies ahead for the SRDC. See the full 2007 annual report at:

<http://srdc.msstate.edu/files/07annualreport.pdf>



- **SRDC Releases New Web-Based e-Commerce Curriculum: *Internet Strategies to Improve Farm Business Management***

Expanding awareness and adoption of Internet-based technologies by farm managers is the focus of a newly released curriculum by the SRDC. Authored by Sarah Roth, Jeffrey Hyde and Ellie Hollobaugh Vranich of Penn State University, the curriculum focuses on six



major topics including The Internet as a Communications Tool, Business Planning and Market Research on the Internet, and Developing and Maintaining Your Web Site. The curriculum is the

result of a grant from the SRDC as part of its leadership for the National Rural E-Commerce Extension Initiative, an effort supported by a grant from the CSREES/USDA. Check out this exciting new e-commerce product at:

[http://srdc.msstate.edu/ecommerce/curricula/farm\\_mgmt/](http://srdc.msstate.edu/ecommerce/curricula/farm_mgmt/)

## *Other Items of Interest*

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- **North Central Regional Center for Rural Development Offers “Shared Leadership” Training**

The NCRCRD is offering a two-part online “Shared Leadership” series on Thursday, April 10 and Thursday, April 17, 2008, from 1:30 – 3 p.m. The purpose of the program is to enable Extension educators to understand the value of a shared leadership approach for organizational capacity. Content will include understanding the nature of shared leadership, its key elements, team-based decision making and how shared leadership is different from other leadership approaches for capacity building. The series will be led by Beverly Lundy Allen, associate professor of sociology at Iowa State University. To register, visit <http://www.ncrcrd.iastate.edu/projects/corecomp/component3.htm>

- **Southern Growth Policies Board Releases Sector Strategies Paper**

The Southern Growth Policies Board and the National Network of Sector Partners recently released a new white paper titled “The Supporting Sector Strategies in the South.” The paper highlights the success of Southern states with workforce development solutions that are leading to the establishment and success of high-growth, high-wage industries. The authors believe that this success can be replicated throughout the South. Read the paper at: [http://www.southern.org/pubs/pubs\\_pdfs/ssi\\_whitepaper.pdf](http://www.southern.org/pubs/pubs_pdfs/ssi_whitepaper.pdf)

## *Funding Opportunities*

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- **SRDC's Grant Connections: Rural Development Funding Opportunities**

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<http://srdc.msstate.edu/funding/feb08.html>

The SRDC staff compiles Grant Connections primarily for the faculty of land-grant colleges and universities in the South to provide funding information in support of activities in agricultural economics, education, human sciences, rural sociology, youth development and other related disciplines.

## *Conferences and Trainings*

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- **Building Communities Educational Series, "Community and Economic Development"**  
 September 14, 2007 -- June 13, 2008  
 Web Trainings  
[http://www.uwex.edu/ces/cced/communities/Building\\_Community.cfm](http://www.uwex.edu/ces/cced/communities/Building_Community.cfm)
- **2008 Priester National Extension Health Conference**  
 "Building Healthy Communities, One Person at a Time"  
 April 8-10, 2008  
 Raleigh, North Carolina  
<http://continuingeducation.ncsu.edu/PNEHC/>
- **Third Minnesota Conference on Sustainable Tourism**  
 "Stepping Up to Sustainability"  
 April 15, 2008  
 Duluth, Minnesota  
<http://www.tourism.umn.edu/education/conference/index.html>
- **6th Biennial ANREP (Association of Natural Resource Extension Professionals)**  
 "Leopolds Legacy: Extension's Response to a Changing World"  
 May 20-23, 2008  
 Madison, Wisconsin  
<http://www.anrep.org/>
- **Youth Entrepreneurship Symposium**  
 June 4-6, 2008  
 State College, PA  
 \*\* Paper submission deadline is April 22\*\*  
<http://nercrd.psu.edu/Entrepreneurship/YESymposium.html>
- **The Society for the Study of Social Problems 58th Annual Meeting**  
 "Crossing Borders: Activist Scholarship, Globalization, and Social Justice"  
 July 31-August 2, 2008  
 Boston, Massachusetts  
<http://www.sssp1.org/index.cfm/m/23>
- **Regional Quality Growth Conference**  
 "Building Sustainable Communities for the 21st Century"  
 August 12-14, 2008  
 Charleston, South Carolina  
<http://www.southeastwaterforum.org/roundtables/default.asp>

- **Galaxy III Conference**

"Celebrating the Extension System: Strengths, Diversity and Unique Qualities"

September 15-19, 2008

Indianapolis, Indiana

Abstract Submission Form: <http://ext.msstate.edu/survey/galaxy/>

## *Job Opportunities*

- Associate Director, Rural and Traditional Programs  
Alabama Cooperative Extension Program  
View announcement:  
<https://ssl.acesag.auburn.edu/posannc/detail.php3?job=ZDQ3azN8MjEzfG45ajRr>
- Director, Market and Trade Economics  
USDA Economic Research Service  
View announcement: <http://jobsearch.usajobs.gov/getjob.asp?JobID=68803077>
- Associate Administrator  
USDA Economic Research Service  
View announcement: <http://jobsearch.usajobs.gov/getjob.asp?JobID=60391487>
- Associate Vice Chancellor/Associate Director  
LSU AgCenter/Louisiana Agricultural Experiment Station  
Louisiana State University  
View announcement:  
[http://www.lsuagcenter.com/en/administration/about\\_us/Human\\_Resources/Job\\_Opportunities/](http://www.lsuagcenter.com/en/administration/about_us/Human_Resources/Job_Opportunities/)
- Assistant Professor – Two Positions (Tenure Track)  
Department of Recreation, Park and Tourism Sciences  
Texas A&M University  
View announcement: [Tenure Track Position Announcement \[PDF\]](#)

## *Submit Announcements*

- Job announcements and other items of interest may be sent to [Julianna Brown](#) for possible inclusion in future issues.

## *Subscribe to Around the South*

- Subscribe to *Around the South* [here](#).