Extracts of
CRD Plans of Work,
Southern States
1980-81
FY 82

SOUTHERN RURAL DEVELOPMENT CENTER
BOX 5406  ·  MISSISSIPPI STATE UNIVERSITY  ·  MISSISSIPPI STATE, MS 39762
CRD AREAS OF PARTICIPATION
SOUTHERN STATE EXTENSION SERVICES
FY 80-81 PLANS OF WORK
(1862 Institutions)

Extracted by
SOUTHERN RURAL DEVELOPMENT CENTER

August, 1981
INTRODUCTION

Each year every Extension Service submits an Annual Plan of Work describing the activities and program plans for that year. Many Southern states have similar programs underway in the area of community resource development and may be able to benefit from the program plans and training materials used by other states. To aid the state Extension Services in the sharing of program materials and information, the Southern Rural Development Center has compiled a listing of each state CRD program and the types of activities undertaken in the current Plan of Work. In this way the Southern Center hopes to highlight new community development program ideas and encourage information exchange between states.
### Extension CRD Areas of Participation of the Southern States

**FY 80-81 Plans of Work**

(1862 Institutions)

<table>
<thead>
<tr>
<th></th>
<th>ALABAMA</th>
<th>ARKANSAS</th>
<th>FLORIDA</th>
<th>GEORGIA</th>
<th>KENTUCKY</th>
<th>LOUISIANA</th>
<th>MISSISSIPPI</th>
<th>NORTH CAROLINA</th>
<th>OKLAHOMA</th>
<th>PUERTO RICO</th>
<th>SOUTH CAROLINA</th>
<th>TENNESSEE</th>
<th>TEXAS</th>
<th>VIRGINIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Marketing and Farm Supplies</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Management and Economics</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Facilities and Services</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Health</td>
<td></td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Housing</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Organization and Leadership Development</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Comprehensive Community Planning</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Economic Manpower and Career Development</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Operations and Finance</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Resources and Environment</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organizational Development and Maintenance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recreation and Tourism</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Safety</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Florida
- To continue to operate the co-op which will receive guidance from specialists and the Multi-County Community Development Agent
- To give effort to local farmers for market improvement through Extension Agents
- To make a survey of possible market outlets for small farmers and take corrective action, if needed
- To provide improved price information on farm inputs and guidance in determining prices for farm commodities

Tennessee
- To evaluate area livestock marketing requirements and develop information concerning the feasibility of establishing livestock markets, meat packing and processing firms
- To provide information on livestock market financial statements and economic and technological research
- To provide information concerning the development of alternative market outlets and marketing methods and provide appropriate guidance to improve livestock marketing in Tennessee
- To provide information on price patterns, pricing options, present day market requirements and changes developing in the livestock market system in order to assist producers in their decisions on what, when, where and how to market
- To develop, analyze and disseminate price and other information concerning special graded feeder pig and calf sales
- To improve coordination of the production-marketing decision process relating to field crops
- To encourage producers to become more aware of marketing alternatives for grain, soybeans, and cotton
- To see that Tennessee crop producers adopt recommended approaches so that they will become better marketers and have a higher probability of successful operations in the future
- To provide education on helping the crop producer be in the best position possible to ensure survival of the farm business and achieve success over the years
- To help Tennessee farmers make more informed decisions regarding production and marketing which will improve incomes
- To help dairy producers to become more knowledgeable of the marketing situation, economic pitfalls of expansion and consumers to become more aware of the benefits that dairy products offer as a food
- To provide information to consumers so that they will make wise food selection, resulting in lower average food costs for their families and oft-times aiding the marketing system and producers by using products that may temporarily be in surplus supply and increasing the efficiency of the marketing system
- To see that producers and buyers are better informed so that
Tennessee (continued)

an improved marketing system with more opportunities for existing as well as beginning fruit and vegetable producers will exist

-To teach management to directors and managers of agricultural marketing firms and assist with management problems
-To provide information on organizational procedures and the market situation to groups desiring assistance in organizing associations in Tennessee
-To provide producers with additional marketing alternatives and therefore greater opportunities for fruit and vegetable production resulting in increased net income
-To provide information to assist small farmers in improving income opportunities and livestock feed supplies
-To encourage low income rural residents to improve the family food supply by growing a home garden
-To help limited resource producers and others better understand the marketing systems and thus improve the effectiveness of producer marketing
-To provide assistance to low income farmers in the allocation and utilization of their limited resources

Virginia

-To conduct one statewide meeting on a policy issue related to the future of Virginia agriculture and prepare a slide-tape program on issues involved with the 1981 food and agricultural bill
-To prepare a slide-tape program on returns to agricultural research and extension
-To edit and publish proceedings containing eight papers presented during a statewide conference on preservation and protection of agricultural land
BUSINESS MANAGEMENT AND ECONOMICS

Alabama

-To provide information about the contributions that any citizen can make toward economic development and about programs to facilitate economic growth and job creation
-To provide citizens with information on economic development by holding workshops and meetings
-To make sure that critical problems affecting the industry sector of Alabama be researched, studied, and reported (especially on the coast)
-To implement programs to meet the manpower needs of the state
-To make sure that businessmen make more rational decisions about optimum business methods, market selection, product mix and plant location

Arkansas

-To have business proprietors improve their management skills and incomes
-To provide business owners information on how to market their products
-To provide information to small business communities on the available sources of financial and management assistance (through the Small Business Administration)
-To increase private capital investments in small business communities for local financial institutions

Florida

-To implement the use of an effective and efficient record keeping system to help small farmers
-To continue training for small timber tract owners in determining the value of timber, adopting improved practices, and determining the best method and time of sales

Georgia

-To identify major consumer trends (attitudes)
-To identify major trade area trends (competition, expansion, revitalization)
-Delineate scope of shoplifting and effects of business
-To provide a forum for getting acquainted with your law enforcement agencies
-To assist small business entrepreneurs obtain the necessary information, regulations and facts so that they can successfully compete for government contracts and subcontracts
Kentucky

-To establish a new and specific tourism business information within segments of the Kentucky business community, tourism leaders, and Kentucky State Government
-To initiate a new tourism business investment and development activities in three or more specific geographic locales

Mississippi

-To conduct educational programs to train community leaders in industrial and economic development
-To provide educational materials such as Extension information sheets and video tape presentations
-To provide management training for first line supervisors in industrial companies and managers in cities and towns

North Carolina

-To conduct workshops in cooperation with state and local agencies on economic development
-To encourage local economic development planners and local leaders to be involved as prescribed in the Small Community economic development program
-To make citizens aware of opportunities to upgrade their skill level and means of improving educational level

Tennessee

-To provide information and educational programs in these areas: Rapid Adjustment Farms, Resource Management Farms, Resource Management Conservation Farms, Intensified Managed Farms, Limited Resource Farms, Record Keeping and Analysis, Tax Management, Leases and Rental Agreements, Capital and Credit, and Public Affairs

Texas

-To provide educational programs aimed at increasing the competency of rural businessmen to successfully cope with the myriad of business management problems, assisting rural leadership in expanding job opportunities and attracting industry and enabling new entrants into the labor force and the unemployed to locate available jobs and maintain employment

Virginia

-To develop and conduct two workshops on mechanisms for management of specific Chesapeake Bay resources for citizens, local officials and extension personnel
Virginia

- To develop material on economic and institutional aspects of coastal resources management issues and distribute through local extension meetings
- To secure funding and implement King and Queen County growth and management assistance programs
- To conduct in-service educational sessions in Extension business management and developing human relation skills for agents
- To develop program ideas for small farm needs
COMMUNITY FACILITIES AND SERVICES

Alabama
-To adopt the computer programs and hand-budgeting forms to fit Alabama conditions
-To acquaint public officials with the theory and conventions of governmental accounting as a tool for obtaining managerial feedback data
-To see that county residents secure sanitary water systems, participate in solid waste programs and develop fire protection on a community level

Arkansas
-To improve living conditions for the community (sanitation, quality of water, fire protection, medical staffs)
-To enable local leaders to understand how public services are financed and make intelligent choices on tax levels and public services
-To assure equal access to recreational opportunities for all (future development of parks, new facilities for local use)
-To provide a closer working relationship between local people and the university system

Florida
-To develop and distribute a handbook on water/wastewater management
-To continue collecting data and information on water and sewer development, low-cost housing programs, management capacity building and transportation
-To provide the community with information on: services and facilities, water, solid waste disposal, recreation facilities, social services, and housing repair
-To conduct twelve soil conservation district meetings
-To participate and work closely with various organizations
-To assist and act as liaison to various organizations

Georgia
-To provide local officials and interested citizens with timely information on new ideas for improving community services and facilities
-To assist in the development of survey instruments and presentation of cost-benefit services
-To help identify new approaches of financial support for community services and facilities
Kentucky

-To inform interested county agents on existing or new legislation and programs pertaining to specific areas of need regarding community facilities.
-To determine working group feasibility of establishing an irrigation system for the vegetable producing counties near Lake Cumberland.

Louisiana

-For local decision makers to have an increased awareness of the availability of State and Federal resources to help plan and construct improved community services and facilities.
-For elected officials and other community leaders to understand the importance of strengthening the local tax base.
-For community leaders to more closely coordinate the efforts of all agencies and organizations serving community needs.

Mississippi

-To provide information to community leaders about the costs of public services, how to evaluate available alternatives, and how to plan and implement new or expanded services.
-To provide information to rural decision-makers on the methods to prepare estimates of the costs of operating new services.

North Carolina

-To conduct educational programs in 24 counties related to community facilities and services, through organization of appropriate citizen groups and informing them of the situation and alternatives available.
-To improve the utilization of solid waste disposal systems in 35 counties, by making citizens aware of the disposal system available in their locality and the proper use of this system.
-To improve inter-agency cooperation in general throughout the state as it relates to the solving of community issues or community needs dealing with community facilities and services.

Oklahoma

-To present educational programs on the use of computer planning models for fire and police service, solid waste, sewer and water funding alternatives, transportation for the elderly, routing of various community service vehicles.
-To provide assistance to rural leaders with information regarding financial and technical resources available to aid them in their facilities and services improvement efforts.
Puerto Rico

-To organize and train special committees for organizing the communities to construct or get the appropriate governmental agencies to establish community services and facilities

South Carolina

-To distribute publications on rural fire protection and information relating to crime prevention and law enforcement
-To present discussions of needs, alternatives, organization, financing, costs, and benefits of rural fire protection

Tennessee

-To provide information and educational programs on resources available to assist in the development of services and facilities and on Federal resources available through the Federal Assistance Program Retrieval System
-To aid counties in the area of community services and facilities as per request
-To work closely with development districts and other public agencies in providing educational assistance in the development of adequate facilities

Texas

-To help communities to maintain existing community centers, develop recreation and cultural facilities, improve roads, establish and maintain solid waste management systems, and encourage individual families to beautify and improve their individual surroundings
COMMUNITY HEALTH

Alabama

-To help community leaders identify needs, plan, develop and implement programs and delivery mechanisms that meet community needs for adequate health care and improved health
-To aid various health organizations to maintain functioning organizations and develop policies and health plans that reflect the facility, services, personnel, and health program needs of local people

Georgia

-To encourage doctors and dentists to locate in towns of 15,000 population or less that have an existing hospital facility
-To encourage community leaders to employ active physician recruitment techniques and develop recruitment skills
-To conduct a "Medical Fair" -- a physician and dentist recruitment program for rural areas in Georgia

Kentucky

-To inform the general public of a select number of counties about the Health Service Agency activities
-To have the county government devise new funding mechanisms for providing quality Emergency Medical Systems

Louisiana

-To teach proper health practices
-To encourage the appropriation of knowledge in desirable health habits
-To stress: (1) the responsibility for the care of one's own body; (2) the need to educate the public on the importance of preventive health practices

Puerto Rico

-To organize communities so that government agencies will notice the health and welfare needs of their inhabitants
COMMUNITY HOUSING

Alabama

-To help community leaders to identify needs and adopt and promote programs to construct, preserve, renovate and otherwise upgrade substandard housing units in rural areas so that the quality of life might be improved for those families without adequate housing.

-To incorporate housing energy conservation programs into their local construction and rehabilitation programs for rural residents so that home energy consumption will be reduced.

Georgia

-To inform local elected officials of the types of housing assistance programs and the procedures for making application for any available funds

-To conduct a housing workshop to focus attention on the needs of rural housing

-To inform local citizens of trends and new innovations in home construction and site selection

-To establish a housing information center for housing information referral

Louisiana

-To encourage and assist local parish CRD advisory committees in Louisiana to conduct education programs on home financing in order to provide information to citizens and community builders on different finance programs available to them

-To conduct educational programs on new trends in home construction involving such things as construction technique, new products and home layouts

North Carolina

-To assist developers, builders, and homeowners to become aware of the building code and of the inspection procedures required by state legislation

-To provide information to the potential homeowner on proper site selection and development for homes

Puerto Rico

-To encourage residents of rural areas to organize groups to build their own houses under the self-help program sponsored by the State Department of Housing.
South Carolina

- To prepare and disseminate information relating to the provision of public housing
- To provide direct assistance to groups interested in public housing projects
- To present various programs on building codes, zoning, and subdivision regulations
- To point out the relationship between facilities and services and housing as opportunity arises during presentations and contacts

Tennessee

- To coordinate resource development housing activities with the extension specialist
- To continue TSU home improvement programs in urban and rural areas
- To provide educational information to county staff on energy conservation programs
- To provide and encourage utilization of information of Fact Sheets on Home Weatherization
- To support and encourage the use of energy information especially as it relates to rural homes

Texas

- To help community leaders and organizations to analyze their local housing needs, determine the resources available, and establish plans for improving the housing in rural areas
- To develop and conduct educational programs on planning to meet housing needs and analysis of home financing for FmHA home buyers

Virginia

- To conduct a general housing education workshop
- To provide community leaders and local officials in two counties with self-help housing program information
- To assist self-help housing in Charlotte County with technical assistance
COMMUNITY ORGANIZATION AND LEADERSHIP DEVELOPMENT

Alabama
- Participation by community leaders
- Area development recognition
- Marine affairs
- Programs in recreation, tourism, and historical preservation

Arkansas
- Providing local citizens with leadership principles to enable them to become more active in the community
- Training public officials to utilize the problem-solving process concerning their community development program

Florida
- Leadership training (youth and adults) by development of instructional materials, parliamentary procedure training and a four week course on specific leadership needs
- Leadership support by development of educational programs to help leaders make decisions, and by helping organize and carry out local meetings

Georgia
- A 3-day leadership skills workshop (for community leaders) which addresses leadership styles, effective communications, planning for change, group effectiveness, social action process, decision-making, motivation, problem identification, and problem solving

Kentucky
- Train leaders in group dynamics, social action process, and problem solving
- Educate leaders to become aware of ways (knowledge, attitude, and skills) to improve their performance in organization operation and to organize needed development groups

Louisiana
- To assist local CRD advisory committees to promote leader education programs so as to develop the decision-making capabilities of local leaders
- To develop local leadership to the point where they understand how to use the community development process and the principles involved in order to be more successful in local community projects
Mississippi

- Group dynamics training
- Education in the availability of various kinds of resources and ways to obtain when needed for the process of planned change and development
- Formal leadership training sessions
- Instruction in the processes associated with formal organizations

North Carolina

- To assist in the establishment and maintenance of a variety of organizations at the local and state level to improve citizens' input in group processes to enhance group decisions
- To improve leadership skills and the group's ability to deal effectively with community issues by providing training in the context of problem-solving
- To help leaders of established organizations to improve and adjust the organization to fit current needs through consultation to key leaders and advisory groups

Oklahoma

- To provide programs to teach social-action processes, group problem-solving techniques, and how to work with small groups
- To develop and present programs to acquaint citizens with available external resources to improve their community
- To increase participation of rural leaders in the process of Extension Rural Development Programs
- To provide programs to acquaint leaders with community impact implications of various rural development issues

Puerto Rico

- To stimulate local initiative, providing leadership for the educational phase of all community programs

South Carolina

- To train leaders in group action
- To improve the quality and quantity of leadership available for community problem solving
- To train leaders to better understand issues of importance to large segments of the population
- To develop educational materials on collective decisions of importance to the public
- To provide direct assistance to groups in the analysis of problems relating to public decisions
Tennessee

- To provide training on organizational skills and techniques in community decision making
- To prepare reference materials
- To provide educational leadership and support to groups working with low income families
- To develop educational materials directed towards low income disadvantaged citizens
- To train youth, leaders and agents in principles of leadership
- To emphasize all aspects of leadership in 4-H/CD publications and guides

Texas

- To provide leadership and organizational training

Virginia

- To provide information on community improvement to communities leading to decision making processes by:
  (a) being knowledgeable of local needs and proposed solutions, person-to-person review of issues, utilization of mass media, utilization of experiences of successful groups, maximum use of resource materials and people
  (b) improving personal development skills in the areas of leadership, organizational capabilities and involvement
- To assist citizens to analyze needs assessments and apply analysis to local decision making
- To assist citizens and officials in at least five planning districts to apply VEIM to local decision making
- To conduct a training needs assessment survey of a minimum of 300 members of the following citizen participation organizations: (a) Community Education Advisory Councils, (b) Virginia Extension Service People Involvement Groups, (c) Neighborhood Development Association Boards
- To conduct one statewide community council leadership conference to provide leadership skill training for a minimum of 100 officers and representatives of the citizens in the target population
- To provide in-depth training for community leaders so that each trainee will develop skills in group decision making and/or organizational development to solve community problems
- To provide an in-depth in-service training program at the Annual Virginia Community Council Leadership Training Conference for 50 community council leaders
- To conduct in-service training for extension staff, planning commission staff, and local government officials on Public Affairs: Theory and Concepts
- To provide information and technical assistance to agents on organizing and utilizing interagency councils
- To continue with the idea of developing a "Community Awards" program
COMPREHENSIVE COMMUNITY PLANNING

Alabama

-To improve the perception and knowledge of land and water resource management of existing county rural development committee members.
-To develop specific educational programs and direct technical assistance or resource management issues.
-To develop and conduct mass media awareness education.
-To communicate ideas and information to all private and governmental agencies that are involved in the development and management of the state's land and water resources.

Arkansas

-To see that leaders utilize information and policy alternatives in such a way that are in the best interest of the communities, will be made nation state, and nation.
-To provide the state leaders with the knowledge and ability to plan nationally concerning natural resource use.
-To have governments with the rapid growth in the county and provide for the type community desired by the citizens.

Florida

-To help prepare a county comprehensive plan and an accompanying land use plan.
-To help citizens become more involved in planning and leaders.
-To help citizens able to accommodate and manage growth become better agencies on planning, implementing, and work with other programs to solve people's problems.
-To prepare slide tapes on "the role of agriculture in the local economy," "coping with rapid growth in rural communities," and "understanding land use issues".
-To provide agencies with available resources for decision making in zoning, subdivision, decisions, and in land use planning.
-To organize a public policy education group.
-To publicize and interpret the results of the Spring Hill Community Survey.
-To assist and act as liaison for various agencies and committees.

Georgia

-To make local citizens aware of what approaches other communities are taking in the area of growth management and to appraise them of the basic concepts surrounding land-use planning and control.
-To make local citizens aware of the problems relating to prime
Georgia (continued)

agricultural land retention and more cognizant of the need to provide the methodology for incentives in agricultural land preservation

Kentucky

-To assist county agents and planning commissioners in getting information and interpretations needed
-To have a state specialist establish liaison with the responsible state planning division of the Kentucky Department of Local Government
-To inform agents seeking information on right of eminent domain

Louisiana

-To make elected officials, community leaders and Extension parish staffs aware of the needs for and importance of community planning relative to orderly growth and development and the available resources for comprehensive planning

North Carolina

-To develop and provide information to leaders on the land use planning process and the more technical aspects of soil capability potential and soil classification
-To seek to bring about an understanding of the social and economic forces affecting land utilization, the role of government and citizen participation in land utilization and the importance of citizens' attitudes and opinions on land use planning or alternatives
-To improve understanding of the impact of rural non-farm growth and the issues and alternatives related to the protection of agricultural land

Puerto Rico

-To make a socioeconomic survey for each isolated area and formulate action plans
-To help community officials and leaders formulate action plans, understand possible solutions and carry out their decisions
-To have regional coordinators in Community Resource Development and other Extension agents give direct help to the communities to make and implement comprehensive socioeconomic plans

Tennessee

-To increase understanding of the public and private issues affecting natural resource allocation and use
-To provide information on land resources, land use in Tennessee, prime farmland and its role in agriculture
-To provide information on state and national land use policies and legislation
Tennessee (Continued)

- To support the West Tennessee Management Conservation Education Program
- To offer a regional ministers workshop
- To continue to work intensively with counties in providing educational services
- To utilize the slide/tape presentation developed in Dyer County entitled "A Community in Concert" to motivate communities to action and develop other presentations for other counties
- To strengthen interagency cooperation and contribution to development of communities
- To provide assistance in resolving problems and taking advantage of opportunities identified in the Title V pilot counties

Texas

- To help communities improve roads, establish and maintain solid waste management systems, and encourage individual families to beautify and improve their individual surroundings

Virginia

- To assist citizens in two counties with local needs assessment
- To work with planning district commission directors in PD's 17 & 18, to make local officials aware of VEIM and its applications
- To provide assistance to at least five local communities in establishing a sound direction leading to community betterment through:
  (a) inclusion of expanding residential improvement interests to the total community;
  (b) awareness of the need for improving public areas and facilities;
  (c) interesting more local citizens in local community pride activities;
  (d) more harmonious commercial and industrial enterprises with the community;
  (e) better use and appreciation of natural areas and conditions;
  (f) focus of attention on local areas of historic interest
- To develop a series of publications dealing with capacity building that will focus on the development of local resources to cope with community problems
- To assist with the formation of improvement councils, skill development in group problem solving and provision of technical assistance to various localities
- To work with other program efforts, i.e., slide/tape sets on areas of the state as implemented with the "Hidden Virginia" presentation
ECONOMIC, MANPOWER, AND CAREER DEVELOPMENT

Arkansas

-To help county leaders to analyze their economic resources related to business, industry, recreation and tourism, and employment
-To improve the capability of local leaders in identifying developmental opportunities and ways of creating new job opportunities
-To help leaders understand the organization and function of an industrial development corporation
-To assist local school officials and counselors in planning and conducting 25 county-wide career days to aid students in becoming useful, productive, and self-fulfilling individuals
-To improve commercial recreational facilities to meet the needs of the people and to encourage use by Arkansas residents

Florida

-To conduct employment/unemployment studies in at least three counties and to complete two related studies: one to assess the potential for economic growth in less developed areas and the other to develop community strategies for coping with economic growth in the rapidly developing areas
-To conduct a survey of hotel/motel resort owners in Manatee County about their attitudes, likes, and dislikes
-To improve public understanding about the role of agriculture in state and local economies
-To increase labor's per capita income and employer's net returns by educational programs to improve worker's skills, and productivity and worker/employer relations
-To continue to give support to vegetable co-op in northern Florida; to the grape production for fresh market and for wine; and for evaluating small farm possibilities in ornamental horticulture, vegetable productions and livestock
-To hold manpower training programs for agriculture labor supervisors in at least two counties
-To develop and use financial fact sheets on various types of marine business
-To provide comprehensive financial management training for small farmers in Alachua County

Georgia

-To conduct one-day seminars on an area basis for industrial leaders, special training meetings for county Extension Agents and meetings with county leaders in order to help them learn how to prepare their community for industrial development, how to understand the sources of prospects and the treatment these prospects should receive, and how to treat those plants that are already located in their community
Georgia (continued)
- To assist adults and youth in understanding how to present their qualifications in applying for employment

Kentucky
- To develop a comprehensive testing and analysis program of underground water resources for a prolonged period exceeding one year for at least ten new springs
- To assist TVA fish biologist who will be verifying the different tests
- To develop a general knowledge of underground water conditions in Karst topography areas of Kentucky where favorable water conditions for the production of trout seem favorable
- To develop a cost-return analysis for both large and small aquacultural pursuits
- To develop a working knowledge of channel catfish production
- To assist potential producers analyze the suitability of their land and water resources for warm water fish production
- To help parents develop a greater awareness of their influence on the occupational choices of their children
- To help youth become more acquainted with the world of work and the many career opportunities
- To help families of a given area in Warren County learn how to be more successful in the job market

Louisiana
- To increase awareness of local leaders, elected officials and the general public of both the techniques and consequences of rural industrialization
- To conduct labor surveys and preliminary feasibility studies to help local leaders judge the suitability of industrial prospects for their particular community

Mississippi
- To provide information to citizens on how to improve their quality of life
- To provide training in leadership development for lay leaders in the concepts of economic growth and development
- To assist rural leaders to know how they can develop activities and involve people in order to get things done

Oklahoma
- To assist communities in organizing leaders and conducting community studies to assess present economic circumstances and future economic potential
- To provide rural leaders with information on the various social and economic impacts of acquiring or losing an industry
- To develop and present educational information which will assist the unemployed and underemployed to improve their economic opportunities
Puerto Rico

-To coordinate efforts with job opportunities agencies for youth career development
-To develop a program to train farm workers in order to increase their opportunities for finding better jobs and in order to fill the necessities of skill laborers for commercial farms
-To carry out the training of special groups on different skills by the Extension Service Home Economic Personnel
-To develop recreational areas or facilities in places where there are natural or cultural tourist attractions
-To have community action groups to promote the development of industries

Tennessee

-To provide assistance to local leaders in planning and implementing decisions leading to economic growth and development
-To provide economic data to counties as a basis for planning and decision making
-To provide economic development planning to counties, agencies and organizations
-To provide assistance in decision making on the development, improvement and operation of recreation and tourism enterprises
-To help communities make and implement decisions to increase the availability and quality of appropriate manpower training programs
-To continue manpower training programs by TSU and UT staff as needed

Texas

-To provide Extension educational programs aimed at increasing the competency of rural businessmen to successfully cope with the myriad of business management problems, assisting rural leadership in expanding job opportunities and attracting industry, and enabling the unemployed and new entrants into the labor force to locate available jobs and maintain employment

Virginia

-To conduct economic development seminar for citizens and officials in five planning districts
-To provide economic development groups with information on planning uses and availability of VEIM
-To conduct in-service training or program support meetings for 15 agents on economic development and the CRD process
GOVERNMENT OPERATIONS AND FINANCE

Alabama

-To utilize the FAPRS2 program to identify and describe Federal Assistance Programs that may be utilized to meet local program needs
-To develop more efficient and effective local government
-To see that local governments be adequately and fairly financed in Alabama
-To provide information to citizens on the functioning of local government so that they may more effectively participate

Arkansas

-To develop and implement educational programs on local government operation, structure, and financing so that local officials and citizens will better analyze various government functions
-To assist leadership to better understand and act rationally on issues affecting them
-To help citizens to understand the constitutional changes and consequences of the property tax changes passed in the November 1980 election

Florida

-To inform interested citizens about the economic impact of various ad valorem tax changes
-To hold training courses for newly elected community and county officials
-To continue to assist governments in searching for grants by using the FAPRS program, county rural development committees, and the state rural development committee
-To provide information on how other counties have been able to cope with providing services before increases in the tax bases occur

Georgia

-To assist city and county governments in developing plans for use, maintenance and amortizations of machinery over its lifetime to increase efficiency and cut cost
-To assist high school seniors in understanding how their local government works, what their local government is trying to do, how actions of local government affect their everyday life, and what their personal responsibility is toward local government

Kentucky

-To provide local officials with the knowledge of survey information, data, and sources of data
Kentucky (continued)

- To help local officials become more efficient in planning with limited resources
- To provide local officials with information of sources of finance

Louisiana

- To have community leaders better understand taxation principles and the CRD process which involves defining problem areas, setting priorities and goals and working toward effective solutions

Oklahoma

- To provide program assistance to secondary school teachers on fundamentals of county government
- To provide educational materials and assistance to Extension home economists and Extension Homemakers Citizenship Committees so they can plan local programs on county government operation
- To provide educational and technical assistance to county officials regarding county government fiscal trends utilizing a computerized model for decision-making
- To develop and provide training materials for new and experienced county officials to assist them in performing the responsibilities

Puerto Rico

- To create awareness among community citizens of government regulations and programs

Tennessee

- To develop understanding throughout Tennessee of the resources available through the Institute for Public Service
- To develop teamwork and cooperation with the Institute for Public Service and utilize total resources to solve local community problems

Texas

- To improve the level of technical and management competency of rural elected officials to bring about more effective government
Virginia

-To provide state government information and educational assistance in subject matter areas of community development, planning, and emergency preparedness and response by providing linkages with the following councils, boards, committees and agencies:

(a) Balance-of-state planning council
(b) State USDA Emergency Board
(c) Virginia Resources Council
(d) Planning District Commissions
(e) State Rural Areas Advisory Committee
(f) State Title V Advisory Committee
(g) State Agency Advisory Council to the Migrant and Seasonal Farm Workers Association, Inc.

(h) State agencies
(i) Federal agencies

-To provide Extension staff with information needed to implement local community development efforts

-To develop slide sound sets on county government, municipal government and local government finances

-To make 25 or more personal presentations concerning use-value taxation or real property taxation

-To work with state office of Emergency and Energy Services, other state agencies, local governments and Extension agents in carrying out the damage assessment portion of the Virginia Emergency Plan
NATURAL RESOURCES AND ENVIRONMENT

Alabama

-To help leaders to make more rational decisions in critical resource situations identified in the RC&D annual plan for Extension educational assistance
-To have fishermen and processors make input into regional and state fisheries management and development programs
-To provide for effective Sea Grant Advisory project development and identification and evaluation of Sea Grant Research programs
-To make citizens aware of marine affairs in order to contribute to the development of policies and programs to enhance marine resource development
-To provide information on the site design process and principles which emphasizes the economic and aesthetic advantages of designing with the natural environmental settings and systems
-To help citizens become aware of water resource management issues and become knowledgeable of alternative programs and policies that will best manage the withdrawal, consumption, and quality of our state’s surface and groundwater reserves
-To help landowners plan, develop and manage recreation and tourism facilities and programs in keeping with sound land and water use policies in order to preserve the resource base, make unique resources available to the public, increase income opportunities and help meet the state’s supply needs

Arkansas

-To reduce non-point source pollution from agriculture and forestry so as to improve the water quality in rural areas in the most efficient manner possible in keeping with the projected demand for food, fiber, and water quality
-To recognize the need for a conservation plan encompassing environmental improvement and a strategy for use in cases of emergency
-To help leaders to develop energy management plans to reduce consumption of nonrenewable energy

Florida

-To educate the consumer public by holding a minimum of four seminars on general energy conservation
-To implement several biomass energy projects in the state
-To enlighten the population on the problems of ecology
-To hold a one day workshop on issues and coordination for water management agencies in two water management districts
-To develop a handbook on water/wastewater management and produce a set of slides on regional water policy issues
Florida (continued)

- To develop landscape plans for public areas and assist in evaluating landscape proposals
- To conduct workshops for professional gardeners and local groups

Georgia

- To encourage Georgia residents to adopt sound energy conservation techniques
- To assist community leaders in assessing the energy situation and provide data and information upon which they can make decisions
- To meet criteria as proposed in the energy grant for the Energy Extension Service under the direction of the Georgia Office of Energy Resources
- To create an awareness of litter reduction programs
- To provide information to community leaders and encourage the implementation of the Georgia Clean and Beautiful Program
- To assist communities in updating ordinances and establishing recycling programs to support litter control programs

Kentucky

- To have leaders and concerned citizens identify the impacts of coal production in their counties
- To help planners identify and utilize related information and research results
- To see that landowners and coal operators make a greater effort toward effective reclamation of land disturbed by strip mining
- To see that citizens are aware of what the energy situation is, the kinds and sources of energy, and the need to conserve energy and ways to do it
- To contribute toward implementing the Kentucky Energy Conservation Plan

Louisiana

- To help community leaders and the general public to become more sensitive to the relative quality of the environment in which they live
- To make elected officials aware of existing environmental policies and the implications such policies have for their community
- To make leaders aware of possible sources of technical and financial assistance and to coordinate environmental improvement plans with other agencies having similar responsibilities
- To conduct workshops within the state to help create an increased awareness by local decision makers of the relative benefits and costs of the various solid waste management alternatives available to their communities
Mississippi

- To collect information about non-point source pollution control and clean air amendments from the public
- To educate youth in matters of environmental and educational material so that they can begin to understand the various environmental energy issues which will impact their lives in the future
- To make school officials, teachers, and the general public aware of the energy problems and possible solutions to these problems
- To renew educational programs on solid waste and roadside litter in order to improve the appearance of the state and lessen the burden on taxpayers

North Carolina

- To increase the awareness, knowledge and understanding of homeowners, managers of private and public facilities and governmental officials about certain practices for the conservation and management of energy resources
- To provide an educational program in erosion and sedimentation in order to assist clientele involved in land-disturbing activities in understanding the regulations and practices necessary to control run-off and reduce subsequent erosion and sedimentation
- To assist leadership in developing a program to improve the visual beauty by the development of specific plans for beautification of homes, businesses, and the landscape

Oklahoma

- To develop and present educational programs which provide legislative and taxation knowledge, as well as leasing and management information
- To develop and present programs which will allow for a more knowledgeable citizenry regarding oil, gas and coal and how this process, particularly the increased exploration activity, can positively and negatively impact the community
- To provide organizing information to individuals wanting to form mineral owners associations and support to such organized groups

Puerto Rico

- To create awareness among rural families and community leaders on environmental regulations by providing information

South Carolina

- To assist citizens to understand and participate in decisions affecting collective action on environmental issues in the community by providing educational materials and assistance on beautification and management of solid waste disposal systems
- To present educational programs on general environmental protection and improvement
- To provide educational materials on alternatives available for treatment of municipal wastewater
**Tennessee**

- To provide information on new environmental regulations and interpret the effect they will have on the people
- To assist leaders in planning and promoting programs for the enhancement of community environment and natural beauty
- To provide information and educational programs on controlling non-point pollution and maintaining water quality
- To provide information on the probable social and economic impacts of the BSFNRRRA and possible alternative responses to these impacts
- To encourage public participation in the Corp of Engineers National Park Service planning process
- To provide educational assistance in support of energy conservation programs
- To provide educational programs and materials on alternative sources of energy such as alcohol as a fuel

**Virginia**

- To publish 12 issues of the leaflet Land: Issues and Problems, with subject matter related to both land and water
- To organize a conference and site visit tour on the subject of impact of land uses on the Chesapeake Bay with an audience comprised of personnel of state agencies, faculty of institutions of higher education, and local government officials
- To provide informational support to community energy projects
- To prepare material and conduct two meetings on establishing priorities for use of coastal resources through use of public choice and social choice mechanisms
- To provide leadership in implementing Extension type programs concerned with community energy conservation
ORGANIZATIONAL DEVELOPMENT AND MAINTENANCE

Arkansas

- To improve local community skills and abilities for more effective problem resolution, organizational structures, administrative decisions, and management skills
- To establish meaningful and effective local organizational structures and mechanisms (i.e. County Development Council and/or Community Development Committee)
- To identify and train internal staff resources
- To utilize external resources for technical assistance
- To develop cooperative arrangements

Florida

- To form a Community Advisory Council and a representative multi-professional group and training sessions for the first time
- To increase citizen participation in program planning and community development
- To conduct an organizational meeting among all community groups and organize two community groups
- To stimulate citizen interest and participation with community activities and programs
- To provide training to the board of directors and officers in areas of leadership and duties
- To teach methods of group maintenance to stimulate citizen participation and involvement
- To help train public agency personnel in working with boards and advisory groups
- To increase publications and other resources for use with leadership groups
- To provide improved information and increase citizen understanding

Georgia

- To increase the ability of individuals and interest groups to influence the decision-making processes within their communities through more effective organizational structures
- To assist community leaders to determine the need for organization for general and specific CRD problems and to become proficient in the techniques and principles of organizing and maintaining organizations, including the problem solving framework
- To have viable local citizens' organization, knowledge of the social and economic situation, with the ability to identify and prioritize problems and to implement a successful development program

Kentucky

- To teach field agents in all Extension areas ways to make development groups operate more effectively
Kentucky (continued)

-To train community development groups in the principles and skills for more effective operation
-To revitalize county inter-agency committees and district agency committees in Kentucky
-To organize new community development groups
-To train agents and citizens in organizational development and maintenance

Louisiana

-To improve organizational structure through improved methods of group maintenance and the stimulation of citizen participation in local community decision making
-To teach and encourage improvement in community planning, goal-setting and technical support assistance
-To conduct organizational improvement seminars in two Extension districts during the year which will help local leaders to understand the need and proper function of organization, how to develop appropriate organization structures, how to use citizen committees and how to develop community goals through phased objectives

Mississippi

-To provide educational programs for building officials
-To continue efforts to respond to the interests of pastors and lay leaders

Oklahoma

-To develop and present educational programs which will aid organized groups in achieving community improvement goals
-To develop and provide educational materials to strengthen community groups and organizations in cooperative efforts to achieve mutual purposes

Puerto Rico

-To provide knowledge to help local officials and community leaders to more clearly identify their needs and resources
-To continue to strengthen community leaders by organizing development committees

South Carolina

-To assist citizens to identify and select leaders and organize program or action committees for community improvement efforts
-To provide citizens with information, training, and recruitment assistance to improve the structure and functioning of committees and other organizations which are working on community improvement projects
-To provide potential leaders with training to improve their skills in organizing groups, committees, or subcommittees for community improvement efforts
Tennessee

-To provide leadership to the State Rural Development Committee
-To encourage district and county staff to provide effective
  educational leadership to appropriate committees on area
  or county levels
-To develop and provide a quarterly CRD Newsletter for distribution
  throughout the state
-To strengthen and encourage broad membership of state, area
  and county RD Committees
-To keep committees at all levels informed of current developments

Virginia

-To write and distribute monthly newsletters providing Extension
  agents with economic development organization and program
  information
-To conduct economic development planning meetings to provide
  community groups in three counties with economic development
  ideas and strategies
-To improve capabilities through having staff members develop
  and follow a professional development program and by
  becoming more active in professional associations and
  programs
RECREATION AND TOURISM

Alabama

-To secure and support public parks and recreation areas in order to provide citizens increased recreation opportunities and improve their quality of life
-To see that administrators and managers adopt new technology in organizing, planning, developing, and managing areas
-To have adopted sound practices in planning, financing, developing and expanding enterprises in order to increase income opportunities for commercial recreation, historical and tourism facilities
-To adopt effective promotion and advertising programs for local, regional, and state recreation, tourism and historical agencies and organizations in order to promote the state's recreation and tourism resources, increase visitation and generate additional income
-To have organizations make rational decisions pertinent to energy conservation
-To have recreation persons improve their expertise in planning, financing, and operating recreation sites and programs (especially in coastal sites) and to expand existing recreation sites
-To increase the knowledge of local leadership of the importance of recreation in planning, developing, financing, and managing recreation sites by publishing various sheets

Florida

-To conduct a survey in one community in Pinellas County to ascertain the leisure and cultural needs of the residents which will then be used to guide further work by the Extension center

Georgia

-To create an awareness of the importance of leisure and recreation in the lives of people
-To assist communities with planning and organizing recreation and leisure time facilities
-To help locate technical assistance for the community to plan and maintain recreation and leisure time facilities
-To provide in-service training to County Extension Agents on leisure education
-To provide several workshops for County Extension Agents which will be held on a voluntary basis
Kentucky

-To create an awareness of the physical and social values of community recreation
-To investigate sources of private, state, and federal funds for community recreational projects
-To plan and implement community recreational programs on a year-round basis

Louisiana

-To have leaders acquire capacity for providing recreation/park programs and facilities for all age groups and to gain information relative to resource availability and approaches to inter-agency cooperation

Puerto Rico

-To help citizens develop interests in art, camping, sports and other cultural activities and hobbies as leisure time activities

Texas

-To provide technical information to rural leaders and professional recreation planners on effective planning of recreation facilities and programs

Virginia

-To provide tourism data on how to understand the local leisure activity opportunities
-To conduct In-Service Education Session 318-04 Recreational Arts and Crafts
SAFETY

Florida

-To work with civil defense boards
-To make the public more aware of natural disasters
-To help the public in preparing for natural disasters in order to reduce costs and risk to life

Georgia

-To provide ladies some common sense precautions and methods to assist in ensuring their personal safety
-To make youth aware of the social and legal penalties associated with the crime of shoplifting
-To make citizens aware of the extent of the vandalism problem and the need for a prevention program
-To make farmers aware of the need to use preventive measures to make it more difficult for persons to take their livestock, tools, etc., and that accidents can happen to them
-To make merchants aware of the extent of the bad check problem and to assist them in developing appropriate check cashing policies for their stores
-To provide EMT's and other rescuers with hands-on knowledge of the operation of machinery sufficiently to facilitate extrication
-To provide EMT's with farm accident information concerning typical accidents, types of injuries expected from certain pieces of equipment, pesticides and other farm chemicals
-To educate these potential rescuers on how not to become a victim of the rescue attempt

Kentucky

-To establish community watch programs
-To create an awareness in local leaders of the effectiveness and economy of citizen co-production of police services
-To improve citizen perceptions of the value of collective and personal crime prevention activities
-To provide safety education information and information on crime prevention through Green Thumb

Oklahoma

-To develop and present educational programs which provide information about the nature of rural crime
-To provide programs which will produce a more knowledgeable rural citizenry regarding the extent and impact of rural crime and various reduction techniques
-To provide educational assistance to interested individuals wanting to organize neighborhood crime-prevention groups
-To provide educational programs in conjunction with the rural
Oklahoma (continued)

public schools to sensitize students to the need for reducing criminal activity in their communities

Puerto Rico

-To conduct a safety campaign using mass media and intensive training of leaders with the cooperation of other government agencies

Tennessee

-To develop emergency procedures for 4-H facilities throughout the state
-To train 4-H camp personnel, leaders and Extension agents in emergency procedures
-To instruct 4-H campers in emergency procedures
-To develop and implement first aid training for Extension agents, volunteer leaders, 4-H staff and 4-H members

Virginia

-To conduct statewide conference on education, crime prevention and continue to develop educational materials
VARIOUS COMMUNITY EDUCATION

Virginia

- To publish and disseminate at least four issues of the Virginia Community Education News
- To develop, publish, and disseminate instructional resources and advocacy materials for Community Education practitioners and trainers
- To cooperate with specialists from North Carolina, Tennessee, Kentucky, and West Virginia, and the Commission on Religion in Appalachia in conducting the second regional forum on the future of Appalachia
- To assist at least five community education/community school projects in public schools with program development
- To provide technical assistance to the Virginia Community Education Advisory Council at a minimum of three meetings
- To organize and involve task force groups representing various agencies and organizations in Virginia to promote, share ideas and programs in Community Education
- To continue to establish and strengthen linkages between Cooperative Extension and Community Education by providing in-service training for extension agents and community educators
- To provide support and educational assistance to the General Assembly Joint Committee on Community Education upon the request of the membership and Virginia Department of Education at two meetings
- To recruit and identify a teaching team which can deliver session needs
- To continue to develop program ideas related to "Non-theological Continuing Education for Religious Workers in Virginia"
OTHER MAJOR AREAS OF INVOLVEMENT

Alabama

4-H Community Resource Development
Program Management

Florida

Crop Production
Livestock Production

Title V: Geographic Area and Problem Statements
Relationship to On-going Efforts
Extension Area Community Development Agents
Title V Research Stimulation

Georgia

Title V: Medical Fair
Senior Citizens
Divorce Adjustment
Downtown Revitalization
Community Development Stimulation

North Carolina

1890 Staff: To assist limited-resource families by providing information on the following: Labor force, manpower topics, labor-related legislation, public policy, and their effect on various segments of our population
To provide information to leaders on topics related to agricultural land loss

Puerto Rico

Crop Production
Livestock Production
The SRDC is one of four regional rural development centers in the nation. It coordinates cooperation between the Research (Experiment Station) and Extension (Cooperative Extension Service) staffs at land-grant institutions in the South to provide technical consultation, research, training, and evaluation services for rural development. This publication is one of several published by the Center on various needs, program thrusts, and research efforts in rural development. For more information about SRDC activities and publications, write to the Director.

Southern Rural Development Center
Box 5406
Mississippi State, MS 39762

The Southern Rural Development Center is an Equal Opportunity Organization providing research, educational information, and other services only to individuals and institutions that function without regard to race, color, sex or national origin. SRDC is an Equal Opportunity Employer.