

SOUTHERN INSTITUTE FOR RURAL DEVELOPMENT

November 5-8, 2001

Georgia Center for Continuing Education
Athens, Georgia

SOUTHERN
RURAL
DEVELOPMENT
CENTER



Box 9656
Mississippi State, MS 39762



Southern Institute for Rural Development

Monday, November 5, 2001

p.m.

1:00 GENERAL SESSION

Welcome and Introductions

Perspectives on Rural Development

Mark Drabentstott, Vice President and Director
Center for the Study of Rural America
Federal Reserve Bank of Kansas City

2:45 Break

3:00 GENERAL SESSION (continued)

Rural Socio-Economic Trends

Lori Garkovich, Professor
Department of Rural Sociology
University of Kentucky

Rural Policy Update

Charles W. (Chuck) Fluharty, Director
Rural Policy Research Institute (RUPRI)

5:00 Adjourn

6:00 Reception

Dinner on Your Own

Tuesday, November 6, 2001

a.m.

7:30 Continental Breakfast

8:00 CREATING JOBS AND EXPANDING DEVELOPMENT OPPORTUNITIES

**Strategies and Options for
Local Economic Development**

Mike D. Woods, Agricultural Economist
Department of Agricultural Economics
Oklahoma State University

9:45 Break

**10:00 Natural Resource-Based
and Value-Added Approaches**

Alan E. Pigg, Regional Manager for Rural Community
Assistance, Cooperative Forestry Unit, State and Private
Forestry, Southern Region, USDA Forest Service

Noon Lunch

p.m.

**1:00 Targeted Economic Development:
Tools and Techniques**

Mike D. Woods, Agricultural Economist
Department of Agricultural Economics
Oklahoma State University

3:00 Break

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3:30 Economic Impact Analysis

Alfie Meek, Director
Applied Research, Business Outreach Services
University of Georgia

5:00 Adjourn

Dinner on Your Own

Wednesday, November 7, 2001

a.m.

7:30 Continental Breakfast

8:00 FIELD TRIP

Donnie Thomas, Rural Development Coordinator
USDA Rural Development, Georgia

p.m.

2:00 BUILDING CITIZEN INVOLVEMENT

Building Social Infrastructure

Lori Garkovich, Professor
Department of Rural Sociology
University of Kentucky

3:30 Break

3:45 Asset Mapping

Lionel J. (Bo) Beaulieu, Director
Southern Rural Development Center

6:00 Adjourn

Dinner on Your Own

Thursday, November 8, 2001

a.m.

7:30 Continental Breakfast

8:00 BUILDING CITIZEN INVOLVEMENT (continued)

Participatory Decision-Making

Steve Smutko, Extension Specialist, Department of
Agricultural and Resource Economics
North Carolina State University

10:15 Break

10:30 Community Leadership Development

David P. Mills, Director
J. W. Fanning Institute for Leadership
University of Georgia

12:00 Wrap-Up and Evaluation

12:30 Graduation Luncheon

2:00 Adjourn

SIRD Speakers and Presenters

LIONEL J. (BO) BEAULIEU is director of the Southern Rural Development Center located at Mississippi State University. He has been involved in community development research and Extension education activities for more than 24 years. His work has concentrated on leadership development, public policy education, needs assessment, social capital, youth education and workforce issues.

MARK DRABENSTOTT is vice president and director of the Center for the Study of Rural America at the Federal Reserve Bank of Kansas City. He is a seasoned observer of the agricultural and rural economies who has gained national and international recognition for his economic analysis and policy insights. He joined the Bank in 1981 and was named a vice president in 1990. He was named director of the newly established Center for the Study of Rural America in 1998. Throughout his career, he has been an ardent observer for the leading issues facing the food and agriculture sector and the rural economy. He has testified before Congress on rural and agricultural policy issues, while also advising the World Bank and other international organizations.

CHARLES W. (CHUCK) FLUHARTY is director of the Rural Policy Research Institute, an international, interdisciplinary policy research consortium, designed to assist policymakers in understanding the rural impacts of public policies. This comprehensive approach to rural policy analysis involves scientists from member institutions at Iowa State University, the University of Missouri, the University of Nebraska, and the University of Ulster - Northern Ireland, as well as numerous researchers, policy analysts, and policy practitioners from other universities, research institutions, governments and non-governmental organizations.

LORRAINE (LORI) GARKOVICH, rural sociologist and Extension specialist with the University of Kentucky College of Agriculture, has assisted many Kentucky communities in engaging citizens in a visioning process that is the basis for strategic community planning. She trains citizens and community leaders as facilitators and assists local governments, agencies and private organizations in asset mapping and needs assessments.

ALFIE MEEK is director of applied research at the University of Georgia's Business Outreach Services/Small Business Development Center (BOS/SBDC). Before joining the University of Georgia, he was an economist and project director for the Center for Economic Development Services at the Georgia Institute of Technology. Preceding his tenure at Georgia Tech, Meek was the research economist for SunTrust Banks, Inc. His current areas of special focus include economic impact analysis, macroeconomic forecasting, workforce issues, tax policy analysis, target industry analysis, and applications of Internet technology for both the private and public sectors. In addition to his research, Meek speaks widely on topics relating to economic development.

DAVID P. MILLS is director of the J.W. Fanning Institute for Leadership at the University of Georgia. Prior to his current position, he was director of the Office of Economic Development Assistance. He served as assistant director for economic development research and special programs with the University's Business Outreach Services and Small Business Development Center, and with the University's public service and outreach program as an agricultural research assistant, county Extension agent in Colquitt County, county Extension director in Houston County, district agent for community and rural development programs, and as a district director for the Small Business Development Center.

ALAN E. PIGG is regional program manager for rural community assistance with the Cooperative Forestry Unit of the USDA Forest Service, Southern Region. He has served for 30 years with the U.S. Army and Forest Service working in natural resources, forest product marketing research, water resource problems, watershed improvement, flood prevention and rural community assistance. He currently provides overall program leadership and guidance for the technical and financial assistance of four federal programs, aimed at rural communities, tribal governments, nonprofit organizations, institutions and state government.

STEVE SMUTKO, an Extension specialist in the Department of Agricultural and Resource Economics at North Carolina State University, serves as director of the Natural Resources Leadership Institute, a leadership program of the North Carolina Extension Service. The Institute trains professionals in natural resource related industries, government agencies and environmental organizations in a variety of leadership skills centered on environmental conflict resolution.

DONNIE THOMAS, rural development coordinator with USDA Rural Development, Georgia, has 24 years experience with USDA and its predecessor organization, Farmers Home Administration. His primary work duties include serving as primary coordinator of the Georgia USDA Rural Development Five Year Strategic Plan, USDA Rural Development Georgia management control officer for internal controls, special projects coordinator, state community and economic development training coordinator and state empowerment zone/enterprise community coordinator.

MIKE D. WOODS, agricultural economist with Oklahoma State University, provides training to communities interested in strategic planning for economic development. His workshop materials have been utilized by community developers throughout the country. He has worked in the area of community economic development since 1981 and has written and published extensively in this area. He is editor of a newsletter, "Community Blueprints," which is published four times a year for a local readership.

Conference Information

Purpose

This Institute is designed for professionals who are, or wish to become, actively involved in rural development work at the local, multi-county, state or regional levels. It will offer participants more in-depth understanding of two topics that are vital to the long-term health of rural areas -- expansion of economic development opportunities and the broadening of citizen involvement in shaping the future of their communities.

Facilities

The Georgia Center for Continuing Education is a full-service, residential adult-learning facility on the campus of the University of Georgia. A modern 200-bedroom hotel, dining services, conference rooms, auditoriums, library, and computer labs are combined in one smoke-free facility. Hotel rooms offer hair dryers, coffeepots, irons and ironing boards. Some suites and smoking rooms may be available. A full-service Business Center - complete with computers and printers, Internet and e-mail access, photocopying and fax services, instructional and office supplies - is available for nominal fees.

Special Needs

If you require special services, facilities, or dietary considerations (vegetarian or otherwise) to support your participation in a Georgia Center program, contact your conference coordinator, Lesli Terrell-Payne, at 706-542-6645.

Conference Registration

Registration is limited. Complete and mail the registration form, or you may use a fax, phone or online option (see registration form). Prepayment is required to guarantee your registration. Purchase orders will be accepted at the highest registration fee listed.

Lodging

A block of rooms is being held for your conference until 5 p.m. ET, **October 15, 2001**. Indicate lodging preference on the registration form. If your choice is unavailable, the best alternative will be confirmed. If lodging at the Georgia Center is unavailable, we will arrange for your accommodations at a local hotel; room rates vary. **A credit card is required to guarantee your reservation at the Georgia Center and local hotels.** Your card will be charged one night's lodging if you do not cancel by 4:00 p.m. 24 hours prior to your arrival date. Check-in time is 4:00 p.m., and check-out time is 11:00 a.m.

Transportation

All flights into Athens connect through Charlotte, NC. Regular ground transportation is available from Atlanta's Hartsfield International Airport to the Georgia Center. A map, parking information and further details will be mailed to you with your conference confirmation. Directions may also be found at www.georgiacenter.org/conferences/about/directions.phtml. A parking deck is located adjacent to the Center. Vans and other vehicles over seven-feet tall cannot fit in the deck, but arrangements can be made for alternative parking.

Program Cancellation Policies

(1) We will gladly issue full refunds for cancellations made by 5 p.m. ET, October 15, 2001. No refunds will be issued thereafter. Substitutions are encouraged. (2) If a program is cancelled for any reason, the Georgia Center will not be responsible for any cancellation changes/charges assessed by airlines or travel agencies.

Sponsors

The University of Georgia's Office of Economic Development Assistance
Southern Rural Development Center
USDA Forest Service, Southern Region
USDA Rural Development

SIRD Registration Form



Four ways to register:

Mail: Southern Institute For Rural Development, #43312
Georgia Center for Continuing Education
The University of Georgia
Athens, Georgia 30602-3603

Phone: 706-542-2134 or 800-884-1381

Fax: 706-542-6596 or 800-884-1419

Web: www.georgiacenter.org/conferences/index.html

Name _____

Preferred name for name badge _____

Title / Organization _____

Address _____

Phone _____ Fax _____ E-mail _____

Conference Registration Fee(s):

Fee paid on or before October 1, 2001 \$350

Fee paid after October 1, 2001 or with a purchase order \$400

Method of payment to guarantee conference registration:

Check made payable to The University of Georgia

(For conference registration payment only!)

MasterCard Visa American Express Discover

Card # _____ Expires ____/____

Name on Card: _____

Payment being processed (purchase order must accompany registration):

Purchase Order # _____, \$400

(CUT AND MAIL HOTEL REGISTRATION SEPERATELY.)

Hotel Registration Form

Southern Institute For Rural Development, #43312

PLEASE DO NOT SEND CHECKS FOR LODGING UNTIL RECEIPT OF CONFIRMATION.

Hotel reservations: (Mon.-Fri. from 8:00 a.m. to 6:00 p.m.)

Call: 706-542-6364 or 800-774-2760 **Or Fax:** 706-542-5688

Complete the following to request a room reservation at the Georgia Center. **A credit card number is required to guarantee your reservation. (USE SPACE BELOW.) Non-guaranteed reservations are subject to cancellation at 4:00 p.m. on the day prior to arrival.** 7% sales tax must be added to price listed.

Choose occupancy: Single Double (Add \$12 to single rate)

Smoking Non-smoking

Choose room type: Two Single Beds \$62

One Queen Bed \$66

Two Double Beds \$69

Arrival Day/Date _____ Departure Day/Date _____

MasterCard Visa American Express Discover

Card # _____ Expires ____/____

Name on Card: _____