



Southern Rural Development Center
Box 9656
Mississippi State, MS 39762

The Southern Rural Development Center does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, or veteran status.



Registration Information

October 15-19, 2001
Cliffview Center
Lancaster, Kentucky



Agenda

Monday, October 15

- p.m.**
1:00 Participant Introductions and Overview of Southern Health Institute
Martha Johnson
Linda Patterson
- 3:00** *Break*
- 3:30** Organization of the Health System in the United States
Linda Patterson
Bonnie Carew
John Wheat
- 6:00** *Dinner*

Tuesday, October 16

- a.m.**
8:00 Language of Health
Barbara Garland
- 10:00** *Break*
- 10:30** Community Health Assessment/Vital Statistics
Kathleen Tajeu
Rick Maurer
Bo Beaulieu
Barbara Garland
- p.m.**
12:00 *Lunch*
- 1:00** Community Health Assessment (continued)
- 6:00** *Dinner*
- 7:00** Evening Activity
Tracy Palmer

Wednesday, October 17

- a.m.**
8:00 Community Health Assessment (continued)

- 9:30** *Break*
- 10:00** Facilitation and Skill Building for Local Decision-Makers
Joe Schmidt
- p.m.**
12:30 *Lunch*
- 1:00** Depart for Tour

Thursday, October 18

- a.m.**
8:00 Helping Decision-Makers Maintain Primary Health Care Services in Rural Counties
Gerald Doeksen
Val Schott
- 9:30** *Break*
- 10:00** Helping Decision-Makers (continued)
- 11:30** *Lunch*
- p.m.**
12:30 Designing Effective Health Education Programs (Planning Implementing and Evaluating)
Bobbi Clarke
Kathleen Tajeu
Peggy Hickman
Carolyn Perkins
Julia Storm

Friday, October 19

- a.m.**
8:00 Designing Effective Health Education (continued)
- 9:30** *Break*
- 10:00** Designing Effective Health Education (continued)
- 11:00** Evaluations and Wrap-Up
- 11:30** Adjourn



Purpose

The Southern Extension Health Institute is designed to provide Extension agents with a unique opportunity to participate in an intensive state-of-the-art health training program. It is designed to give participants an increased understanding of health systems, Extension's role in health, and tools and strategies for working with indi-



Registration Information

viduals, families, and communities' health issues.



Lodging

Registration is limited to the first 40 applicants on a first-come, first-served basis. The Institute begins on Monday, October 15 at 1 p.m. and ends at 11:30 a.m. on Friday, October 19.

The Southern Extension Health Institute will be held at the Cliffview Center located at 777 Bryants Camp Road in Lancaster, KY (approximately 30 miles South of Lex-



Registration and Fees

ington). Situated on forty rolling acres in beautiful Bluegrass Country, Cliffview Center is bordered on the north and south by Herrington Lake. It is a tranquil environment—one conducive to reflection and renewal.

Total



Faculty

Lodging cost is \$300 per person single occupancy or \$240 per person double occupancy and includes lodging, meals, and breaks. There are very few single rooms; therefore, get your request in early.

Deadline is September 15. Fees for the Institute cover all handouts, instructor costs and meeting expenses.

Fees follow:

- Option 1 \$390 Registration Fee Only
- Option 2 \$640 Three MSU Graduate Credit Hours

BO BEAULIEU is director of the Southern Rural Development Center located at Mississippi State University. He has been involved in community development research and Extension education activities for over 26 years. His work has concentrated on leadership development, public policy education, needs assessment and social capital.

BONNIE CAREW is rural health policy coordinator for Mississippi State University Extension Service where she oversees the Mississippi Rural Health Corps and directs a program for high school students interested in pursuing medical careers. Prior to joining Extension, she managed a health research program at the University of Alabama at Birmingham. She has 15 years management experience in private industry.

BOBBI CLARKE is an associate professor and health specialist with the University of Tennessee Extension Service. She co-directs the UT Center for Community-Based Health Initiatives. Her expertise is in health education program planning, delivery, collaboration and evaluation across different ages. She has worked in a variety of health organizations at the county, state and national levels for more than 20 years.

GERALD DOEKSEN is a regents professor and Extension economist with Oklahoma State University. He has been a pioneer in developing and applying community service and community impact models. His models have been adopted in many states. He will equip conference attendees with health models that can be used immediately in their own states.

BARBARA GARLAND is a professor and rural health program coordinator with North Carolina State University Cooperative Extension. She has had a long career in public health practice, research and teaching. Her teaching experience includes a decade of teaching epidemiology in a medical school. Most recently, she has served as principal investigator for an eight-year, NCI sponsored community intervention study to determine if Cooperative Extension personnel could be instrumental in building successful community cancer control coalitions.

PEGGY HICKMAN is an associate professor at the University of Kentucky College of Nursing, an associate of the University of Kentucky Center for Excellence in Rural Health, and author of numerous publications and presentations. In her teaching and applied research, she uses her background in public health, nursing, community development and health education to promote health and prevent disease/injury in rural communities.

MARTHA JOHNSON is Extension state program leader for the Alabama Cooperative Extension System. She is responsible for family programs in Alabama, is co-chair for Healthy People Healthy Communities National Initiative, director of National Issues Forum Public Policy Institute in Alabama for 2000, co-chair of the workshop on accountability for Health and Family Resource Management, and is actively involved in the health SERA (Southern Extension Research Activity).

RICK MAURER is assistant director of Cooperative Extension Service for Rural and Economic Development Programs and Professor, Department of Sociology, University of Kentucky College of Agriculture. His Extension and research areas include rural, community, and economic development. He serves as coordinator for the Kentucky Economic Expansion Program (KEEP) along with BellSouth and the Cabinet for Economic Development and as a member of the executive committee of the Certified Communities Partnership Program.

TRACY PALMER is the Project Director for Covering Alabama Kids, a three year grant-funded initiative of the Robert Wood Johnson Foundation. It is a joint endeavor of the University of Alabama's College of Human Environmental Sciences and the College of Community Health Sciences designed to link eligible uninsured children with health coverage opportunities in Alabama. Her primary research interests are in child, community and rural health. She has been working with chil-

dren's health access issues for the last six years. She currently resides in Tuscaloosa, Alabama.

LINDA PATTERSON has been an Extension health specialist with Mississippi State University's Extension Service since 1993. She is a registered nurse with extensive experience in health care and health education, wellness and health consumer development. She has authored over 40 health education publications for Extension clientele, and a review of health education and behavioral models. Patterson received her bachelor's degree in nursing and her master's degree in adult health promotion from the University of Alabama-Birmingham.

Continued on page 3

Faculty (cont.)

CAROLYN PERKINS is the Health Coordinator for the Cooperative Extension Program at Prairie View A&M University, Prairie View, Texas. She has over twenty-five years of experience with Extension, including seventeen years as a 4-H club agent. She also served as an Extension Home Economist prior to assuming her role as Health Specialist/Coordinator. She is a member of the National Healthy People Healthy Communities Initiative Team, the National Leadership Council and has conducted numerous presentations on "Building Healthy Communities."

JOE SCHMIDT is a community development specialist with the Mississippi State University Extension Service. He provides community development educational and technical services to county Extension staff and local communities and

organizations. He has worked in the Extension Service for over 23 years. His specialties include strategic planning, business financial management and grant writing. Along with Neal Jones and David Lightwine, he helped establish the Mississippi Rural Health Association. He has two degrees from Mississippi State University in Agricultural Economics and a PhD in Agricultural Economics from Oklahoma State University.

VAL SCHOTT is president-elect of the National Rural Health Association (NRHA) and serves as the director of the Oklahoma Office of Rural Health. He has held positions as Legislative Liaison and HIV/STD Service Chief for the Oklahoma State Department of Health. Prior to his work at the state health department, he worked as assistant administrator of Oklahoma Medical Center, the state teaching hospital, and is a member of the Board of Directors of the City-County Health Department of Oklahoma County.

JULIA STORM is an Extension specialist at North Carolina State University in the Department of Toxicology. She is an information and communication resource for agromedicine in North Carolina. She was instrumental in facilitating the development and growth of the Agro-medicine partnership among NC State University, East Carolina University and NC A&T State University, which last year achieved Institute status within the University of North Carolina System.

KATHLEEN TAJEU has served for six years as community health specialist with Alabama Cooperative Extension System. In her current role, she has co-developed breast cancer education programs, partnered with other state agencies to deliver technical assistance workshops on community-based approaches to health promotion, served on the Extension Healthy People Healthy Communities National Initiative team, and contributed to the Extension National Network for



**Southern Extension
Health Institute**

Registration Form

October 15-19, 2001
Cliffview Center
Lancaster, KY

Name _____

Organization _____ County Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ Email _____

Registration Fees:

_____ Option 1 \$390 Registration Fee Only

_____ Option 2 \$640 Three Hours Mississippi State University Graduate Credit

Lodging, Meal and Break Fees:

_____ \$300 Single Room

_____ \$240 Double

Please indicate roommate request _____

