

Southern Extension Research Activity – 19 (SERA-19)
March 7-9, 2001 – Nashville, Tennessee

Participants:

Bonnie Carew, Mississippi State University Extension Service
Gerald Doeksen, Oklahoma State University
Barbara Garland, North Carolina State University
Peggy Hickman, University of Kentucky
Martha Johnson, Alabama Cooperative Extension System
Rick Maurer, University of Kentucky (Advisor)
Jim Moran, University of Tennessee (Advisor)
Tracy Palmer, University of Alabama
Linda Patterson, Mississippi State University Extension Service
Joe Schmidt, Mississippi State University Extension Service
Val Schott, Oklahoma Office of Rural Health
Kathleen Tajeu, Alabama Cooperative Extension System
Bonnie Teater, Southern Rural Development Center

Program:

The theme for the meeting was “The Changing Rural Health System: Education for Consumers and Providers.” Tracy Palmer served as conference planning committee chair and provided the following program:

The Balanced Budget Refinement Act—Val Schott
Incorporating Children’s Health Insurance Outreach into Existing Programs—Representatives from Tennessee Children’s Health Programs shared their efforts.
Robert Wood Johnson Grant Updates—Mississippi and Alabama reports were provided by Joe Schmidt and Tracy Palmer

Business Meeting:

SERA welcomed their new Research Advisor, Jim Moran, who provided an overview of his activities and expressed interest in continued relationship with the group. It was noted that Bonnie Teater will provide an update of all SERA activities to Jim Moran so that he can share with the fall meeting of the Southern Association of Agricultural Experiment Station Directors. Also, these products will be put on the SAAESD website and a communication will be distributed to all members when it is loaded for their review and corrections.

Officers were elected for the coming year by acclamation: Bobbi Clarke, University of Tennessee will serve as chair and Peggy Hickman, University of Kentucky will serve as chair-elect.

Next spring's meeting dates were set for April 3-4-5, 2002, with the meeting to be held in Oklahoma. Bonnie will work with Gerald regarding local arrangements. The Planning Committee will be as follows: Linda Patterson, Gerald Doeksen and Peggy Hickman. It was determined that the team would meet face-to-face during the October Institute to further refine these details. It was suggested that for the Spring Meeting partners be brought to the meeting as well as researchers to further explore the research capacity in Health. Partners named were as follows: United Way, Robert Wood Johnson, Offices of Rural Health, Georgia Health Policy Research Center, Appalachian Cancer Network, Kellogg and Medical professionals. As the Spring Meeting is planned these partners will be further refined and invited. Specific items mentioned for the Spring Meeting Planning Committee were as follows:

1. Research Issues
2. Examples of Partners
3. Strategic Planning for Health
4. Institute Issues

Representatives from SERA made a proposal to the upcoming Priester Health Conference to showcase the Southern Health Institute and the SERA-produced video. The proposal was accepted and representatives from SERA will be on the agenda for the meeting in May. The Priester Health Conference is held in the same location as the National Rural Health Association and participants are encouraged to attend both meetings.

Southern Health Institute:

Participants reviewed evaluations from the 2000 Health Institute held in October in Mississippi. In addition to the on-site evaluations, each participant was provided an opportunity to respond to a six-month evaluation. This input was invaluable to the Faculty in determining the content and agenda for the 2001 meeting scheduled for October 2001. Bonnie reported on the final budget for the 2000 Health Institute which indicated that we barely broke even. It was noted that the SRDC did not recoup some out-of-pocket expenses from the first year's effort. Martha Johnson reported that the National Initiative has provided funds for the 2001 Institute. The 2001 Institute will be open to participation from across the country—particularly the North Central region. The National Initiative recognizes the strong curriculum and faculty in the Southern region and has encouraged replication of the 2000 Institute with the same faculty.

The revised agenda for the 2001 Institute is as follows

OCTOBER 15-19, 2001 (near Lexington, Kentucky)

Day 1

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|-----------|---|
| 1:00 p.m. | Participant Introductions and Overview of Southern Health Institute
Linda/Martha |
| 3:00 p.m. | Break |
| 3:30 p.m. | Organization of the Health System in the United States
Linda/Bonnie/John |

Day 2

8:00 Language of Health
Barbara
10:00 Break
10:30 Community Health Assessment/Vital Statistics
Kathleen/Rick/Bo/Barbara
12:00 Lunch
1:00 Continued.
3:00 Break
3:30 Continued
6:00 Evening Activity
Tracy

Day 3

8:00 Continued
9:30 Break
10:00 Facilitation and Skill Building for Local Decision-Makers
Joe/Barbara person
12:30 Lunch
1:00 Depart for tour

Day 4

8:00 a.m. Helping Decision-Makers Maintain Primary Health Care Services in Rural
Counties
Gerald/Val
9:30 a.m. Break
10:00 a.m. Continued
11:30 a.m. Lunch
12:30 p.m. Designing Effective Health Education Programs (Planning, Implementing,
Evaluating) (to include Strategies for Promoting Health and Preventing Injury and
Disease)
Bobbi, Kathleen, Peggy (maybe Carolyn, Julia)

Day 5

8:00 a.m. Continued
9:30 a.m. Break
10:00 a.m. Continued
11:00 a.m. Evaluations
11:30 a.m. Adjourn

Timeline for Institute Activities

March 30 Finalize contract with facility (Bonnie)
April 15 Revised Biographic Information, Revised Workshop Titles, Revised Format. (It
is important that we meet this deadline so that a brochure can be prepared for the
Priester Conference) (all faculty)

May 1 Brochure Finalized (Bonnie)
May 22 Priester Conference (brochures distributed)
August 15 Registration deadline (then push for participants---if not full)
September 1 All Chapter Materials Refined, Edited and to SRDC for formatting and
duplication (all faculty)
Get Bonnie Carew the county names for vital statistics session
October 15 Institute