

## Southern Extension Research Activity -19 (SERA-19)

October 13 - 15, 2004 -- New Orleans, Louisiana

**Web:** <http://srdc.msstate.edu/sera19/index.html>

**E-mail list:** [health-sera@lists.msstate.edu](mailto:health-sera@lists.msstate.edu) (To be added to this list, send an e-mail request to Emily Shaw, Program Manager, Southern Rural Development Center at [emilye@srdc.msstate.edu](mailto:emilye@srdc.msstate.edu).)

### **Officers:**

SERA-19 Co-Chairs (2004-2005)

Tracy Carter, University of Alabama

Vivian Lasley-Bibbs, Kentucky State University

SERA-19 Co-Chair Elects (2004-2005)

Russ Kennedy, University of Arkansas

Youmasu Siewe, Oklahoma State University (resigned 10/2004; replacement needed)

SERA-19 Secretary (2004-2005)

Julia F. Storm, NC State University (2004-2005)

**Subcommittees:** (reconfigured as of October 2004; see minutes for background and action items)

Health Promotion and Disease Prevention (Chair: vacant due to resignation of Youmasu Siewe; replacement needed)

Members: Youmasu Siewe, Cruz Torres, Russ Kennedy, Linda Jouridine, Kathleen Tajeu, Bobbi Clarke, Vivian Lasley-Bibbs, Julia Storm, Jimo Ibrahim, Mohammed Ahmedna, Sonya Wilson, John Wheat, Shantell Smith Jones, Mary C. (Sandy) Wiggins

Community and Economic Development and Policy (Chair: Gerald Doekson)

Members: Garen Evans, Cruz Torres, Rick Maurer, Matt Fannin, Arturo Menefee, Paul McNamara, Tracy Carter, Yvonne Thomas, Bonnie Carew, Val Schott, Barbara Garland, Kathleen Tajeu, Lakeesha Dotson

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### **Wednesday, October 13, 2004**

#### **1. Introductions**

- Meeting participants introduced themselves.
- 18 meeting participants in attendance overall.

#### **2. Review of Subcommittees and Goals - Vivian and Tracy**

- Subcommittees established in Spring 2004 meeting:
  - Public Policy and Education, Chair: Paul McNamara (withdrew as chair due to time commitments)
  - Agromedicine, Chair: Julia Storm
  - Community and Economic Development, Chair: Gerald Doekson
  - Health Promotion and Disease Prevention, Chair: Youmasu Siewe (may need to step down as chair)

- Health Institute and Core Competencies, Co-Chairs: Bobbie Clarke and Linda Jouridine
- Goals
  - Develop projects and outcomes
  - Example projects and outcomes: newsletter, mini-grant proposal, white paper and other publications, resource compilation, needs assessment, policy/issue brief, joint presentations at annual meeting, issue-based conferences

### 3. Subcommittee Reports

- Community and Economic Development, Chair: Doekson
  - A compilation of subcommittee member state program descriptions was distributed  
ACTION ITEM: send to Emily Shaw for posting on SERA-19 web
  - A workshop abstract entitled Cutting Edge Community Health Programs was submitted by Doekson, McNamara, Clarke and Maurer to the inaugural meeting of the National Association of Community Development Extension Professionals, Las Vegas, February 15-17, 2005
- Rural Health Institute and Core Competencies, Co-chairs: Clarke and Jouridine
  - Establish a certificate program similar to University of Kentucky Southeast Center's Health of Agricultural Populations, which offers 3 courses, one being web-based
  - Incorporate into the Cooperative Extension Curriculum Project (CECP)
    1. On-line course system sponsored by the Southern Region Program Leadership Network, Extension Directors and Association of Extension Administrators; see [www.cecp-online.org](http://www.cecp-online.org) for more info on courses currently available and <http://srpln.msstate.edu/cecp/> for background information on the project. (Two handouts describing the CECP project were distributed.)
    2. Health Competencies have been established for Family and Consumer Science staff development by a committee co-chaired by Bobbie Clarke and Linda Jouridine (A handout was distributed listing Essential, Intermediate and Advanced health competencies.)
    3. A meeting of the Health Competencies and Training Development Committee will be held the week of October 18, 2004 in Atlanta.
  - Motion: by V. Lasley-Bibbs, seconded by G. Doekson, amended by K. Tajeu passed unanimously: The SERA-19 group enthusiastically gives Drs. Clarke and Jouridine permission to present the SERA-19 Health Institute curriculum as a resource for development of the CECP Health training module during the meeting in Atlanta the week of October 18, with the understanding that individual authors of each unit of the SERA-19 Health Institute will need to provide consent as the project proceeds.
- Agromedicine, Chair: Julia Storm i. J. Storm distributed resources published in September 2004 and completed under a NIOSH-funded project and presented the accompanying PowerPoint presentation entitled Understanding the Agricultural Health Study, a summary of the first 12 years of a long-term study of Iowa and North Carolina farmers, farm families and Iowa commercial pesticide applicators.

Thursday, October 14, 2004

1. **SERA-19 Business Meeting**

- Report from Advisors
  - Research: *Gail Cramer, Louisiana State University*
    1. ACTION ITEM: Provide list of publications for health projects (Extension and Research) to Dr. Cramer for past year, including those pending, for inclusion in the annual report for SERA-19.(report to Extension Directors and Exp. Station Directors due 60 days after meeting)
    2. Top funding priority for USDA and Research Stations is obesity.
    3. Federal funding for Extension and Research has been flat for the past decade and has not kept up with inflation
  - Extension: *Rick Maurer, University of Kentucky*
    1. Urged that group communicate the value of the group to their Extension Directors.
    2. Urged that the group increase the involvement of youth programs and external partners.
    3. Generally, SERA's do not last as long as this particular one.
  - Discussion involved distribution of an accomplishments report for wide distribution. It was noted that the Southern Region housing SERA was dissolved recently due to concerns about travel investment versus what could be accomplished.
  - ACTION ITEM: Vivian and Tracy will work with Emily to develop a polished report.
- SERA-19 Goals
  - Discussion Points: assessment of who and why we are, accomplishments and goals, strengths, challenges, plans for products
  - Consensus that group has strong history and accomplishments, including strength of national health initiative and activities based on Southern Region activity.
  - ACTION ITEM: send ideas regarding points in each area via e-mail to Tracy and Vivian for compilation
- SERA-19 Plans
  - Discussion Points: subcommittee structure, SERA-19 communication, Rural Health Institute, Spring 2005 meeting
  - Structure
    1. Discussion of the success and or failure of subcommittees was held; group determined that a more effective structure should be established.
    2. Collapse subcommittees into 2 groups: Health Promotion and Disease Prevention (Agromedicine and Environmental Health will fit into this group) and Economic and Community Development and Policy

3. Subcommittees should focus on a single priority issue at a time for project development, for example obesity, from multi-disciplinary approach
  4. Projects identified to be developed in order of priority:
    - a. Journal of Extension article, plus 1-2 page summary for wide distribution, on topic of getting a health program off the ground in a rural community;
    - b. Author a series of publications on rural health issues and obesity; (Secretary's note: recall that there are 4 slots in SRDC's 21st century series available for health);
    - c. Develop a benefit costs module to add to the Rural Health Institute.
2. **Presentation: Rural People and the Legislative Dance** - *Val Schott, Director, Oklahoma Office of Rural Health*
- ACTION ITEM: Val send presentation to Emily Shaw at SRDC for posting on SERA-19 web.
  - Group was appreciative of points made in presentation, particularly shift to "urban" perspective on many national policy issues.
3. **Bogalusa Heart Study** - *Center for Cardiovascular Health, Tulane School of Public Health and Tropical Medicine, Dr. Gerald Berenson (presentation and field trip)*
- Dr. Berenson provided an overview of findings from the study, as well as demonstration of outreach and education materials developed and delivered to rural residents of Louisiana and other states
  - Follow-up to Tulane visit:
  - ACTION ITEMS
    - Tracy Carter will send thank you for presentation to Dr. Berenson;
    - Linda Jouridine, Shontell Jones and Gail Cramer will write a more detailed response to Dr. Berenson providing information and specific contacts in Louisiana regarding his request for ideas to get the Washington Parrish program off the ground.
4. **Follow-up to SERA-19 Business**
- ACTION ITEMS:
    - Emily Shaw: update web site to reflect restructuring of groups and new members (listed on page one of minutes):
    - All SERA-19 members: Review web site <http://srdc.msstate.edu/sera19/index.html> and e-mail Emily and subcommittee chairs to make any necessary revisions to subcommittee membership.
    - Identify chair of Health Promotion and Disease Prevention subcommittee.
    - Gail Cramer will work with Val Schott on a letter inviting Office of Rural Health to participate in SERA-19.
    - Vivian will work with Gail, Tracy and Emily to develop a SERA-19 brochure.
  - Spring 2005 SERA-19 meeting
    - Piggyback meeting on front end of Priester Conference in Lexington, KY (April 12-15, 2005)

- Begin SERA-19 meeting on Monday, April 11 at 1 pm and end at noon on Tuesday, April 12
- ACTION ITEM: Sandy Wiggins will discuss the possibility of a joint session with the Environmental Health group (also meeting prior to Preister) on Monday afternoon.
- Health Institute
  - Decision not to offer it as an in-person offering again, but rather via web (for download, with information as to its intended use) or with option to having training modules presented by speakers where group would come to speaker. It was noted that Barbara Garland's section on the Language of Health has been added to the Healthy People, Healthy Communities section of CYFERnet database.
  - Discussion included possible development of additional modules.
  - ACTION ITEMS:
    1. Emily Shaw send an Institute curriculum to all SERA-19 members who request it.
    2. Vivian and Tracy will work with Emily to create a marketing brochure for the curriculum.
    3. Authors should review existing chapters by October 29, discuss any necessary revisions November 15 -19 on a conference call to be scheduled and submit any materials to Emily Shaw for upload on the web by December 15.

**Friday, October 15, 2004**

**1. Subcommittee Workgroup Meetings**

- Each subcommittee developed outlines from the perspective of process and program content for the Journal of Extension article How to Get a Health Program Off the Ground in a Rural Community

**2. Pulling it all together (ACTION ITEMS)**

- Possible 2-part article or combined article, will wait to see outlines and overlap
- Lead writers: Gerald Doekson and Barbara Garland (Process) and Linda Jouridine Kathleen Tajeu and Bobbie Clarke (Program)
- Outline for Program group: Julia Storm, Sonya Wilson, Sandy Wiggins will meet October 20 and send draft to entire Program group by November 3
- Timeline: Comment on outlines and decide how to combine or partition articles by November 15; final draft by December 15.

**3. Final ACTION ITEMS**

- Submit example community programs for SERA-19 web site (to Emily Shaw);
- Vivian will create a certificate of appreciation for Emily for organizing the meeting.
- Cash was collected for a gift for Bonnie Teater (now retired) in appreciation for her contributions. Rick Maurer will investigate the possibility of Bonnie joining the SERA-19 group for a meal in Kentucky during Preister conference.