



**August 3-4, 2006  
Memphis, Tennessee**

## Proceedings

### AUGUST 3

#### [History of SERA](#)

*Gerald Doeksen, Oklahoma State University*

#### Citizen Health Care Working Group

- National Committee Perspective  
*Aaron Shirley, M.D., Jackson, MS*
- [Rural and Urban Perspective](#)  
*Alan Barefield and Bonnie Carew, Mississippi State University*

#### Latino/Hispanic Outreach Initiative

*Nolo Martinez, University of North Carolina Greensboro*

#### [Effect of Natural Disasters](#)

*Ed Jones, North Carolina State University*

#### Vertical Integration Business Strategies in Health Care Markets: Theory and Evidence

*James Barnes, Louisiana State University*

#### [Physician Recruitment Problem Using Transaction Cost Theory](#)

*James Barnes, Louisiana State University (for Matt Fannin, Louisiana State University)*

[North Carolina Hispanic/Latino Lay Advisor Program](#)

*Barbara Garland, North Carolina State University*

[Partnerships and Programs for Addressing Children's Environmental Health Issues](#)

*Sandy Wiggins, North Carolina State University*

[Preparing to Serve the Latino Community: The North Carolina Cooperative Extension Experience](#)

*Julia Storm, North Carolina State University*

[Alabama Communities of Excellence Program](#)

*Arturo Menefee, Auburn University*

## **AUGUST 4**

[Planning future SERA Activities and Strategies](#)

*Phil Hardwick, Mississippi State University*

- [Strategic Planning Notes](#)

Business Meeting

*Russ Kennedy, University of Arkansas, Chair*

- Election of officers
- Next meeting date and location

Adjourn