

# SERA 19 Rural Health

September 10-12, 2007  
Atlanta, Georgia

*Global Learning, Local Action*

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## Proceedings

### **Monday, September 10**

12:00  
pm Registration

1:00 **Opening Session**  
pm

Welcome and recognition of partners and special guests  
*Dr. Alan Barefield, Chair, SERA-IEG-19/Associate Director, Southern Rural  
Development Center*

1:15 **Report from SERA Administrative Advisors**

pm *Dr. Gail Cramer, Professor and Head, Department of Agricultural Economics and  
Agribusiness, LSU AgCenter*  
*Dr. James Trapp, Associate Director, Cooperative Extension Service, Oklahoma  
State University*

2:00 **Keynote speaker**  
pm

Introduction:

*Dr. James Barnes, LSU, Conference Planning Committee*

**[Dr. Keith Mueller](#)**

*Associate Dean, Department Chair, and Professor, College of Public Health, Dept. of Health Services Research & Administration, Univ. of Nebraska Medical Center. Director, Rural Policy Research Institute (RUPRI) Center for Rural Health Policy Analysis & Director, Nebraska Center for Rural Health Research*



**Keynote speaker sponsored by the  
Delta Rural Development Center,  
Department of Agricultural Economics,  
Louisiana State University**

3:00 **Break**  
pm

3:15 **Presentation of Papers** (SERA members/partners)  
pm

- [Documenting the Economic Impact of Telemedicine Service in a Rural Hospital](#) -- *Brian Whitacre*  
[Powerpoint Version](#)
- [East Central Mississippi Health Network \(EC HealthNet\) Employee Satisfaction Survey and Results](#) -- *Alan Barefield* [Powerpoint Version](#)
- [Rural Outreach Makes a Difference: Increasing Cancer Screenings Among Tennessee Apalachian Women](#) -- *Bobbi Clarke*  
[Powerpoint Version](#)
- [Healthy Boards: An Introduction to Governance for Health Care Organization](#) -- *James N. Barnes*  
[Powerpoint Version](#)
- [Learning from the World, Serving North Carolina and Beyond](#) -- *Julia F. Storm, Melissa Edwards*

5:00 **Adjourn**  
pm

**Tuesday, September 11**

8:00 **Presentation of Papers** (SERA members/partners)  
am

- [Smart Bodies: A Local Solution to a Global Problem](#) -- *Ellen Murphy*
- [Evaluating Access Barriers to Primary Care Services for Hispanic Residents in Toombs County, Georgia](#) -- *Michele Vitale*
- [The Learn & Serve Hispanic Healthcare Pilot Program: Serving the Changing Demographics in Georgia](#) -- *Glenn C.W. Ames*

9:15 **Break**  
am

9:30 **Presentation of Papers** (SERA members/partners)  
am

- [Increasing the Impact of Extension Services' Programs through Collaborations at the National, State, and Local Levels](#) -- *M. Cassandra Wiggins*
- [A Unique Arthritis Education Partnership Reaching Rural Tennessee Audiences](#) -- *Bobbi Clarke*  
[Powerpoint Version](#)
- [Transforming Global Learning into Local Action: The North Carolina Experience](#) -- *Julia Storm and Cintia Aguilar*  
[Powerpoint Version](#)

10:45 **Break**  
am

11:00 **Tuberculosis: Re-emerging Issue**  
am

Introductions:

*Dr. Sandy Wiggins, NCSU/NCCE, Conference Planning Committee*

[Dr. Nickolas DeLuca](#)

*Chief, Education, Training, and Behavioral Studies Team, CDC Division of Tuberculosis Elimination*

**Romel Lacson, MPH**

*Project Director, The Amaya-Lacson Tuberculosis Photo Voice Project*

12:15 Lunch

pm

1:15 **Empowerment Approaches to Health Promotion**

pm

Introduction of Panel:

*Dr. Kathleen Tajeu, Auburn University/ACES, Conference Planning Committee*

**Yanique Redwood, MPH**

*Project Director, Accountable Communities: Healthy Together, Georgia State University Institute of Public Health*

**Dr. Kelly M. Lewis**

*Project Director - GTO, Centers for Disease Control and Prevention, Applied Sciences Branch, Division of Reproductive Health*

**Dr. Kate Winskell**

*Assistant Director, Center for Health, Culture and Society, Hubert Department of Global Health, Emory University*

2:45

pm

Break

3:00 **Book Review: "Woman Who Glows in the Dark" One Reader's Personal Glance**

pm

**at Spiritual Understandings of Health and Healing** -- *Kathleen Tajeu*

3:15 **Strategic Planning: Progress Report**

pm

*Dr. Alan Barefield, Chair*

5:30

pm

Adjourn

**Wednesday, September 12**

8:00

am

**Business Meeting**

9:15

am

Break (check-out)

9:45 **Health Program Evaluation: An Economic Perspective**

am

Introduction:

*Dr. Sandy Wiggins, NCSU/NCCE, Conference Planning Committee*

**Dr. Phaedra Corso**

Associate Professor and Health Economist, Dept. of Health Policy and Management, University of Georgia College of Public Health

10:30 am **Reducing Hunger Globally and Locally: Universities, 4-H, and Partner Organization Initiatives**

Introduction:

*Dr. Kathleen S. Tajeu, Auburn University/ACES, Conference Planning Committee*

**Dr. Jennifer L. Kerpelman**

*Professor and Extension Specialist, Dept. of Human Development and Family Studies, Auburn University*

**David Buys, M.S.,**

*Graduate Student in College of Human Sciences, Auburn University*

**Angela Montoya,**

*Graduate Student in College of Human Sciences, Auburn University*

**Amy Newell**

*Graduate Student in College of Human Sciences, Auburn University*

- [Extension Team Project \(ETP\) Alabama 4-H War on Hunger. Making a Difference](#)
- [World Hunger Jeopardy](#)

11:45 am **Evaluation and wrap-up**

*Dr. Alan Barefield, Chair*

Sponsored by the [Southern Rural Development Center](#) and [SERA-19](#).