

**Southern Extension Research Activity -19 (SERA-19)**  
**April 9, 2007 -- Kansas City, Missouri**

**Present:**

Kathleen Tajeu, Auburn University  
Bonnie Carew, Mississippi State University  
Linda Alexander, University of Kentucky  
Sandy Wiggins, North Carolina State University  
Julia Storm, North Carolina State University  
Gerald Doeksen, Oklahoma State University  
Ann Sansing, Mississippi State University  
Alan Barefield, SRDC/Mississippi State University  
James Barnes, Louisiana State University

Identity Recognition Committee

- Place new brochure in the invitation to join the SERA
- Develop a draft for the Extension of the SERA for fall meeting approval
  - Committee to draft this proposal - Alan Barefield, James Barnes, Bonnie Carew
- Get SERA website on the front page of the SRDC
- Get publications James Barnes for inclusion in the annual report that Gail Cramer will prepare
- Put brochure on the web
  - Use front page of brochure for the website
  - Use another color for Georgia and Arkansas - no black or yellow
  - Have a symbol to represent health, much like the pharmacist pestal - should represent health and community

Needs Assessment

- There is still a need to train field staff and specialists to be effective collaborators with health professionals
- Rural Health Institute content to be presented online and should be a part of the Fall 2007 SERA meeting - presentation should take about 2 hours and will be conducted by Linda Alexander and Bobbi Clarke

Future Meetings

- Fall 2007 Meeting - To be held in Atlanta on September 10-12, 2007
- Fall 2008 Meeting - Explore the possibility of holding the meeting in San Juan

Fall 2007 Meeting Theme

- A credible health research related organization that people can go to.
- CDC is now funding community based initiatives ·
- Economic issues - The Delta Regional Authority is making connections between poverty and economic development. This has to address health concerns.
- Ruby Paine - Poverty-Health Linkages Community Initiatives
- Look at the CDC for speakers
- Health: Rural Costs and Community Opportunities

- Robert Wood Johnson Foundation
  - At the end of the fall meeting, we should know what the collaborative should be
- Subcommittee to explore funding sources to present at the fall meeting (David Bloom - Harvard)
- Inventing New Ideas for Regionalization with a state Extension system
  - Focus on different speakers that deal with the costs
- Theme ought to be on movement
  - Redefining health research to reflect current economic trends
- Have 4-5 sessions
- Need to have a call for proposals
- Fall 2007 Meeting Planning Committee
  - Kathleen Tajeu
  - Sandy Wiggins
  - James Barnes