

Executive Council and Website Task Force – Year 1

SERA-37 *Existing* Objective 1:

Establish and facilitate dialogue and information exchange among land-grant representatives from the South dealing with key Hispanic issues in the region. This will be achieved via regularly scheduled conference calls, annual face-to-face meetings, and web-based conferencing.

2008 Participants:

**Executive Council: Andrew Behnke, Cesar Asuaje, (co-chairs)
Cintia Aguilar, Sharon Gibson, (co-vice-chairs) Nancy Calix,
Julia Storm, (co-secretaries)**

**Website Task Force: Monica Rosas (webmaster- leader),
Jean Dwyer, Andrew Behnke, DeShon Cromartie, Jeff Buckley,
Frida Bonaparte**

Executive Council & Website Task Force – YEAR 1 (2008) MAJOR ACTIONS AND ACCOMPLISHMENTS

Task Force Objectives	Action Steps	Products	Time Frame	Outputs/Outcomes
YEAR 1 Objectives	Identify your Major Program Strategies and Actions	Intermediate and End –results Expected	Begin/End Dates OR Ongoing	Process and Evaluation results
Establish and facilitate dialogue and information exchange among land-grant representatives from the South dealing with key Hispanic issues in the region.	<p>regularly scheduled conference calls</p> <p>annual face-to-face meetings</p> <p>web-based conferencing</p>	<p>Monthly calls of Exec. Committee</p> <p>Inaugural meeting in Atlanta</p>	<p>Feb 2008 – Feb 2009</p> <p>Feb. 2008</p>	<p>10-12 meetings a year with 5-8 in attendance</p> <p>48 in attendance</p>
	To establish a helpful and user-friendly web presence for the SERA-37 members	<p>Create a logo for use throughout SERA-37 on promotional literature, etc.</p> <p>Create a website/online gathering place and</p> <p>Post activities and resources of SERA-37</p>	<p>March 2008</p> <p>March 2008 and ongoing updates</p>	<p>3 meetings held to develop ideas and move ahead taskforce</p> <p>Website URL: . . www.sera37.wordpress.com</p> <p>2647 hits in the last year</p>

Executive Council & Webinar Task Force – Years 2-5 Strategic Planning

SERA-37 *Proposed Objective 1:*

Establish and facilitate dialogue and information exchange among land-grant representatives from the South dealing with key Hispanic issues in the region. This will be achieved via regularly scheduled conference calls, annual face-to-face meetings, and *monthly webinars* on topics of interest.

Support opportunities for the membership to be engaged in task force activities and as webinar speakers and participants.

Promote vibrant exchanges through webinars on topics of interest and success stories.

Develop leadership in the Southern Region for sustained SERA-37 productivity.

**2009 New Participants: Andrew Behnke, Cesar Asuaje, (co-chairs) Cintia Aguilar, Sharon Gibson, (co-vice-chairs), Ron Cox, Julia Storm (co-secretaries), Monica Rosas (webmaster), Bo Beaulieu and Reuben Moore (liaisons) YOU?
*need a webinar coordinator and incoming/transitional leadership***

Executive Council & Webinar Task Force – YEAR 2 (2009) THROUGH 5 (2012) **STRATEGIC PLANNING*****

Task Force Objectives	Action Steps	Products	Time Frame	Outputs/Outcomes
Objectives	Identify your Major Program Strategies and Actions	Intermediate and End – results Expected	Begin/End Dates OR Ongoing	Process and Evaluation results
<p>-Support opportunities for the membership to be engaged in task force activities.</p> <p>-Develop leadership in the Southern Region for SERA-37.</p>	<p>-regularly scheduled conference calls</p> <p>-annual face-to-face meetings/ webconference</p>	<p>Monthly calls of Exec. Committee</p> <p>Second annual meeting over Polycom and Mediasite</p>	<p>Feb 2009 – Feb 2012</p> <p>March. 2009- 2012</p>	<p>10-12 meetings a year with 5-8 in attendance</p> <p>63? In attendance</p>
<p>-Promote vibrant exchanges through webinars on topics of interest and success stories.</p>	<p>-regularly scheduled webinars</p>	<p>Monthly calls for planning of webinars</p> <p>Monthly or bimonthly webinars (Mediasite?)</p>	<p>Feb 2009 – Feb 2012</p> <p>Feb 2009 – Feb 2012</p>	<p>10-12 meetings a year with 5-8 in attendance</p> <p>48? in attendance</p>
<p>-Establish and facilitate dialogue and information exchange among land-grant representatives from the South dealing with key Hispanic issues in the region.</p>	<p>-Continue to update The website will be for SERA-37 members and also for general public who wishes to know about SERA-37 activities and resources.</p>			