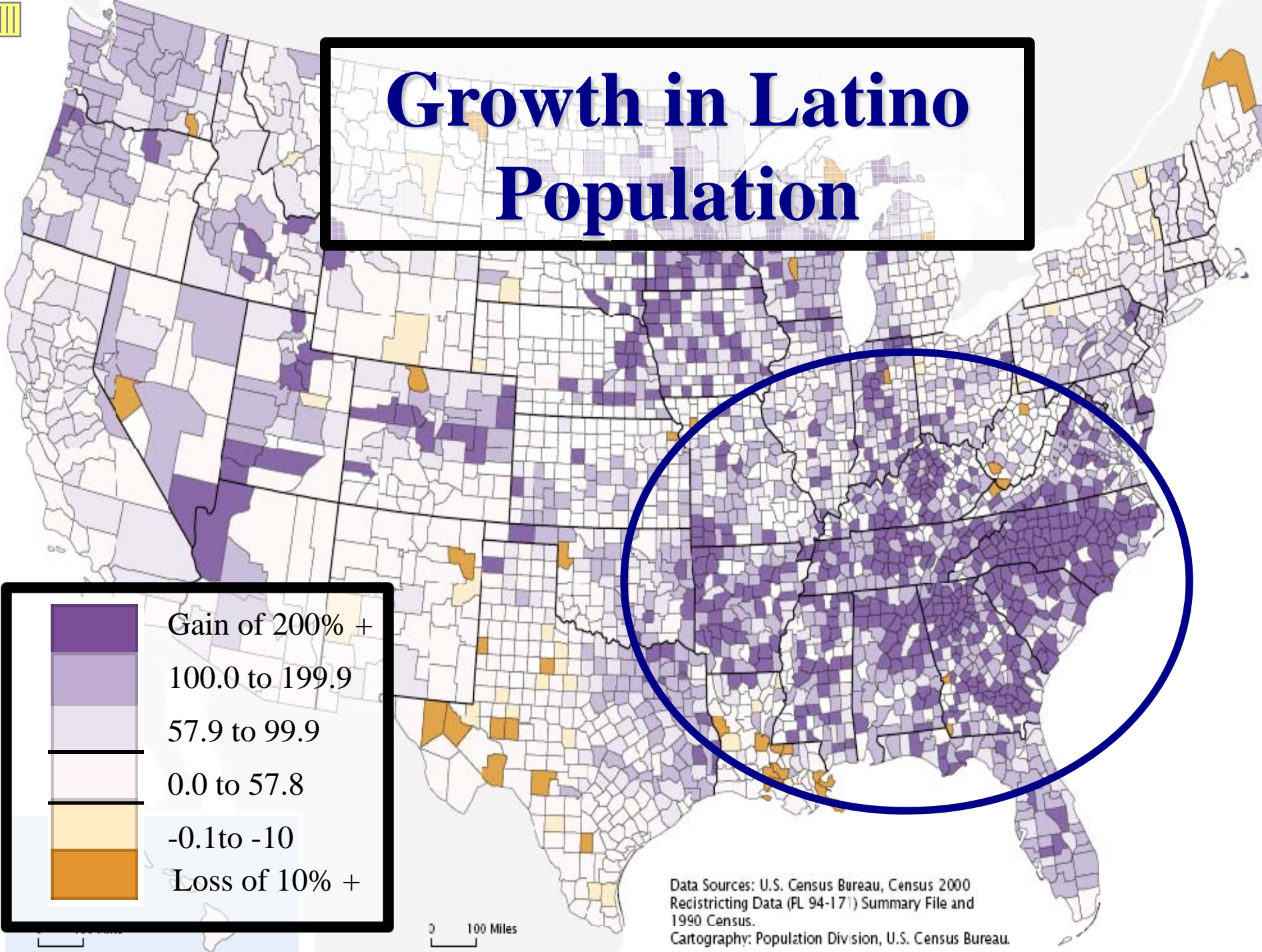


SERA-37

The New Hispanic South



Growth in Latino Population



SERA 37 brings together land-grant faculty:

1. to work collaboratively in understanding the challenges and opportunities associated with Latinos in the South;
2. to strengthen the research, Extension outreach, and public policy work being done with Latinos in our region's land-grant university system; and
3. to advance educational programs and technical assistance to meet the diverse needs of our growing Latino population.

- **SERA-37 Co-Chairs:**

- Cesar Asuaje, IFAS/University of Florida
- Andrew Behnke, NC Cooperative Extension/NC State University

- **Co-Chair-Elects:**

- Cintia Aguilar, NC Cooperative Extension/NC State University
- Sharon Gibson, University of Georgia Extension

- **Co-Secretaries:**

- Nancy Calix, Kentucky State University
- Julia Storm, NC Cooperative Extension/NC State University

- **Administrative Advisors:**

- SRDC: Bo Beaulieu, Director and Professor, Southern Rural Development Center & Mississippi State University
- Research: Reuben Moore, Associate Director, Mississippi State University Agricultural and Forestry Experiment Station
- CSREES: Sally W. Maggard, National Program Leader for Centers for Rural Development, USDA-CSREES

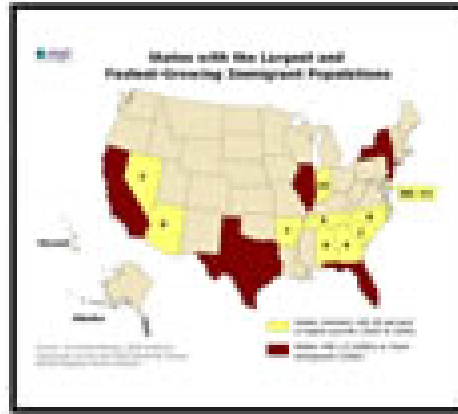


- Alabama: 10
- Arkansas: 3
- Florida: 3
- Georgia: 4
- Kentucky: 6
- Louisiana: 1
- Mississippi: 14
- North Carolina: 10
- Oklahoma: 1
- Puerto Rico: 1
- South Carolina: 3
- Tennessee: 3
- Texas: 6
- Virginia: 2

Task Forces

- **Immersion Taskforce**
 - Julia Storm, NC Cooperative Extension/NCSU
- **Inventory Taskforce**
 - Ron Cox, Oklahoma State University
- **Research Taskforce**
 - (open)
- **Training Taskforce**
 - Stacey McCullough, University of Arkansas Extension
- **Website Taskforce**
 - Monica Rosas, Mississippi State University

- Website connecting leading researchers
- Understanding Latino needs, preferences
- Interdisciplinary research
 - Demography
 - Family
 - Farmworkers



- Beyond fact sheets..
 - New compendium of extension programs targeting Latinos

<http://sera37.wordpress.com/resources/>

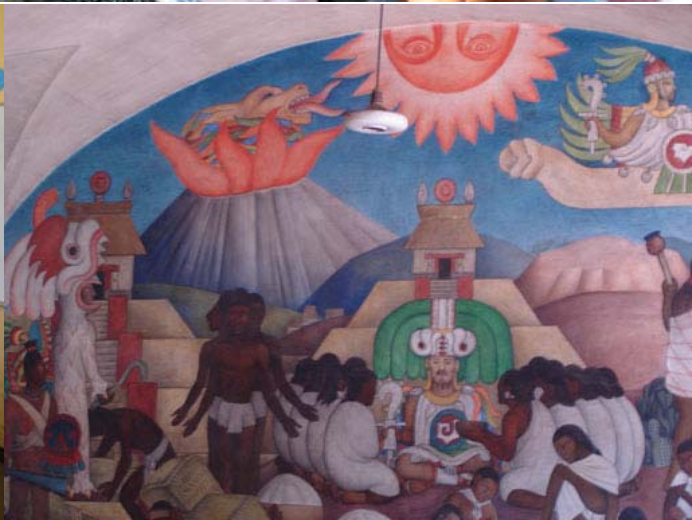


- **Bridging the Culture Divide: Inclusive Extension Programming for Latinos**
 - October 14-15, 2008, Raleigh, North Carolina
 - Register NOW!
 - http://srdc.msstate.edu/opportunities/hispanic_south.htm
 - Sponsored by
 - SERA-37, Southern Rural Development Center
 - North Carolina State University, NC Cooperative Extension
- **Similar trainings in 2009: Alabama, Mississippi**

- **Strategy: Two-Pronged Training**
 - immersion in US new immigrant experience
 - international immersion in sending communities
 - Extend excellent models: NC and GA
- **Proposal in Development**
 - Curriculum development
 - Evaluation

- Extend existing excellent international models:
 - NC Center for International Understanding
 - University of Georgia





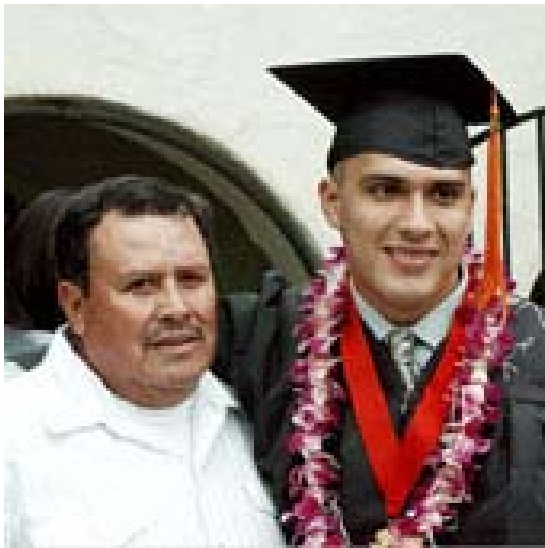


THE UNIVERSITY OF GEORGIA
COOPERATIVE EXTENSION
Colleges of Agricultural and Environmental Sciences & Family and Consumer Sciences



www.uga.edu/internationalpso/

- What does Extension need from SERA-37?
- What does SERA-37 need from Extension?



- <http://sera37.wordpress.com/>
- http://srdc.msstate.edu/opportunities/hispanic_south.htm

