

Stronger Economies Together Participants' Guide
Module Three: Building a Strong Regional Team

Worksheet 1: The Horseshoe Collaborative

Slide 5

The Horseshoe Collaborative. A powerful group of leaders in your community would like to make a positive change for the region. You know the following about the group:

- Big initial success
 - Small, but powerful group
 - Attendance is dropping
 - Key leaders are leaving
 - Controversy over priorities and membership
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Instructions

Write down a few key changes you think the collaborative should make:

Write down a few ways you think the collaborative could handle the concerns of multiple groups:

Write down a few mistakes you think the collaborative made:

Stronger Economies Together Participants' Guide
Module Three: Building a Strong Regional Team

Worksheet 2: Green Light/Red Light

Slides 11 & 12

List two organizations with which you currently are involved. They can be professional groups, non-profits, social, religious, formal, informal, etc. List three reasons why you are involved with that group. Why did you decide to join? Was it a worthy goal? Strong leaders? Well funded? Fun? Why does it matter for you to be a member? **Then, list two organizations that you left** (recently or a long time ago). List three reasons you left the group. Too much time required? Poor leadership? A bad idea? Loss of focus? Lack of money? Other reasons? Be as specific as you can.

Two organizations with which you currently work:	Three reasons you joined and have stayed:

Two organizations you left:	Three reasons why you left the group:

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Module Three: Building a Strong Regional Team

Worksheet 3: Who Else Should You Invite?

Slide 15

Individuals to consider inviting	Category/interest represented

Stronger Economies Together Participants' Guide
Module Three: Building a Strong Regional Team

Worksheet 4: Call to Action

Slide 17

Jot down your responses to the following items, which are intended to communicate to the public the nature of your regional team's work.

What is the regional challenge you hope to address given global/national factors and trends?

What is your regional team's purpose for coming together?

What's your rationale for action? Why act? Why now?

What is your rough, yet realistic, timeline for these efforts?

How will your efforts appeal to the needs of the region? Who's likely to benefit (and not benefit) from your team's activities?

Stronger Economies Together Participants' Guide
Module Three: Building a Strong Regional Team

Worksheet 5: Collaboration

Slide 34

	Potential Barriers	Potential Strategies for Overcoming Barriers	Potential Benefits of Partnering
Individual/Group #1:	1	1	1
	2	2	2
	3	3	3
Individual/Group #2:	1	1	1
	2	2	2
	3	3	3
Individual/Group #3:	1	1	1
	2	2	2
	3	3	3