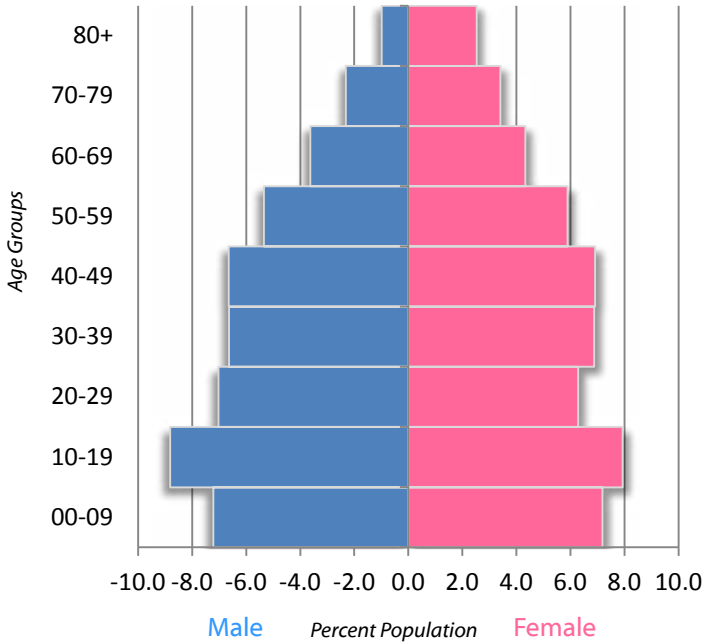


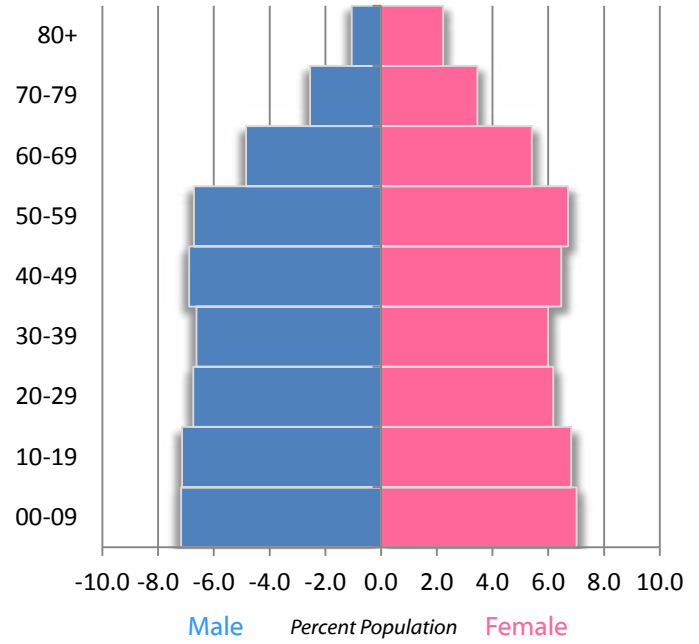
# PROFILE

Total Population	2000	2010	2020
	Source: U.S. Census Bureau	71,588	75,809

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

## Components of Population Change 2000-2009

TOTAL Change	4,734
Natural Increase	3,138
International	2,059
Domestic	-97

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

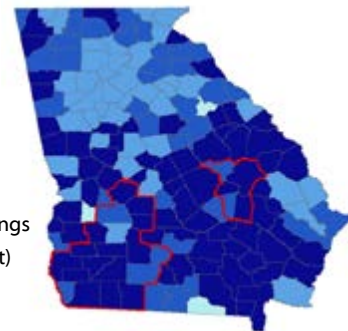
Income & Poverty	2000	2010
Median Household Income	\$26,389	\$31,484
Poverty Rate (Individuals)	21.6	26.9

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2010
White, Non-Hispanic	64.7	62.6
Black, Non-Hispanic	29.5	29.5
Other	0.9	1.7
Hispanic	4.9	6.3

Source: U.S. Census Bureau

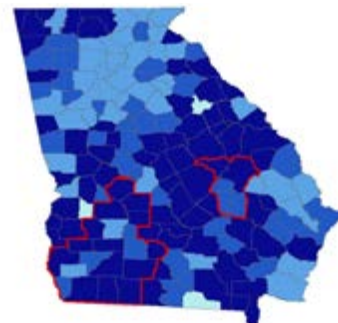
## MORTALITY (Length of Life)



County Health Rankings

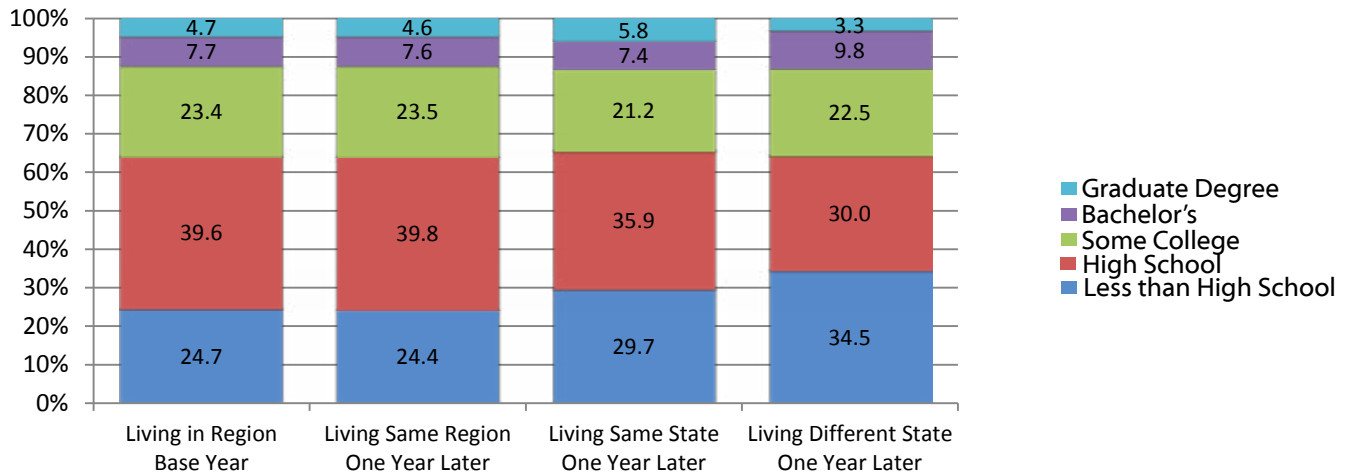
- Highest (Healthiest)
- Second Highest
- Second Lowest
- Lowest
- SET Region

## MORBIDITY (How Healthy People Feel)



Source: University of Wisconsin Population Health Institute

### GEOGRAPHICAL MOBILITY (Over Past Year)



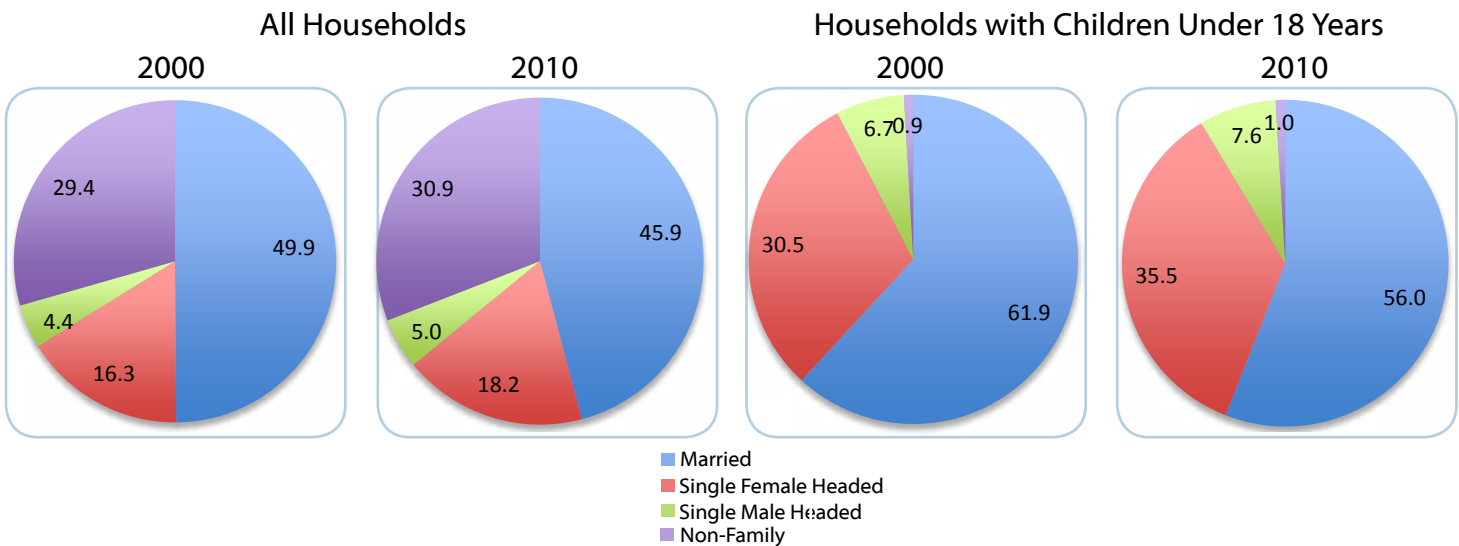
Source: 2006-2010 5-Yr ACS

What is the educational profile of residents who stayed or left the state over the past year? The first bar highlights the educational status of those 25 years old and over living in the state during the base year. The second bar outlines the educational levels of persons who have remained in the state a year later. The final bar showcases the educational credentials of adults who moved to another state a year later.

Educational Attainment	2000	2010
Less than High School	35.1	24.7
High School	36.5	37.8
Some College	17.4	24.7
Bachelor's or More	11.0	12.8

Source: EMSI 2011.1

### HOUSEHOLD TYPE



Occupied Housing Units	2000	2010	Households	2000	2010
Owner-Occupied	71.1	66.8	TOTAL Number	26,502	27,982
Renter-Occupied	28.9	33.2	Avg. Persons	2.57	2.54

Source: U.S. Census Bureau