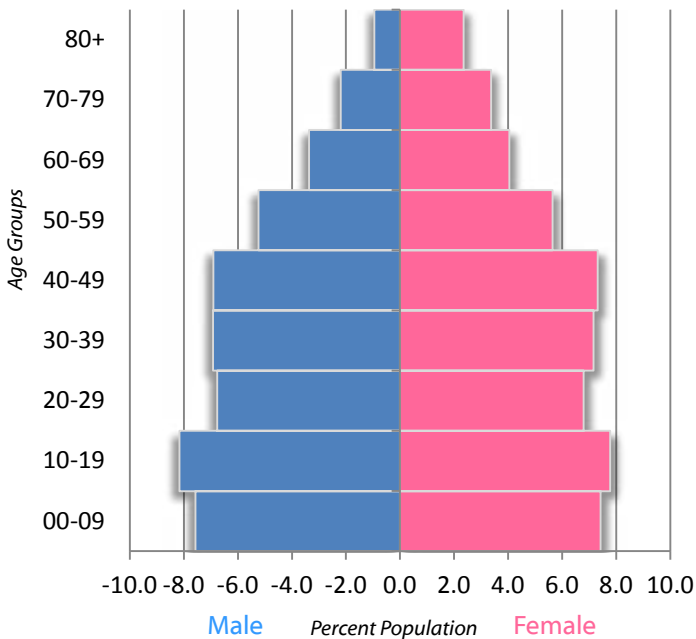


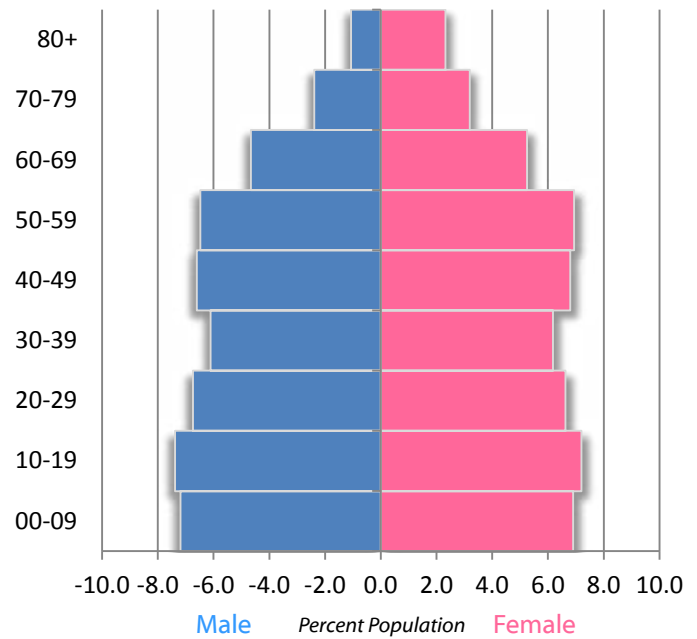
PROFILE

Total Population	2000	2010	2020
	Source: U.S. Census Bureau	472,082	482,467

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2009

TOTAL Change	18,565
Natural Increase	23,349
International	7,235
Domestic	-12,053

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

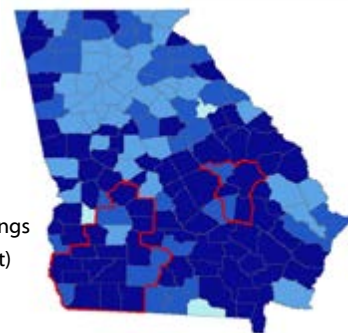
Income & Poverty	2000	2010
Median Household Income	\$30,654	\$34,269
Poverty Rate (Individuals)	19.4	26.3

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2010
White, Non-Hispanic	53.4	49.7
Black, Non-Hispanic	41.9	42.9
Other	1.4	2.1
Hispanic	3.4	5.4

Source: U.S. Census Bureau

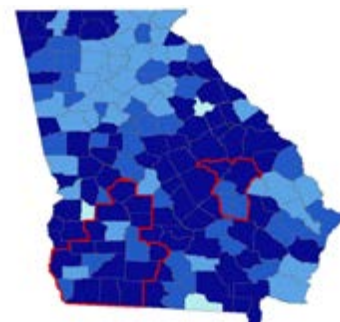
MORTALITY (Length of Life)



County Health Rankings

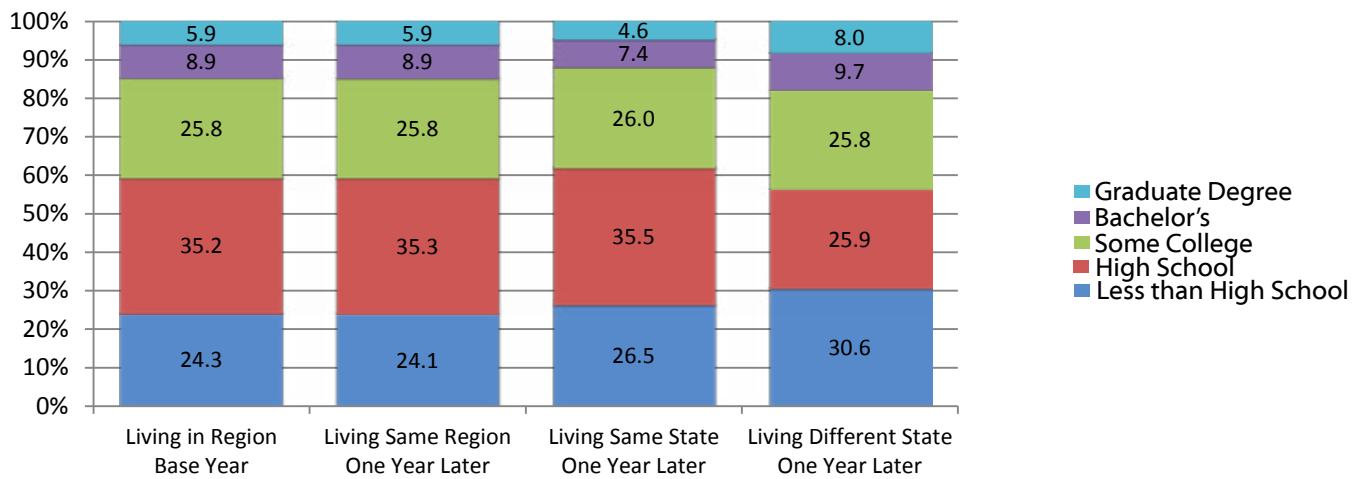
- Highest (Healthiest)
- Second Highest
- Second Lowest
- Lowest
- SET Region

MORBIDITY (How Healthy People Feel)



Source: University of Wisconsin Population Health Institute

GEOGRAPHICAL MOBILITY
(Over Past Year)



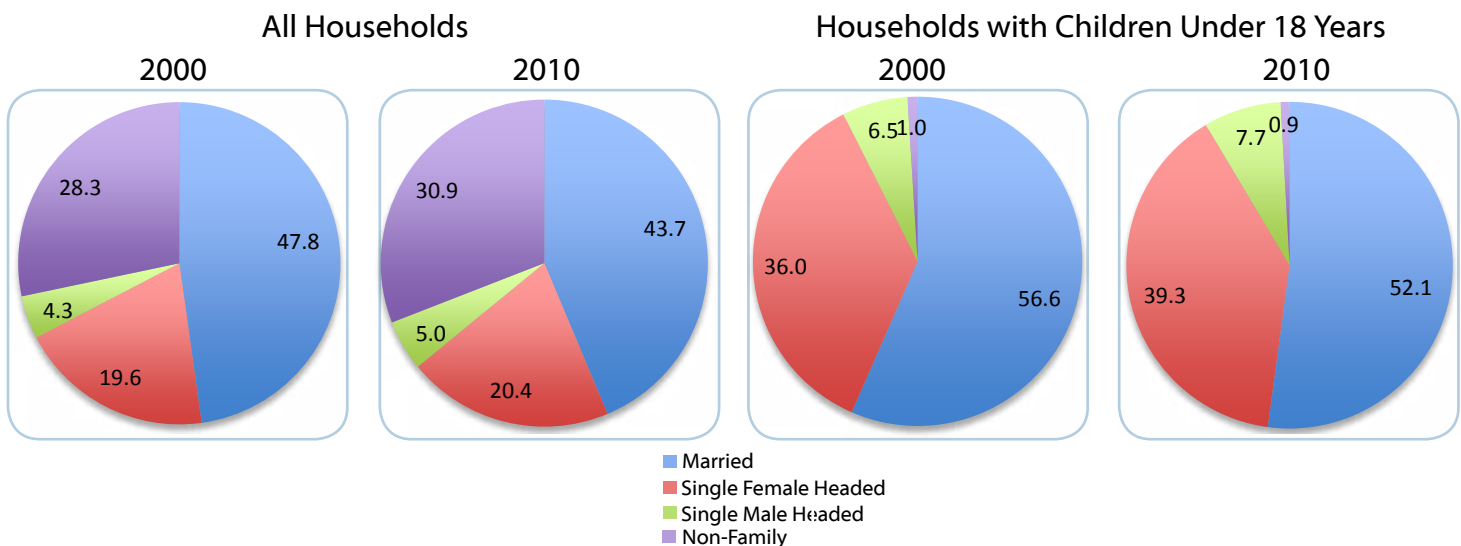
Source: 2006-2010 5-Yr ACS

What is the educational profile of residents who stayed or left the state over the past year? The first bar highlights the educational status of those 25 years old and over living in the state during the base year. The second bar outlines the educational levels of persons who have remained in the state a year later. The final bar showcases the educational credentials of adults who moved to another state a year later.

Educational Attainment	2000	2010
Less than High School	30.1	24.6
High School	33.3	34.8
Some College	22.5	25.8
Bachelor's or More	14.0	14.8

Source: EMSI 2011.1

HOUSEHOLD TYPE



Occupied Housing Units	2000	2010	Households	2000	2010
Owner-Occupied	66.8	61.9	TOTAL Number	172,188	179,560
Renter-Occupied	33.2	38.1	Avg. Persons	2.64	2.57

Source: U.S. Census Bureau