

SWOT ACTIVITY

In this exercise, you will identify strengths, weaknesses, opportunities, and threats related to regional economic development and think about land use approaches that could help capitalize on opportunities and address challenges. The exercise will take place as a large group discussion, and this worksheet is provided as a way for you to record your thoughts or take notes on the discussion.

Strength for Regional Economic Development	Land use approaches that could help maintain/enhance strength

Weakness for Regional Economic Development	Land use approaches that could help eliminate/mitigate weakness

Opportunity for Regional Economic Development	Land use approaches that could help capitalize on opportunity

Threat for Regional Economic Development	Land use approaches that could help avoid or minimize threat