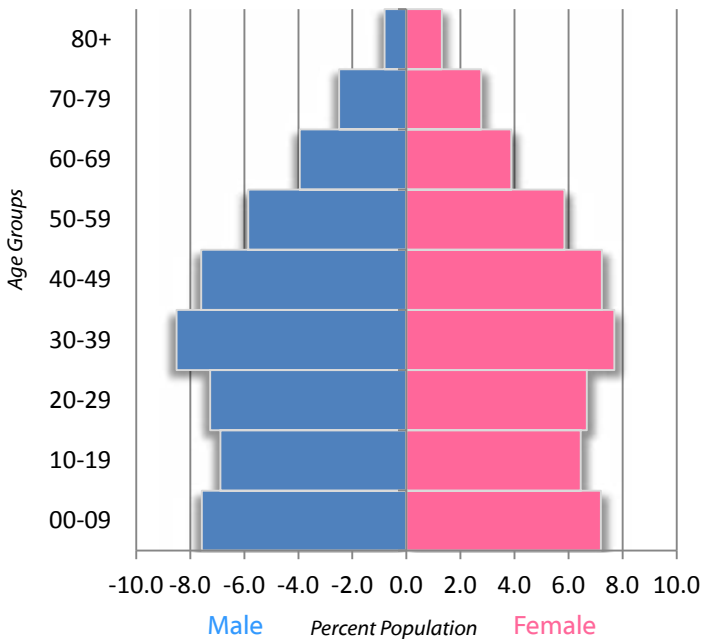


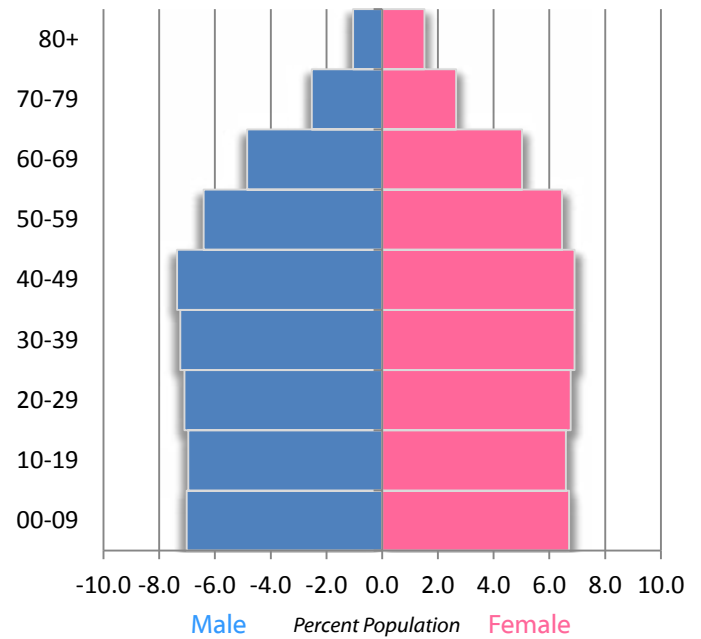
PROFILE

Total Population	2000	2010	2020
	Source: U.S. Census Bureau	1,998,257	2,700,551

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2009

TOTAL Change	644,825
Natural Increase	168,080
International	110,681
Domestic	374,762

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

Income & Poverty	2000	2010
Median Household Income	\$44,698	\$50,987
Poverty Rate (Individuals)	9.7	14.6

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2010
White, Non-Hispanic	65.2	54.1
Black, Non-Hispanic	6.6	7.7
Other	8.5	11.6
Hispanic	19.7	26.5

Source: U.S. Census Bureau

MORTALITY (Length of Life)



County Health Rankings

- Highest (Healthiest)
- Second Highest
- Second Lowest
- Lowest
- SET Region

MORBIDITY (How Healthy People Feel)



Source: University of Wisconsin Population Health Institute

GEOGRAPHICAL MOBILITY (Over Past Year)



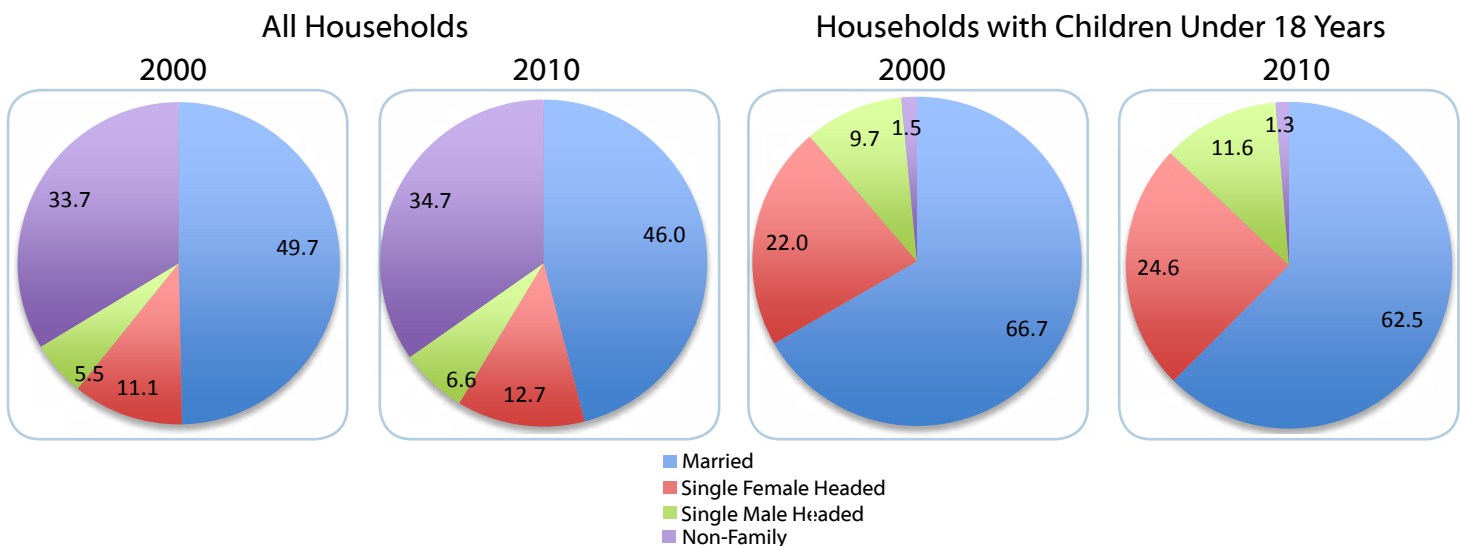
Source: 2006-2010 5-Yr ACS

What is the educational profile of residents who stayed or left the state over the past year? The first bar highlights the educational status of those 25 years old and over living in the state during the base year. The second bar outlines the educational levels of persons who have remained in the state a year later. The final bar showcases the educational credentials of adults who moved to another state a year later.

Educational Attainment	2000	2010
Less than High School	19.3	16.7
High School	29.3	28.7
Some College	33.2	32.9
Bachelor's or More	18.2	21.7

Source: EMSI 2011.1

HOUSEHOLD TYPE



Occupied Housing Units	2000	2010	Households	2000	2010
Owner-Occupied	60.9	58.8	TOTAL Number	751,165	1,006,250
Renter-Occupied	39.1	41.2	Avg. Persons	2.52	2.46

Source: U.S. Census Bureau