

Stronger Economies Together Participants' Guide
Module Five: Exploring Opportunities for a Stronger Regional Economy
Handout 1: Support Links

Slide 8



American Community Survey
<http://www.census.gov/acs/www/>



American FactFinder
<http://factfinder.census.gov>



Bureau of Economic Analysis - Regional Economic Accounts
<http://www.bea.gov/regional/reis/>



Bureau of Labor Statistics
<http://www.bls.gov/lau/>



Census Bureau - Main Portal
<http://www.census.gov/>



Census Bureau A-Z Subjects
<http://www.census.gov/main/www/subjects.html>



Census of Agriculture
http://www.nass.usda.gov/Census_of_Agriculture/index.asp



Small Area Income and Poverty Estimates, Census
<http://www.census.gov//did/www/saipe/>



Small Area Health Insurance Estimates, Census
<http://www.census.gov//did/www/sahie/>



SRDC Community Data Center
<http://srdc.msstate.edu/data/center/>



State and Metropolitan Area Data Book
<http://www.census.gov/compendia/smadb/>



StatsAmerica
<http://statsamerica.org/innovation/anydata/index.asp>



STATSIndiana
<http://www.stats.indiana.edu>



US Census QuickFacts
<http://quickfacts.census.gov>

Web Links Utilized in Module Five

ACCRA Cost of Living Index
<http://www.coli.org/>

Census Bureau:

- *Current Population Survey - Annual Social and Economic*
<http://www.census.gov/hhes/www/hlthins/data/historical/index.html>
- *Educational Attainment by State*
<http://www.census.gov/prod/2003pubs/c2kbr-24.pdf> (for the year 2000)
<http://www.census.gov/prod/2009pubs/p20-560.pdf> (for the year 2007)
- *Population Change Data*
<http://www.census.gov/popest/states/NST-comp-chg.html>
- *Population Changes by County Over the 2000-09 Period*
http://www.census.gov/popest/counties/CO-EST2009-popchg2000_2009.html
- *Population projections by State (along with changes by age)*
<http://www.census.gov/population/www/projections/projectionsagesex.html>
- *Resident Population by Age, Sex, Race, and Hispanic Origin for Counties*
<http://www.census.gov/popest/counties/asrh/CC-EST2009-alldata.html>
AND
<http://www.census.gov/popest/counties/asrh/CC-EST2009-agesex.html>
- *Total Population Data*
<http://www.census.gov/popest/states/NST-ann-est.html>

Economic Research Service - Natural Amenities Scale
<http://ers.usda.gov/Data/NaturalAmenities/>

Federal Communications Commission
<http://www.fcc.gov/>

Food and Nutrition Service/USDA
<http://www.fns.usda.gov/pd/16SNAPpartHH.htm>

Missouri Economic Research and Information Center
http://www.missourieconomy.org/indicators/cost_of_living/index.stm

National Assessment of Educational Progress Information
<http://nces.ed.gov/nationsreportcard/states/>

National Telecommunications and Information Administration
<http://www.ntia.doc.gov/data/index.html>

Social Security Administration - SSI Data by State and County
http://socialsecurity.gov/policy/docs/statcomps/ssi_sc/2009/index.html#table3alt

Social Security Administration - SSI Recipients by State and County
http://socialsecurity.gov/policy/docs/statcomps/ssi_sc/2009/ssi_sc09.pdf

STATSAmerica - Occupational Clusters
<http://www.statsamerica.org/innovation/>

The Economic Research Service - SNAP Participation by States and Counties/Parishes
<http://maps.ers.usda.gov/snap/Default.aspx>

The Rural Assistance Center (The poverty maps are created from data published by the U.S. Census Bureau Small Area Income and Poverty Estimates.)
<http://www.raonline.org/maps/#poverty>

U.S. Department of Labor - Bureau of Labor Statistics
<http://www.bls.gov/opub/working/page3b.htm>

*U.S. Department of Labor/Employment and Training Administration (USDOL/ETA) - O*Net*
<http://www.onetcenter.org/>

Your Economy.org
<http://youreconomy.org>

For Module Five: Exploring Opportunities for a Stronger Regional Economy, data on the following 23 clusters are available to support the needs of the SET regional teams. Each SET region is encouraged to communicate to the Southern Rural Development Center (SRDC) the list of specific clusters it would like to have available for use and analysis as part of Module Five. Please send your list to Bo Beaulieu at ljb@srcd.msstate.edu and Rachel Welborn at rachelw@srcd.msstate.edu.

- Advanced Materials
- Agribusiness, Food Processing & Technology
- Apparel & Textiles
- Arts, Entertainment, Recreation & Visitor Industries
- Biomedical/Biotechnical (Life Sciences)
- Business & Financial Services
- Chemicals & Chemical Based Products
- Computer & Electronic Product Manufacturing
- Defense & Security
- Education & Knowledge Creation
- Electrical Equipment, Appliance & Component Manufacturing
- Energy (Fossil & Renewable)
- Fabricated Metal Product Manufacturing
- Forest & Wood Products
- Glass & Ceramics
- Information Technology & Telecommunications
- Machinery Manufacturing
- Manufacturing Super Cluster (6 sub-clusters)
- Mining
- Primary Metal Manufacturing
- Printing & Publishing
- Transportation & Logistics
- Transportation Equipment Manufacturing

Demand Conditions

Key Question: What demands for goods/services are being met outside the region?

Data: Leakage Charts



Are there firms within the region that could fill these demands?

NO

Consider **creation** or **attraction** strategies



YES

Do these firms have current capacity to take on new demands?

NO

Consider **expansion** strategies (i.e. BRE Study)



YES

Consider **Retention** Strategies (i.e. network development)

Firm Strategy, Structure, Rivalry

Key Question: What is missing from the local mix of firms?

Data: Leakage Charts



Does interest/potential for developing these firms within the region exist?

NO

Consider **creation** strategies (i.e. entrepreneurship)



YES

Consider **attraction** strategies (i.e. Community Business Matching Model)

Factor Conditions

Key Question: What factors are needed in the region to support growth of the cluster?

Data: Workforce data, possible Business Retention & Expansion Study



Can the regional team impact any of these factors in a meaningful way?

NO

Develop regional goals to address **expansion**.



YES

Consider additional partners needed to support **expansion**. (i.e. workforce education, transportation, etc.)

Related & Supporting Industries

Key Question: What linkages exist among related industries within the region?

Data: Specific Reports



Are related firms within the region linked effectively?

NO

Consider **Retention** Strategies (i.e. network development)



YES

Consider **Expansion, Creation or Attraction** strategies to expand and strengthen the network.

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Creation Attraction Retention Expansion