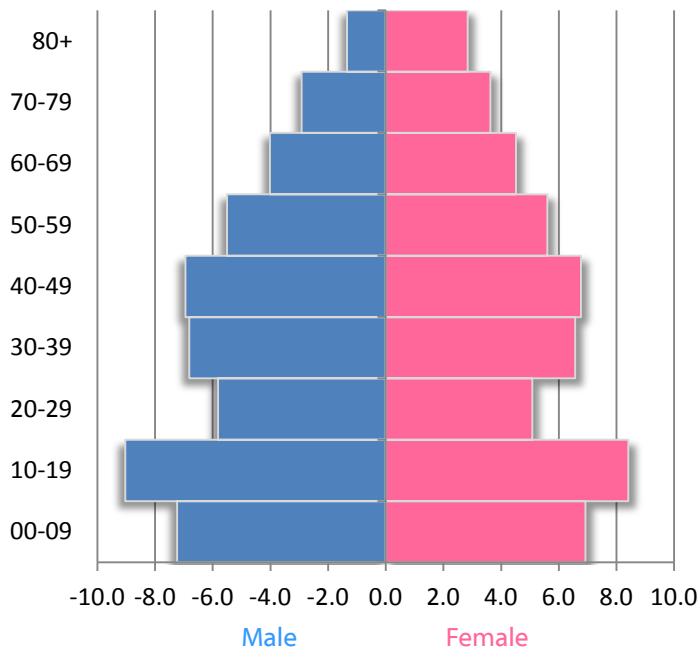


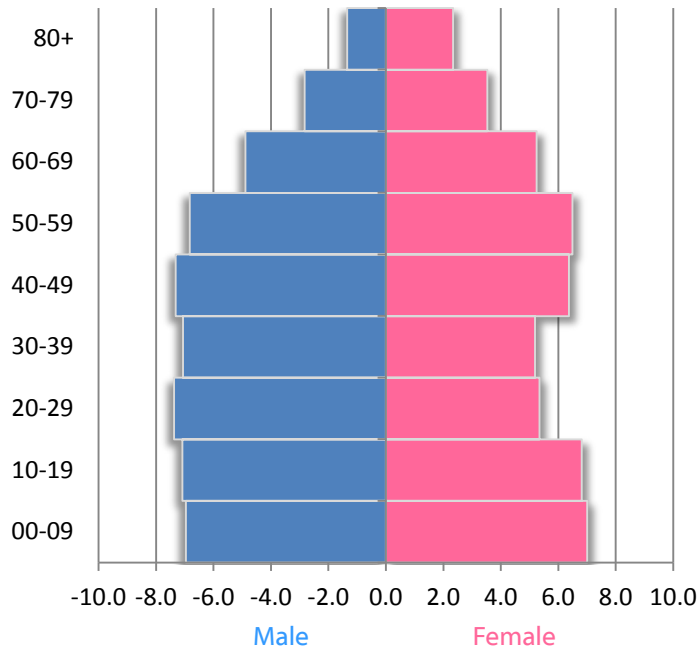
PROFILE

| Total Population | 2000 | 2010 | 2020 |
|----------------------------|--------|--------|--------|
| Source: U.S. Census Bureau | 30,150 | 29,600 | 29,121 |

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2009

| | |
|------------------|------|
| TOTAL Change | 243 |
| Natural Increase | 615 |
| International | 253 |
| Domestic | -503 |

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

Income & Poverty

| | 2000 | 2010 |
|----------------------------|----------|----------|
| Median Household Income | \$28,196 | \$36,077 |
| Poverty Rate (Individuals) | 19.3 | 20.1 |

Source: Small Area Income and Poverty Estimates

Race/Ethnicity

| | 2000 | 2010 |
|---------------------|------|------|
| White, Non-Hispanic | 64.1 | 59.5 |
| Black, Non-Hispanic | 2.9 | 2.7 |
| Other | 26.8 | 27.6 |
| Hispanic | 6.3 | 10.1 |

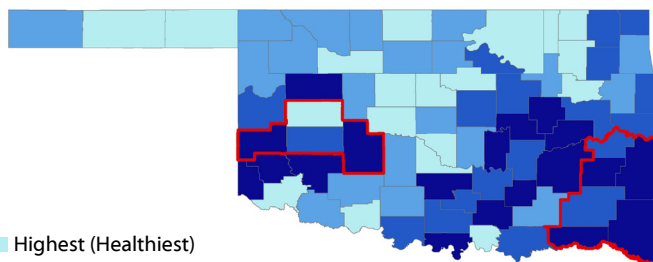
Source: U.S. Census Bureau

Educational Attainment

| | 2000 | 2010 |
|-----------------------|------|------|
| Less than high school | 24.1 | 18.8 |
| High school | 40.5 | 41.4 |
| Some college | 21.1 | 26.8 |
| Bachelor's or more | 14.2 | 13.0 |

Source: EMSI 2011.1

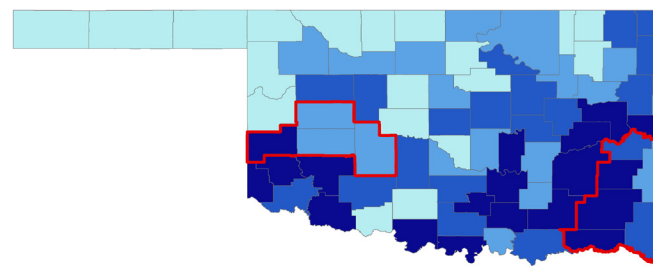
MORTALITY (Premature Death)



- Highest (Healthiest)
- Second Highest
- Second Lowest
- Lowest
- SET Region

MORBIDITY

(Poor or fair health, Poor physical health days, Poor mental health days, and low birthweight)

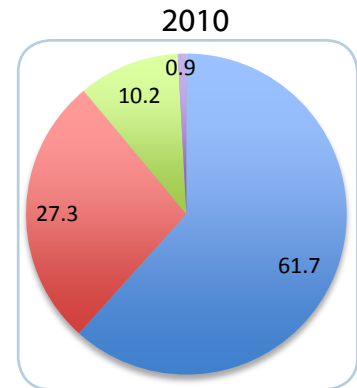
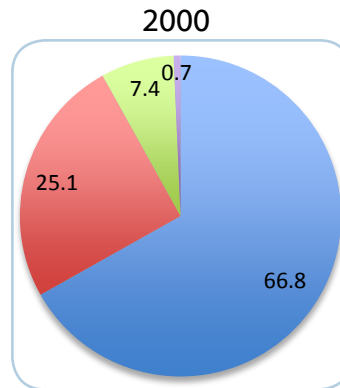
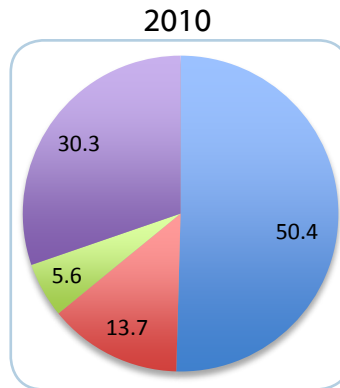
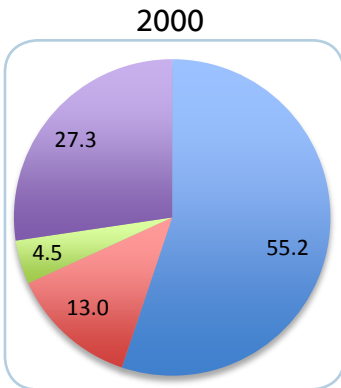


Source: County Health Rankings, University of Wisconsin Health Institute

HOUSEHOLD TYPE

Households

Households with Children Under 18 Years



- Married
- Single Female
- Single Male
- Non-Family

| Occupied Housing Units | 2000 | 2010 | Households | 2000 | 2010 |
|------------------------|------|------|--------------|--------|--------|
| Owner-Occupied | 73.4 | 72.3 | TOTAL Number | 10,957 | 10,645 |
| Renter-Occupied | 26.6 | 27.7 | Avg. persons | 2.62 | 2.60 |

Source: U.S. Census Bureau