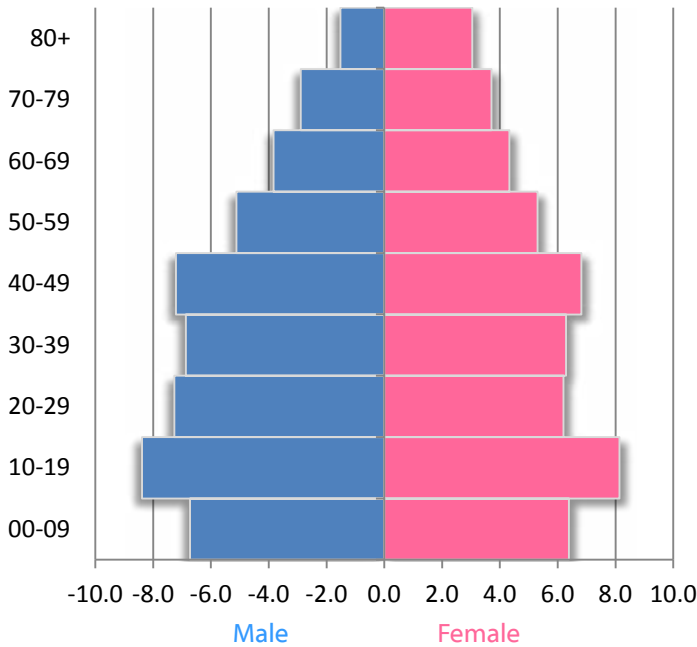


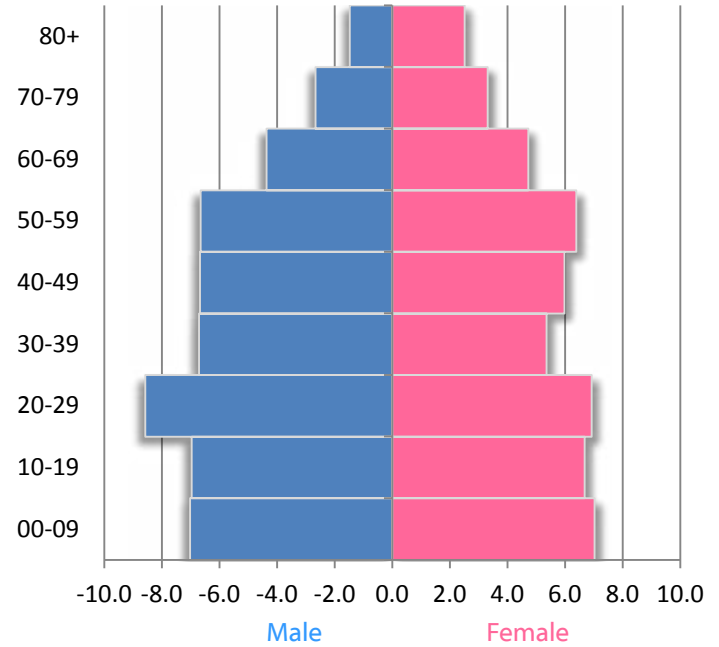
PROFILE

Total Population	2000	2010	2020
Source: U.S. Census Bureau	87,599	90,817	92,834

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2009

TOTAL Change	2,440
Natural Increase	2,335
International	637
Domestic	-137

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

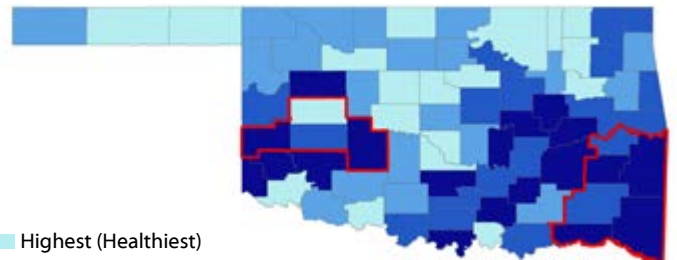
Income & Poverty	2000	2010
Median Household Income	\$29,190	\$39,323
Poverty Rate (Individuals)	16.6	17.4

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2010
White, Non-Hispanic	76.7	71.8
Black, Non-Hispanic	3.1	2.8
Other	13.5	14.0
Hispanic	6.7	11.4

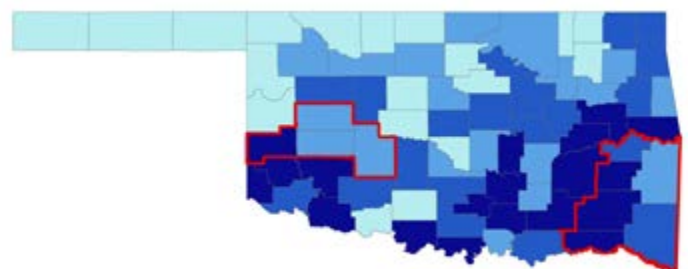
Source: U.S. Census Bureau

MORTALITY (Premature Death)



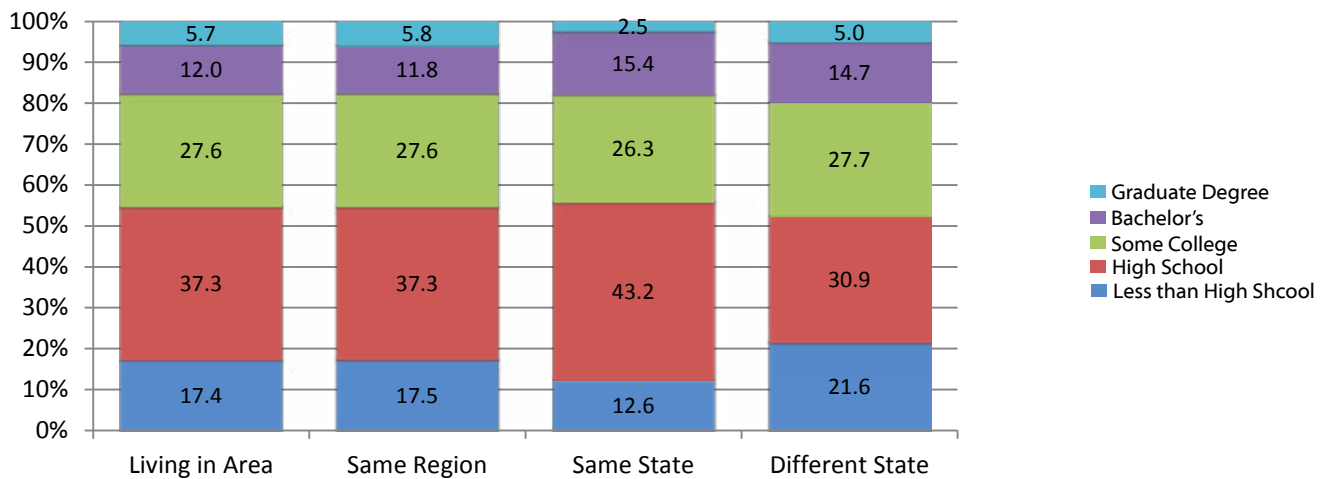
MORBIDITY

(Poor or fair health, Poor physical health days, Poor mental health days, and low birthweight)



Source: County Health Rankings, University of Wisconsin Health Institute

GEOGRAPHICAL MOBILITY (Over past year)



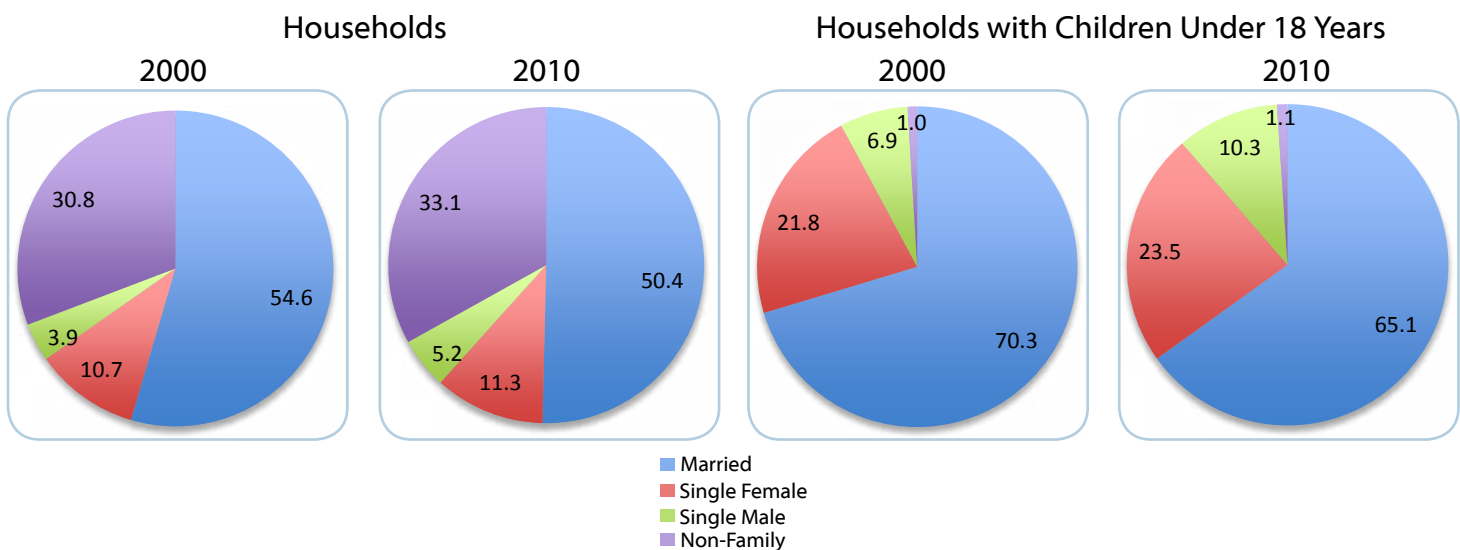
Source: 2006-2010 5-Yr ACS

The first bar (the one at the far left) highlights the educational status of those 25 years old and over living in the region in the previous year. The second bar outlines the educational levels of persons who remained in the region a year later. The third bar profiles the educational status of those who moved out of the region, but remained in the state, while the final bar showcases the educational credentials of adults who moved to another state over the past year.

Educational Attainment	2000	2010
Less than high school	22.1	17.8
High school	36.4	37.5
Some college	24.4	28.6
Bachelor's or more	17.0	16.1

Source: EMSI 2011.1

HOUSEHOLD TYPE



Occupied Housing Units	2000	2010	Households	2000	2010
Owner-Occupied	70.0	68.3	TOTAL Number	32,955	34,105
Renter-Occupied	30.0	31.7	Avg. persons	2.5	2.50

Source: U.S. Census Bureau