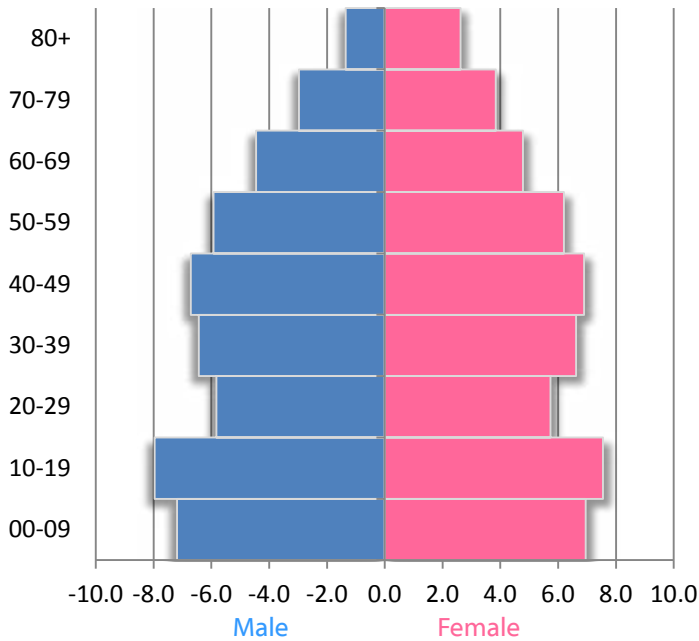


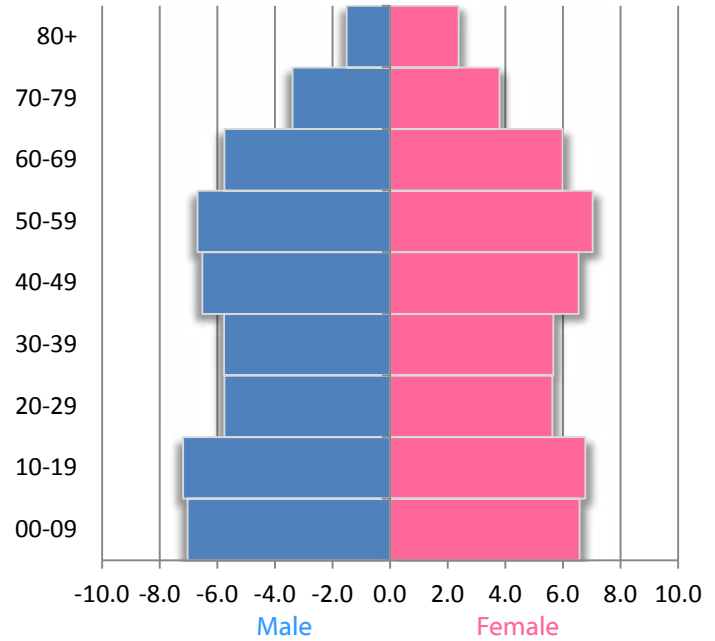
PROFILE

| Total Population | 2000 | 2010 | 2020 |
|------------------|----------------------------|---------|---------|
| | Source: U.S. Census Bureau | 132,004 | 134,235 |

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2009

| | |
|------------------|--------|
| TOTAL Change | 979 |
| Natural Increase | 2,475 |
| International | 1,245 |
| Domestic | -1,943 |

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

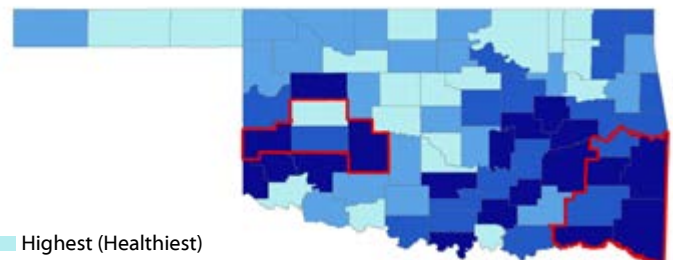
| Income & Poverty | 2000 | 2010 |
|----------------------------|----------|----------|
| Median Household Income | \$25,924 | \$32,165 |
| Poverty Rate (Individuals) | 20.9 | 21.8 |

Source: Small Area Income and Poverty Estimates

| Race/Ethnicity | 2000 | 2010 |
|---------------------|------|------|
| White, Non-Hispanic | 74.2 | 70.0 |
| Black, Non-Hispanic | 4.7 | 4.3 |
| Other | 18.4 | 20.9 |
| Hispanic | 2.8 | 4.8 |

Source: U.S. Census Bureau

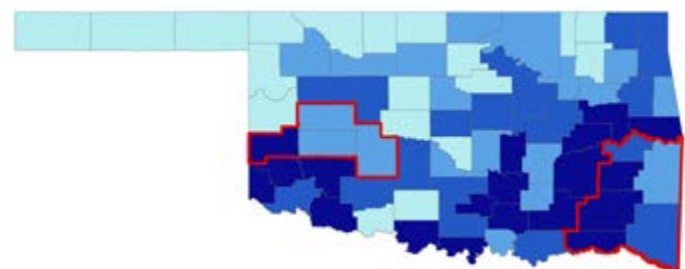
MORTALITY (Premature Death)



- Lightest Blue: Highest (Healthiest)
- Light Blue: Second Highest
- Medium Blue: Second Lowest
- Dark Blue: Lowest
- Red Line: SET Region

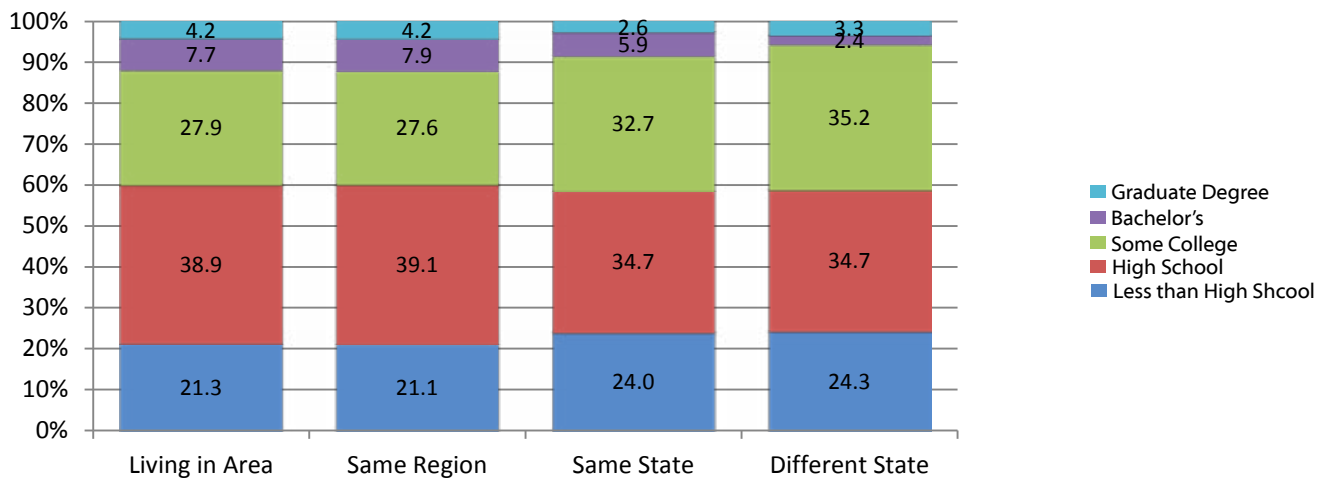
MORBIDITY

(Poor or fair health, Poor physical health days, Poor mental health days, and low birthweight)



Source: County Health Rankings, University of Wisconsin Health Institute

GEOGRAPHICAL MOBILITY (Over past year)



Source: 2006-2010 5-Yr ACS

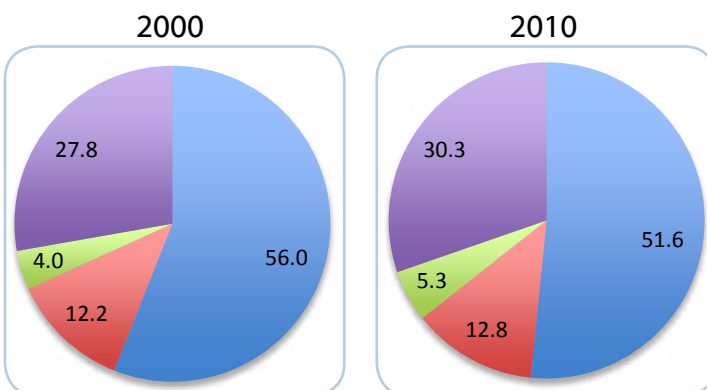
The first bar (the one at the far left) highlights the educational status of those 25 years old and over living in the region in the previous year. The second bar outlines the educational levels of persons who remained in the region a year later. The third bar profiles the educational status of those who moved out of the region, but remained in the state, while the final bar showcases the educational credentials of adults who moved to another state over the past year.

| Educational Attainment | 2000 | 2010 |
|------------------------|------|------|
| Less than high school | 30.3 | 20.9 |
| High school | 35.3 | 39.4 |
| Some college | 23.3 | 27.4 |
| Bachelor's or more | 11.1 | 12.3 |

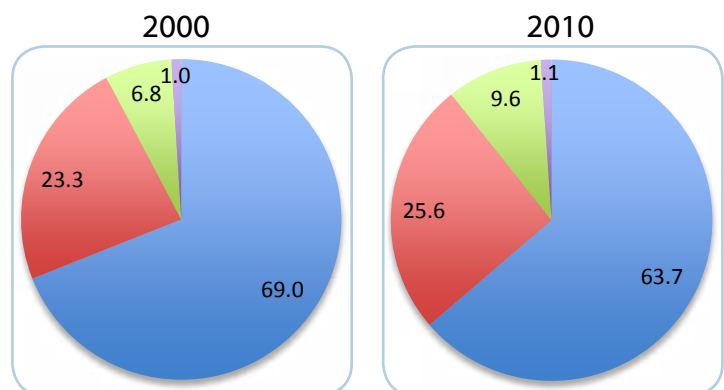
Source: EMSI 2011.1

HOUSEHOLD TYPE

Households



Households with Children Under 18 Years



■ Married
■ Single Female
■ Single Male
■ Non-Family

| Occupied Housing Units | 2000 | 2010 | Households | 2000 | 2010 |
|------------------------|------|------|--------------|--------|--------|
| Owner-Occupied | 74.6 | 73.3 | TOTAL Number | 50,611 | 52,167 |
| Renter-Occupied | 25.4 | 26.7 | Avg. persons | 2.51 | 2.49 |

Source: U.S. Census Bureau