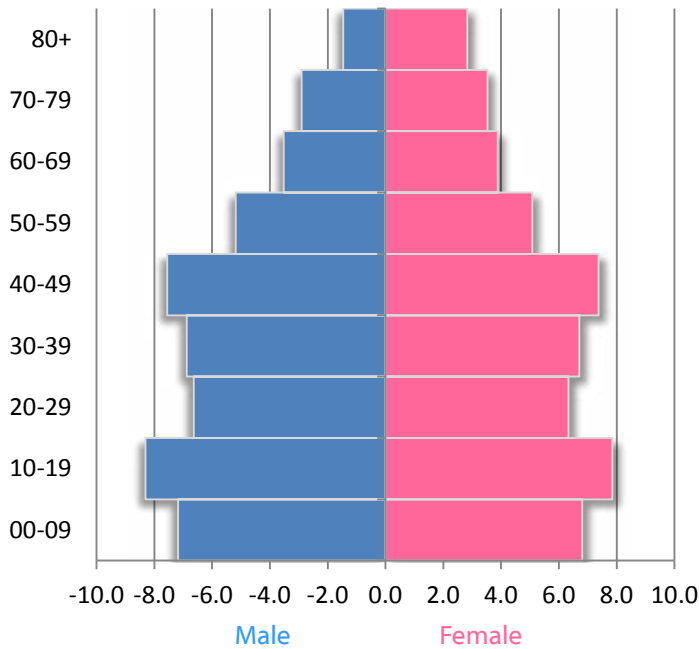


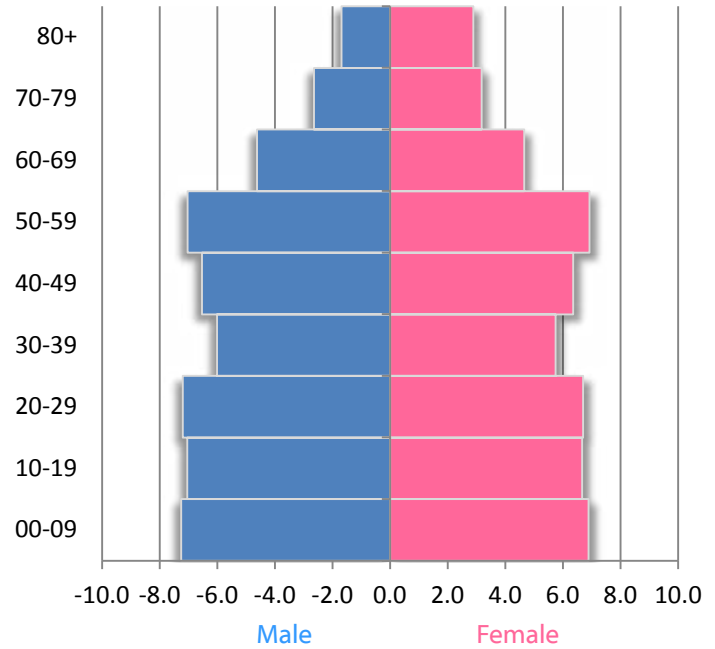
PROFILE

Total Population	2000	2010	2020
	Source: U.S. Census Bureau	754,844	814,180

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2009

TOTAL Change	57,548
Natural Increase	40,893
International	6,545
Domestic	6,822

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

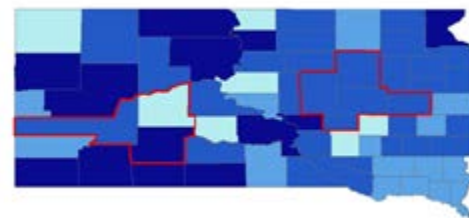
Income & Poverty	2000	2010
Median Household Income	\$36,146	\$45,861
Poverty Rate (Individuals)	11.2	14.1

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2010
White, Non-Hispanic	88.0	84.7
Black, Non-Hispanic	0.6	1.2
Other	9.9	11.4
Hispanic	1.4	2.7

Source: U.S. Census Bureau

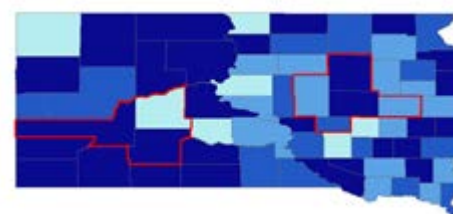
MORTALITY (Premature Death)



- Highest (Healthiest)
- Second Highest
- Second Lowest
- Lowest
- SET Region

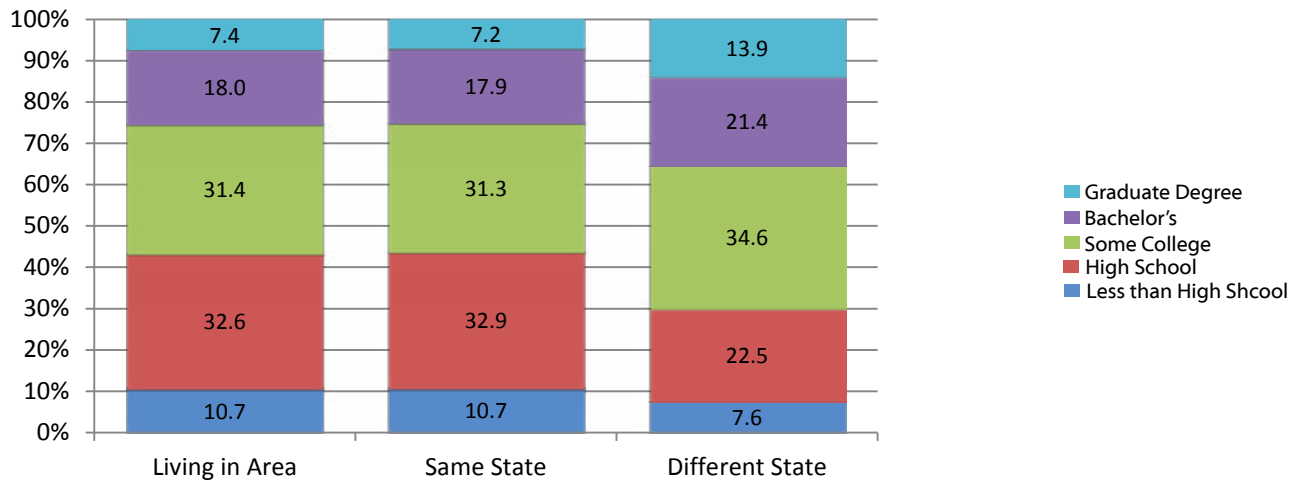
MORBIDITY

(Poor or fair health, Poor physical health days, Poor mental health days, and low birthweight)



Source: County Health Rankings, University of Wisconsin Health Institute

GEOGRAPHICAL MOBILITY (Over past year)



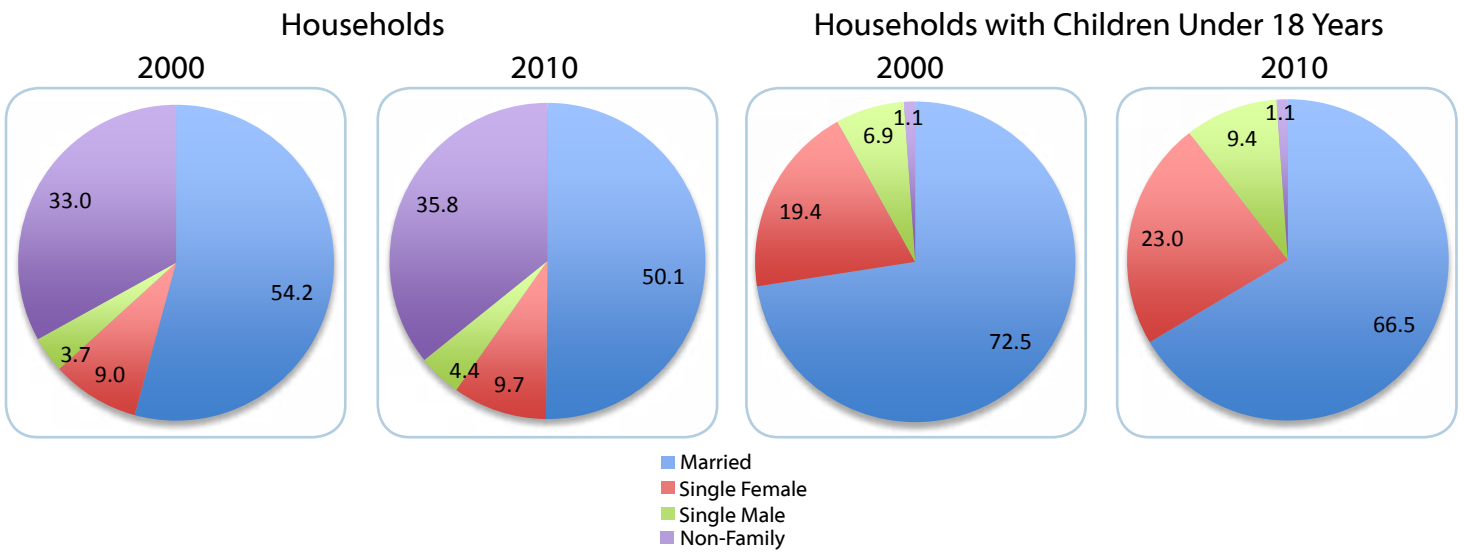
Source: 2006-2010 5-Yr ACS

What is the educational profile of residents who stayed or left the state over the past year? The first bar highlights the educational status of those 25 years old and over living in the state in the previous year. The second bar outlines the educational levels of persons who have remained in the state a year later. The final bar showcases the educational credentials of adults who moved to another state over the past year.

Educational Attainment	2000	2010
Less than high school	15.4	10.9
High school	32.9	32.7
Some college	30.2	31.7
Bachelor's or more	21.5	24.8

Source: EMSI 2011.1

HOUSEHOLD TYPE



Occupied Housing Units	2000	2010	Households	2000	2010
Owner-Occupied	68.2	68.1	TOTAL Number	290,245	322,282
Renter-Occupied	31.8	31.9	Avg. persons	2.59	2.46

Source: U.S. Census Bureau