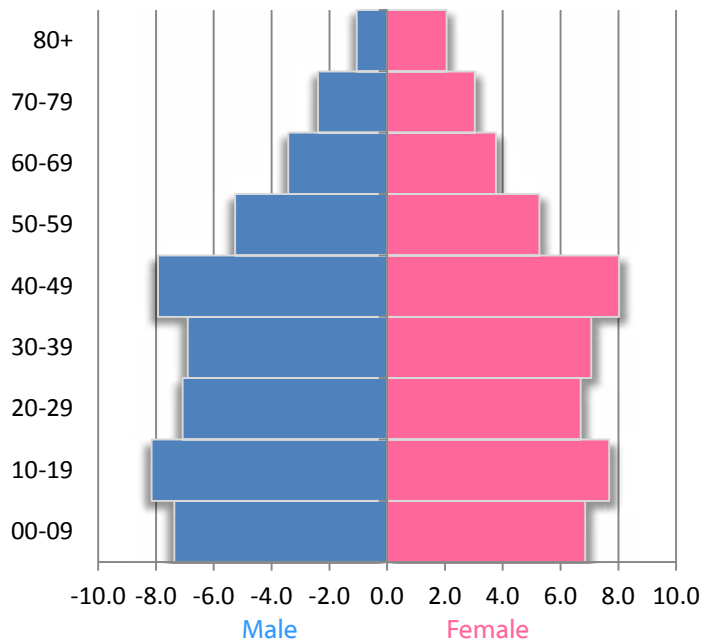


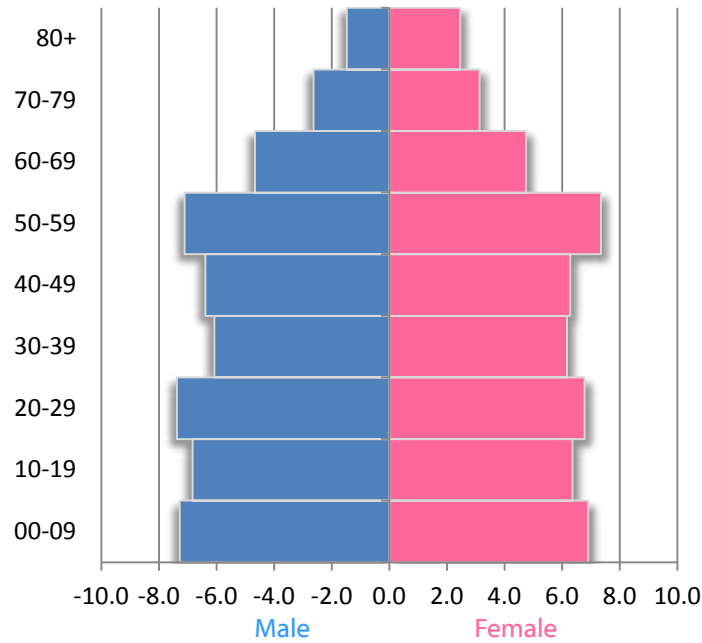
PROFILE

Total Population	2000	2010	2020
	Source: U.S. Census Bureau	93,691	105,916

2000 POPULATION PYRAMID



2010 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2009

TOTAL Change	11,586
Natural Increase	7,912
International	222
Domestic	3,967

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

Income & Poverty	2000	2010
Median Household Income	\$37,946	\$45,426
Poverty Rate (Individuals)	12.0	15.4

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2010
White, Non-Hispanic	84.7	80.8
Black, Non-Hispanic	0.8	1.0
Other	12.0	14.4
Hispanic	2.5	3.9

Source: U.S. Census Bureau

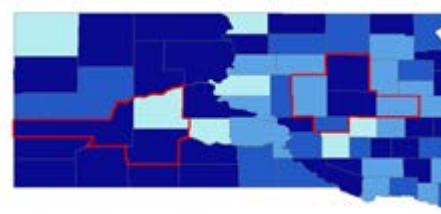
MORTALITY (Premature Death)



- Highest (Healthiest)
- Second Highest
- Second Lowest
- Lowest
- SET Region

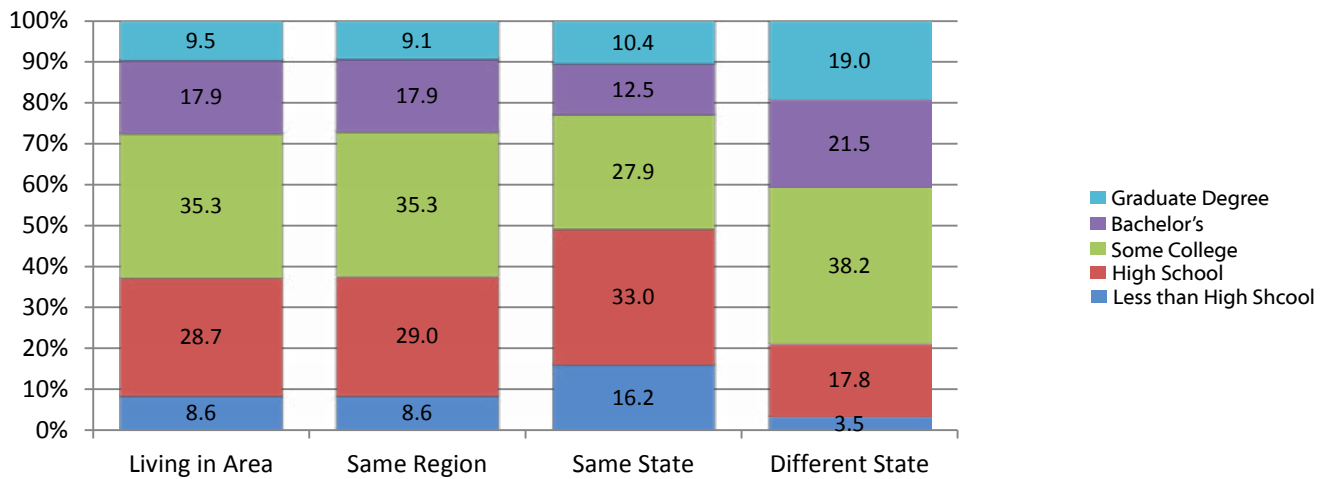
MORBIDITY

(Poor or fair health, Poor physical health days, Poor mental health days, and low birthweight)



Source: County Health Rankings, University of Wisconsin Health Institute

GEOGRAPHICAL MOBILITY (Over past year)



Source: 2006-2010 5-Yr ACS

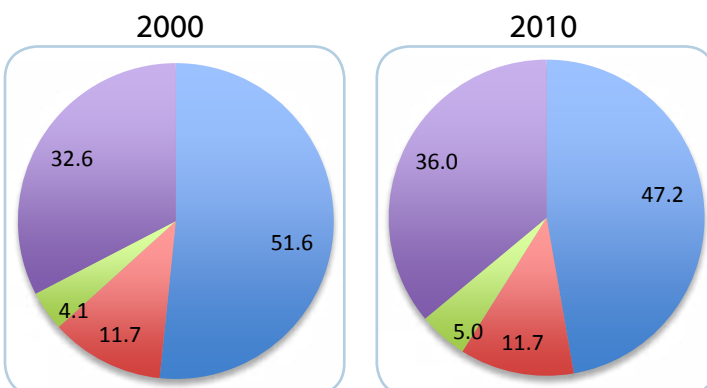
The first bar (the one at the far left) highlights the educational status of those 25 years old and over living in the region in the previous year. The second bar outlines the educational levels of persons who remained in the region a year later. The third bar profiles the educational status of those who moved out of the region, but remained in the state, while the final bar showcases the educational credentials of adults who moved to another state over the past year.

Educational Attainment	2000	2010
Less than high school	12.4	9.0
High school	29.7	29.5
Some college	33.4	35.3
Bachelor's or more	24.5	26.2

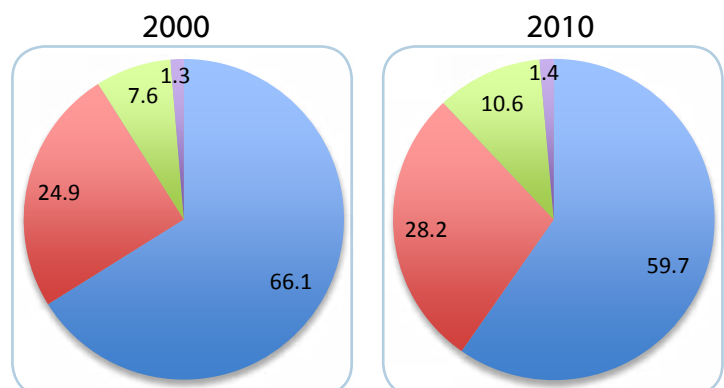
Source: EMSI 2011.1

HOUSEHOLD TYPE

Households



Households with Children Under 18 Years



■ Married
■ Single Female
■ Single Male
■ Non-Family

Occupied Housing Units	2000	2010	Households	2000	2010
Owner-Occupied	66.4	65.2	TOTAL Number	36,456	43,097
Renter-Occupied	33.6	34.8	Avg. persons	2.68	2.54

Source: U.S. Census Bureau