South Plains Region, TX

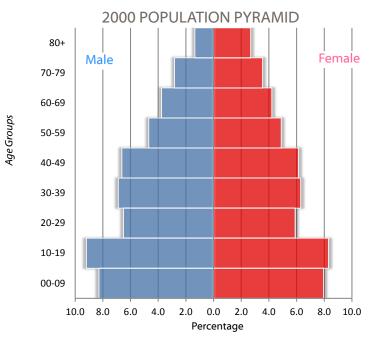
Stronger Economies Together Phase IV

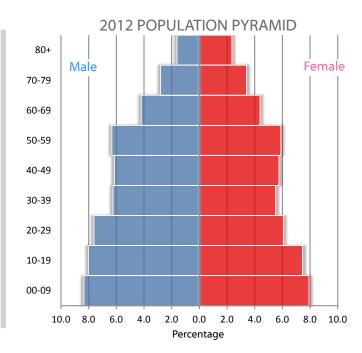


PROFILE

Total Population *Source:* U.S. Census Bureau

2000 2010 2020 75,745 72,612 78,329





Source: U.S. Census Bureau

Components of Population Change* 2000-2012

TOTAL Change	-4,979
Natural Increase	6,837
International	1,321
Domestic	-12,893

Source: U.S. Census Bureau, Population Estimates;

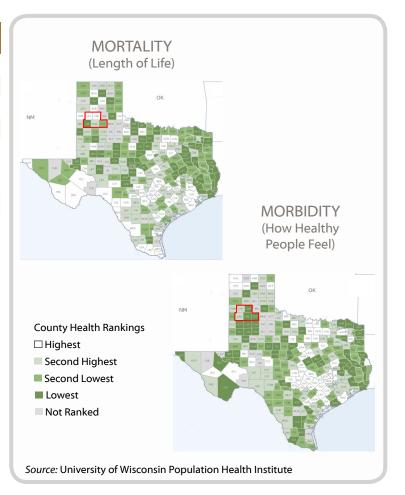
^{*} Pop. Change includes residual

Income & Poverty	2000	2011
Median Household Income	\$30,700	\$35,736
Poverty Rate (Individuals)	20.6	24.0

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2012
White, Non-Hispanic	47.7	38.9
Black, Non-Hispanic	4.8	4.6
Other	1.1	1.3
Hispanic	46.5	55.2

Source: U.S. Census Bureau

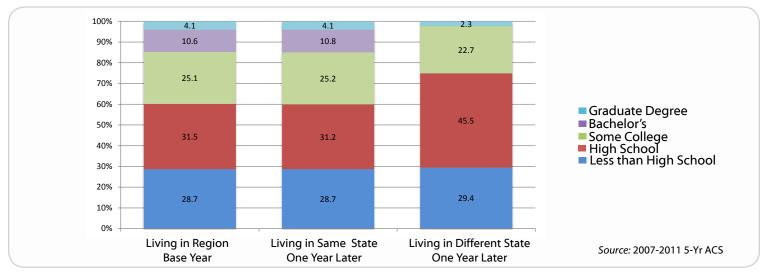


South Plains Region, TX

Stronger Economies Together Phase IV



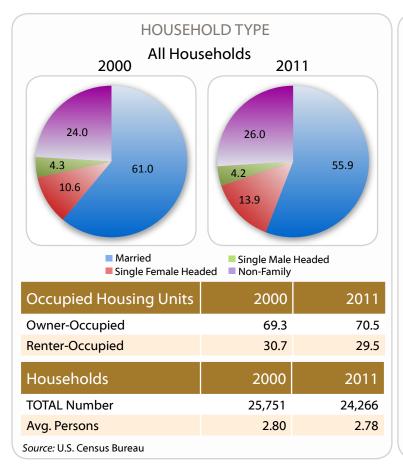
GEOGRAPHICAL MOBILITY (Over Past Year)



Educational Attainment	2000	2011
Less than High School	34.4	29.0
High School	29.3	31.2
Some College	22.6	25.3
Bachelor's or More	13.7	14.5

Source: EMSI 2012.4

What is the educational profile of residents who stayed or left the state over the past year? The first bar highlights the educational status of those 25 years old and over living in the state during the base year. The second bar outlines the educational levels of persons who have remained in the state a year later. The final bar showcases the educational credentials of adults who moved to another state a year later.



PUBLIC HEALTH Life Expectancy, 2010 Gender Region **US** average Male, years 76.1 74.9 8.08 Female, years 79.1 Sufficient Physical Activity, 2011 **US** average Gender Region Male, % 48.6 56.3 Female, % 44.9 52.6 Obesity prevalence, 2011 **US** average Gender Region Male, % 38.2 33.8 41.7 36.1 Female, % Source: Institute for Health Metrics and Evaluation, University of Washington