








Name:

Coach/Team Name:

Region:

CAPITALS						
						
built	natural	human	social	cultural	financial	political
Example: Broadband or other infrastructure; incubator	Example: Natural amenities that enhance quality of life (e.g., lakes and parks), or resources that could spark new companies (e.g., locally-mined elements)	Example: Technical assistance providers, business plan writers	Example: Entrepreneurship networks, Chambers of Commerce	Example: Tribal heritage emphasizing work ethic, independence; historical figure from the region that was an entrepreneur	Example: Banks with reputation for loaning money to entrepreneurs, equity financing	Example: Designation of "Entrepreneurship Day", zoning regulations supporting home-based businesses

Based on "Figure 6. Mapping Assets by Community Capital" from Emery, Fey and Flora, 2006.

"Community Capitals Framework using Appreciative Inquiry," CD Practice, Community Development Society.