



SET Phase V Industry Clusters

SEMO Region, Missouri



Table of contents

01 Overview

02 Industry Cluster Analysis

01 overview

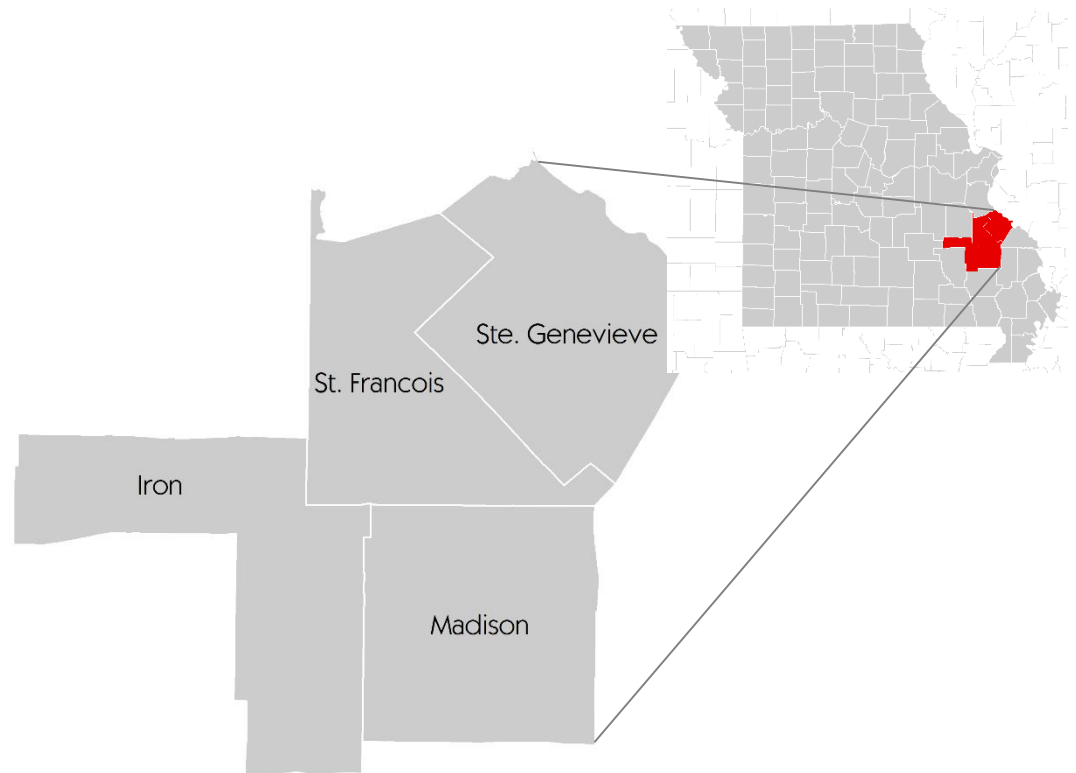
SEMO Region

Overview

SEMO Region

The SEMO region is comprised of four Missouri counties. Ste. Genevieve County forms the border with Illinois.

- Iron
- Madison
- Ste. Genevieve
- St. Francois



02 industry cluster analysis

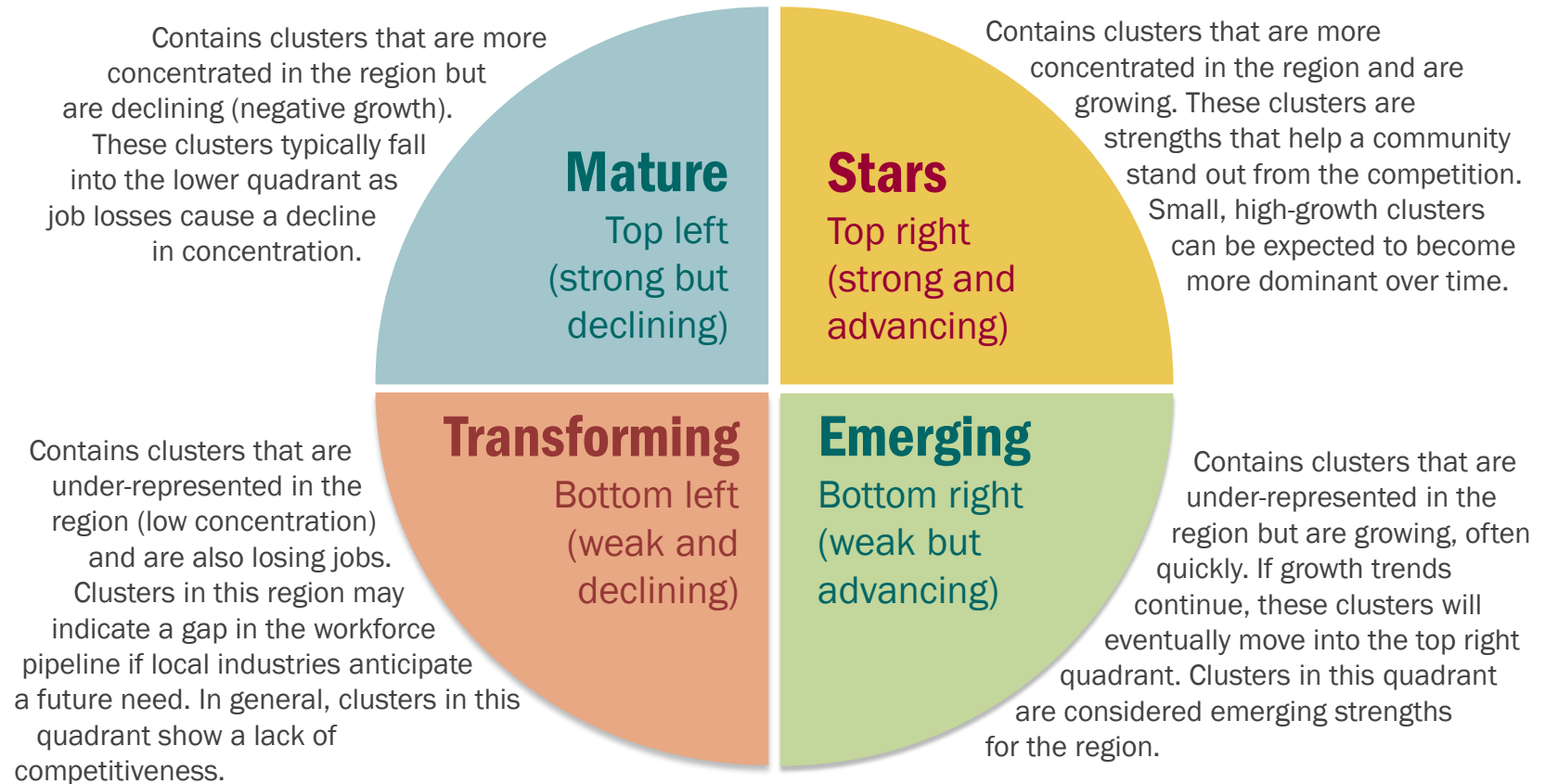
**How to interpret cluster data
result**

Cluster bubble charts

Industry cluster analysis

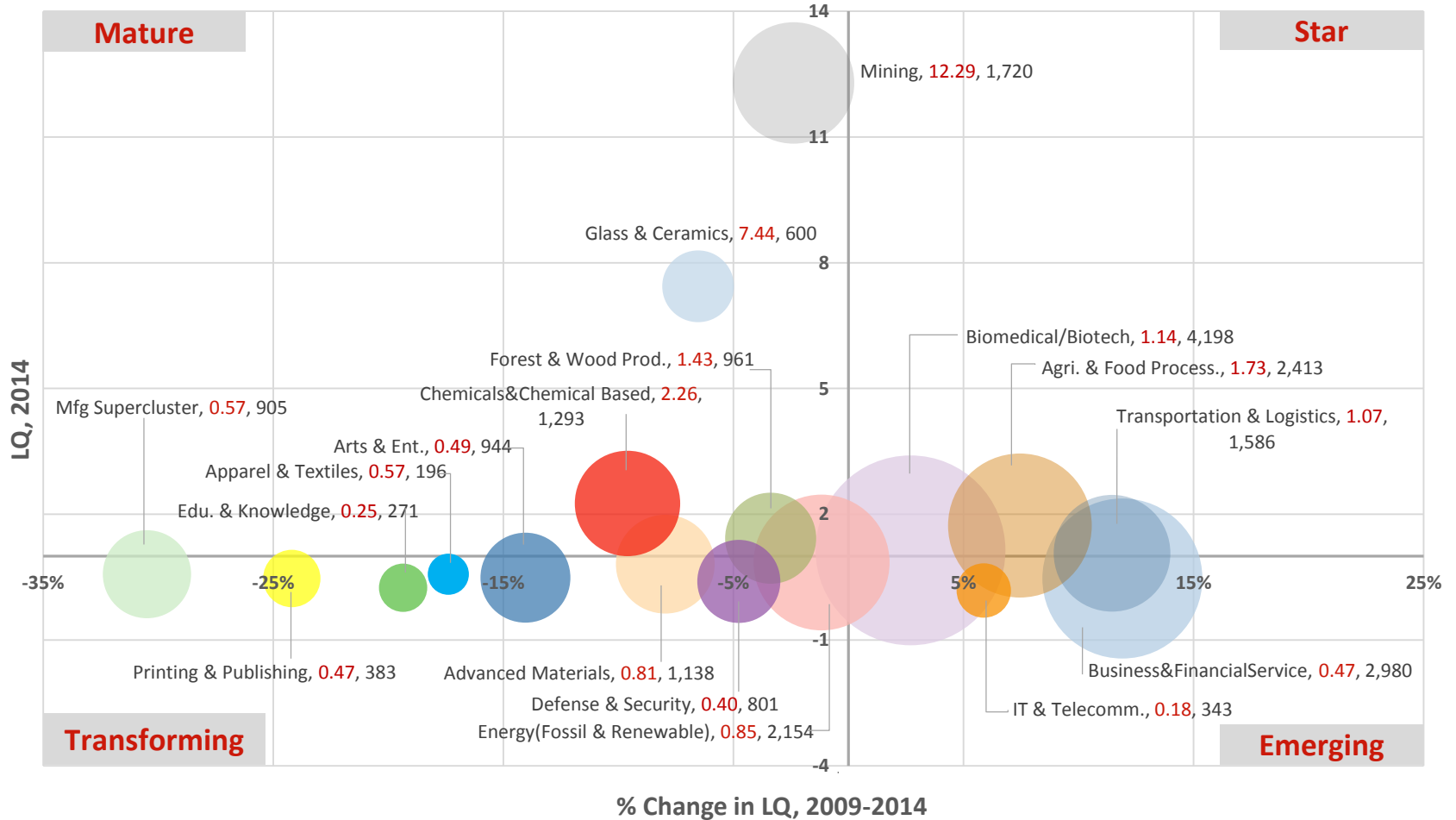
How to interpret cluster data results

The graph's four quadrants tell a different story for each cluster.



Industry cluster analysis

Cluster bubble chart, 2009-2014



* Note: Label includes cluster name, LQ 2014, and Employment 2014

section 02

Industry cluster analysis

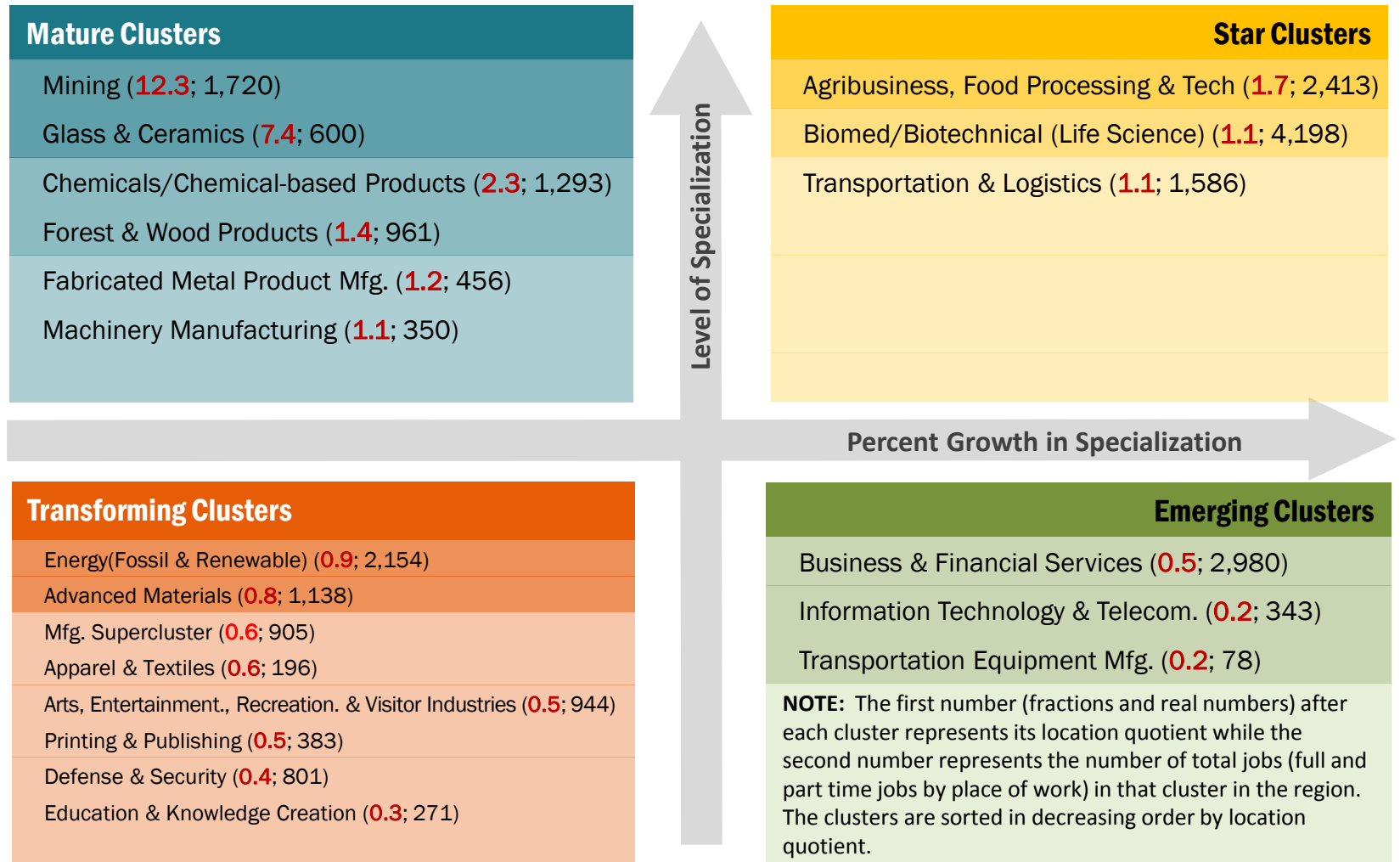
Manufacturing sub-cluster, 2009-2014



* Note: Label includes cluster name, LQ 2014, and Employment 2014;

section 02

Industry cluster analysis, 2009-2014



Note: Computer & Electronic Product does not exist; Electrical Equipment & Appliances and Primary Metal Mfg. have too less number of jobs.

Industry cluster analysis

Bubble chart interpretation

Mature Industries

Six industry clusters in the SEMO Region are in the Maturing stage: Mining, Glass & Ceramics, Chemicals/Chemical-based Products, Forest & Wood Products, Fabricated Metal Product Mfg. and Machinery Manufacturing. These industries are relatively concentrated, but their growth is trending downward. It is worth noting, however, that the SEMO Region may find it worthwhile to invest in efforts to shore up the concentration of these industries.

Transforming Industries

Transforming clusters capture the mix of industries that are experiencing relative decline and limited export capability. In the SEMO Region nine clusters are in this group with Energy, Advanced Materials, Manufacturing Supercluster, and Arts, Entertainment, Recreation & Visitor Industries being the largest by employment. However, any amount of growth in these industries would require relatively large investments.

Star Industries

Star industry clusters are highly concentrated, exporting and still experiencing growth in the region. The most highly concentrated of the Star industry clusters in the SEMO Region are Agribusiness, Food Processing & Technology, Biomedical/Biotechnical (Life Science), and Transportation & Logistics clusters.

Emerging Industries

Industry clusters that may be poised for future growth are classified as “Emerging.” There are three clusters in the region: Business & Financial Services, Transportation Equipment Manufacturing, and Information Technology & Telecommunications.