

PROFILE

Total Population

Source: U.S. Census Bureau

2000

36,160

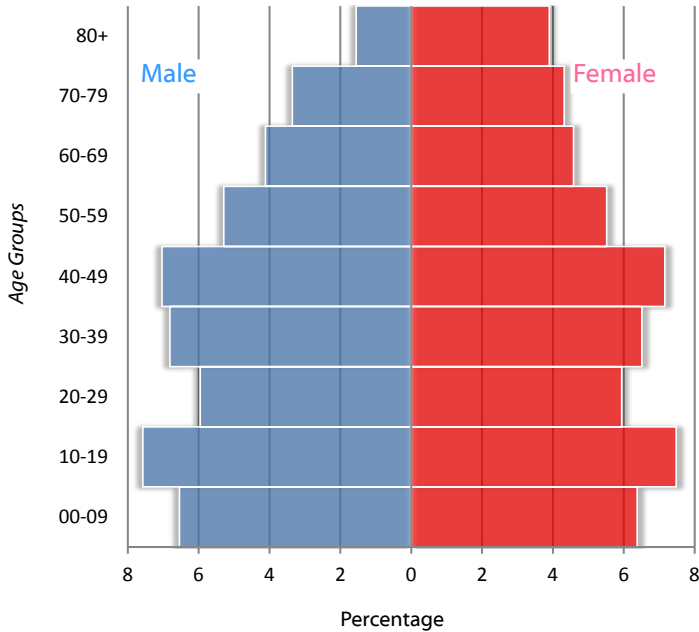
2010

36,691

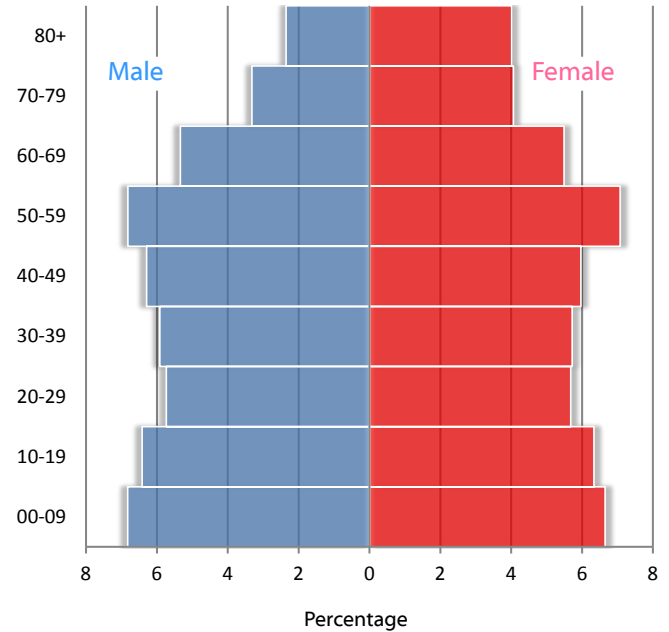
2020

37,367

2000 POPULATION PYRAMID



2012 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2012

TOTAL Change	-774
Natural Increase	1,126
International	309
Domestic	-1,988

Source: U.S. Census Bureau, Population Estimates;
Pop. Change includes residual

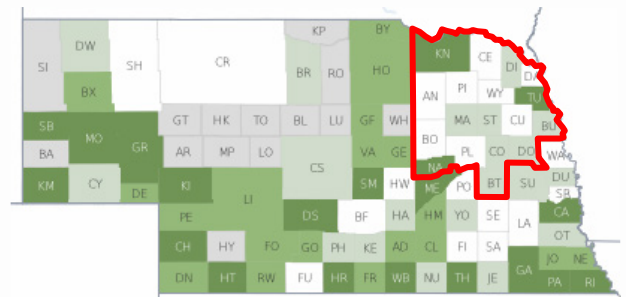
Income & Poverty	2000	2011
Median Household Income	\$38,857	\$46,246
Poverty Rate (Individuals)	7.9	11.6

Source: Small Area Income and Poverty Estimates

Race/Ethnicity	2000	2012
White, Non-Hispanic	94.0	86.9
Black, Non-Hispanic	0.5	0.7
Other	1.4	2.0
Hispanic	4.1	10.5

Source: U.S. Census Bureau

MORTALITY (Length of Life)



MORBIDITY (How Healthy People Feel)



County Health Rankings

- Highest
- Second Lowest
- Not Ranked
- Second Highest
- Lowest

Source: University of Wisconsin Population Health Institute

EDUCATIONAL ATTAINMENT

Educational Attainment	2000	2011
Less than High School	16.5	14.8
High School	40.2	37.4
Some College	28.2	30.5
Bachelor's or More	15.0	17.3

Source: EMSI 2012.4

PUBLIC HEALTH

Life Expectancy, 2010

Gender	County	Region average
Male, years	75.6	76.5
Female, years	81.4	81.7

Sufficient Physical Activity, 2011

Gender	County	Region average
Male, %	50.0	54.3
Female, %	52.9	53.7

Obesity prevalence, 2011

Gender	County	Region average
Male, %	37.5	36.6
Female, %	37.0	37.0

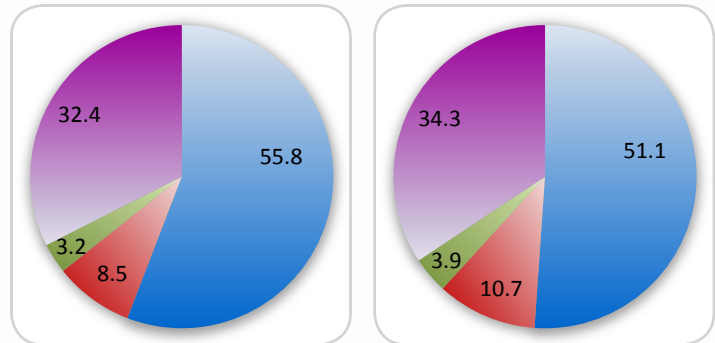
Source: Institute for Health Metrics and Evaluation, University of Washington

HOUSEHOLD TYPE

All Households

2000

2011



■ Married ■ Single Male Headed
■ Single Female Headed ■ Non-Family

Occupied Housing Units	2000	2011
Owner-Occupied	67.8	67.6
Renter-Occupied	32.2	32.4

Households	2000	2011
TOTAL Number	14,433	15,097
Avg. Persons	2.42	2.36

Source: U.S. Census Bureau