

PROFILE

Total Population

Source: U.S. Census Bureau

2000

233,158

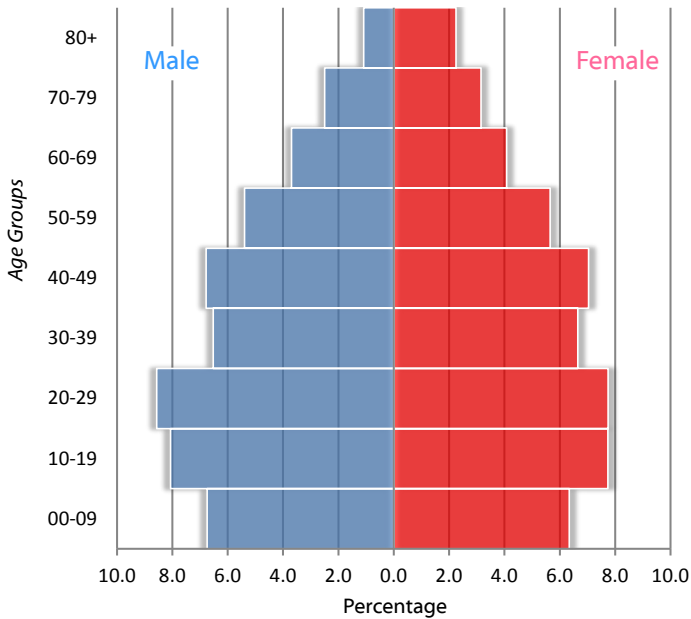
2010

251,032

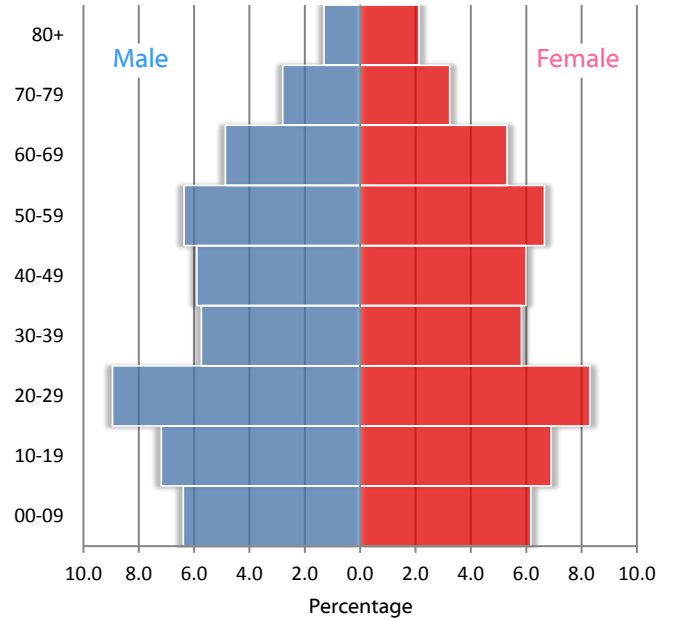
2020

273,000

2000 POPULATION PYRAMID



2012 POPULATION PYRAMID



Source: U.S. Census Bureau

Components of Population Change 2000-2012

TOTAL Change	23,489
Natural Increase	9,401
International	3,505
Domestic	5,205

Source: U.S. Census Bureau, Population Estimates; Pop. Change includes residual

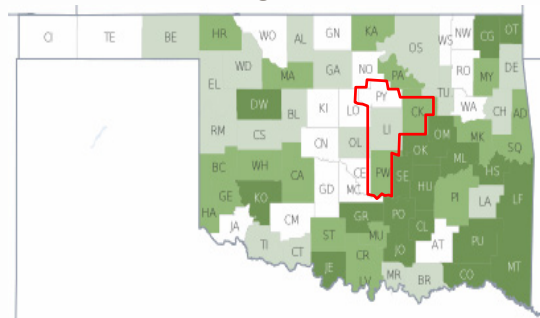
Income & Poverty	2000	2011
Median Household Income	\$32,598	\$39,529
Poverty Rate (Individuals)	14.3	19.4

Source: Small Area Income and Poverty Estimates

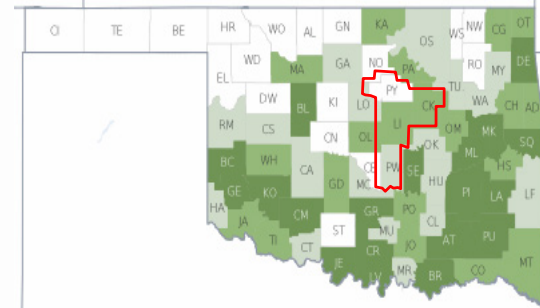
Race/Ethnicity	2000	2012
White, Non-Hispanic	85.7	78.1
Black, Non-Hispanic	3.4	3.7
Other	8.6	14.2
Hispanic	2.4	4.0

Source: U.S. Census Bureau

MORTALITY (Length of Life)



MORBIDITY (How Healthy People Feel)

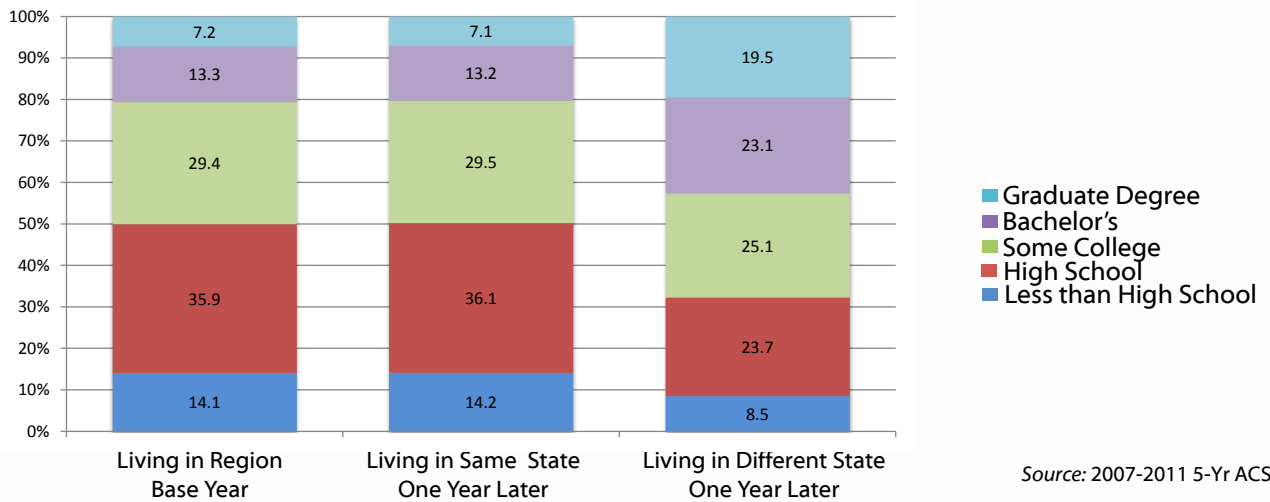


County Health Rankings

Highest
 Second Highest
 Second Lowest
 Not Ranked
 Lowest

Source: University of Wisconsin Population Health Institute

GEOGRAPHICAL MOBILITY (Over Past Year)



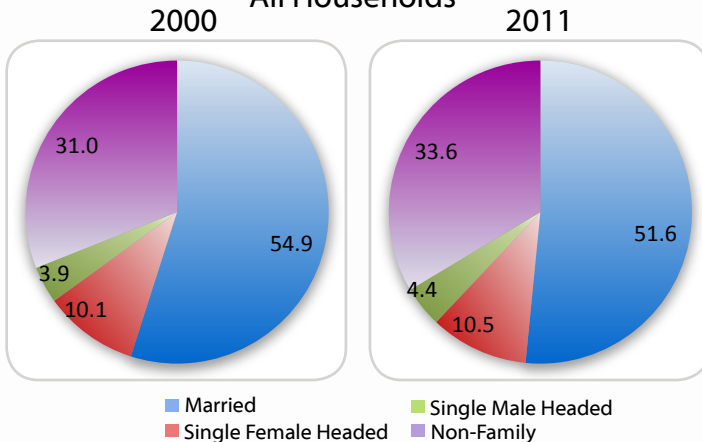
Educational Attainment	2000	2011
Less than High School	19.5	14.1
High School	35.6	36.0
Some College	26.3	29.6
Bachelor's or More	18.6	20.3

Source: EMSI 2012.4

What is the educational profile of residents who stayed or left the state over the past year? The first bar highlights the educational status of those 25 years old and over living in the state during the base year. The second bar outlines the educational levels of persons who have remained in the state a year later. The final bar showcases the educational credentials of adults who moved to another state a year later.

HOUSEHOLD TYPE

All Households



Occupied Housing Units	2000	2011
Owner-Occupied	70.0	69.4
Renter-Occupied	30.0	30.7

Households	2000	2011
TOTAL Number	88,687	94,311
Avg. Persons	2.50	2.52

Source: U.S. Census Bureau

PUBLIC HEALTH

Life Expectancy, 2010

Gender	Region	US average
Male, years	72.9	76.1
Female, years	77.9	80.8

Sufficient Physical Activity, 2011

Gender	Region	US average
Male, %	48.4	56.3
Female, %	45.6	52.6

Obesity prevalence, 2011

Gender	Region	US average
Male, %	38.1	33.8
Female, %	41.0	36.1

Source: Institute for Health Metrics and Evaluation, University of Washington