“War on Hunger”
Student Campaign

“Uniting the fighting spirit of the eagle with the compassion of the human touch”
1.2 billion people live on less than $1 a day.
842 million people around the world experience chronic hunger.
A child dies from hunger every five seconds.
There is enough food in the world to adequately feed every man, woman, and child.

Root causes of hunger lie in:

- Inequitable distribution of food
- Lack of access to education
- Lack of access to basic resources
- Conflict and war
- Trade policies
- Ethnic and religious discrimination
Eliminating hunger is perhaps the most critical issue we face in our pursuit of a sustainable world...

A world that protects the natural environment and enhances human health and well-being for present and future generations.
World’s Largest Humanitarian Agency
WFP’s battle against hunger ranges from Sub-Saharan Africa and the Middle East to Latin America and Asia.
World Food Programme

Focus on School Feeding
School feeding programs have been shown to increase girls’ enrollment in school as much as 300%.

Research shows that educated girls marry later and have an average of 50% fewer children.
“Providing food and an education to a poor child is the single most important thing we can do for the development of that individual and his/her nation.”

--- James T. Morris, WFP Executive Director 2002-2007---
Auburn University is privileged to be selected as the first university in the world to partner with the United Nations World Food Programme to launch a student-driven “War on Hunger” campaign.
Why Auburn?

• Relationships with the United Nations through the International Quality of Life Awards sponsored by the College of Human Sciences

• Outstanding reputation of AU’s academic programs

• AU’s commitment to educating students for the 21st century who are technically competent, globally aware, and socially engaged
AU’s War on Hunger Mission

To develop an action agenda that encompasses...

- Hunger awareness and consciousness-raising
- Academic initiatives
- Social policy and advocacy
- Fundraising
AU’s War on Hunger Goal

To develop and implement a “War on Hunger” model that can be replicated by other universities across the nation and around the world.
## Committee of 19:
Student representatives from AU’s 12 schools and colleges and major campus organizations.

Group members are responsible for the organization of hunger task forces within their own respective units (name of group is symbolic of the 19 cents a day it takes WFP to feed a hungry child in the developing world).

## Student Advisory Committee:
Academic deans and advisors from each of the schools and colleges and major student organizations.

Group serves as a source of guidance and support for Committee of 19.

## Academic Initiatives Committee:
Human Sciences and Agriculture administrators and faculty; graduate student representative.

Seeking to establish a hunger studies minor.
Official Launch Activities

• **October 15, 2004**

  “Nashville Star” Brad Cotter benefit concert sponsored by Sony Music and Anderson Media
  
  • Students and other participants asked to make modest donation to the world hunger campaign

• **October 16, 2004**

  World Food Day
  
  • Half-time ceremony at AU/Arkansas football game
    • Announced “War on Hunger” campaign and recognized Committee of 19
    • Unveiled student-designed AU/WFP hunger logo and honored winner
    • Accepted proclamation Governor Bob Riley of Alabama endorsing Auburn’s efforts on behalf of world hunger
Examples of Activities (2004-2007)

- Promoting hunger awareness through each of the academic units and major student organizations.
- Enlisting support of Auburn community (East Alabama Food Bank, schools, churches…) to participate in activities that address both local and world hunger
- Film series focused on world hunger and sustainability
- Hunger Awareness week
- Hunger Banquets
- Empty Bowls
- Yearly Hunger Summits
- Establishment of Universities Fighting World Hunger (UFWH) in 2006
- 4-H Hunger ETP “Alabama 4-H War on Hunger….Making a Difference” to be launched January 2008