

DIGITAL ACCESS CONTINUUM

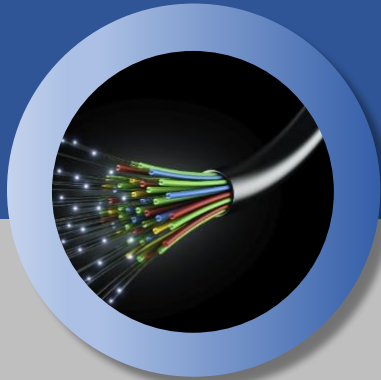
← AWARE

Being **AWARE** of how broadband can be used as a resource



AVAILABLE

Having **AVAILABLE** broadband infrastructure



ACCESS

Having a computing device capable of effectively providing **ACCESS**



ADOPT

Choosing to **ADOPT** or subscribe to an internet service



→ ADVANCE

Using broadband service to **ADVANCE** quality of life outcomes



Roles for Cooperative Extension Service

Educate community on potential benefits of broadband access.

Convene & facilitate community planning processes.

Assist communities in planning that considers access issues.

Inform community members on the value of access & aid in finding community resources.

Provide digital literacy training within the context of all program areas.

Why our work matters:



Capacity at the local, state, and national levels:

- Land-Grant Institutions in every state and territory.
- Offices in virtually every county, parish, and borough in the nation.