



**United States Department of Agriculture
Rural Development**

MEMO

TO: Bo Beaulieu, Suzette Agans

FROM: Terry Brunner
State Director
USDA Rural Development – NM

Michael Patrick
Community Resource and economic Development Specialist
New Mexico State University

DATE: 3/10/10

RE: SET Media plan

Below, please find a brief plan by the New Mexico partners for the release of the Stronger Economics Together application.

A joint press release between New Mexico State University, USDA RD-NM and the New Mexico State economic Development Department (invited to participate), including the application, will be released for distribution on 3/15. The Application will be sent to the following organizations the same day to distribute to their partners:

- State Economic Development Department
- New Mexico Council of Governments
- NM Association of Counties
- NM Municipal League
- NM Farm Bureau
- State Congressional Delegation offices
- Eight Northern tribal Council
- All Indian Pueblo Council
- Navajo Nation Division of Economic Development
- N.M. Public Education Department Rural Education Bureau
- N.M. Small Town Task Force.

6200 Jefferson Street, NE, Room 255, Albuquerque, NM 87109
Phone 505-761-4950 FAX 505-761-4976 TDD 505-761-4938
Web: <http://www.rurdev.usda.gov>

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- New Mexico Rural Development Response Council/RDC
- New Mexico Rural Forum

The Application will be sent to the following local economic development organizations who have already expressed an interest in the program:

- Gila Economic Development
- Union County CDC
- Tuumcari Economic Development Corporation
- Valencia County
- Farmington City Council

We are considering inviting applicants who have expressed an interest to a conference call to answer questions about the application.