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**From:** Logan, Tony - Columbus,OH  
**Sent:** Monday, March 22, 2010 3:46 PM  
**To:** Agans, Suzette - Washington, DC  
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**Subject:** Ohio SET Communications Plan

## Ohio Stronger Communities Together: Communication Plan

Date: March 22, 2010

The Ohio SET Team will both target regional partnerships and coordinate an open access application process. Existing and potential regional collaborations will be identified for targeting and will be directly invited to submit applications by SET Partner Team. State and local government officials and ED professionals who are known advocates of regional economic collaboration will also be invited to apply. These potential applicants will be selected collaboratively by the SET Partner Team.

In addition, applications will be received from other applicants not specifically identified by the Partner Team. Communicating to unidentified potential applicants will rely on two channels of communication. The application form will be provided to each eligible Ohio County Extension Director to share with their respective county commissioners. Additionally, applications will be distributed to all seven of the Ohio Resource Conservation Districts, as these districts reflect the Ohio State University extension program delivery areas for shared efforts.

Interested parties will be directed to participate in a conference call (date to be announced) to discuss the project and to communicate with the SET Partner Team. An outline of the program and some key facts will be distributed with the applications. This document takes the role of PowerPoint or webinar material as many communities in Ohio lack the necessary bandwidth for equal access to an interactive webinar presentation. A FAQ sheet will be generated from the telephone conference to be held on April 8, and will be provided to potential applicants.

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