

West Virginia Stronger Economies Together (WV-SET) Communications Plan

Use email distribution to distribute SET program guidelines and application information to the WV Rural Development contact list, the WVSU and WVU Extension contact lists, along with other partner contact lists including LDD's, The West Virginia Association of Counties, WV Economic Development Council (Patty Hamilton), 45 Local Development Authorities, WV Mainstreet (Monica Miller), and media outlets to deliver the information quickly to give applicants as much time as possible to apply within the short time frame deadline of May 3.

We will develop a SET Fact Sheet to be posted on all Partner websites, which will direct readers to the SET Application Form, and we will schedule a Webinar on April 19, 2010 at 11am to educate potential applicants about the SET program.

WV SET Communications Plan Addresses

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