The region includes the following counties:

- Creek,
- Lincoln,
- Payne,
- Pottawatomie

Source: RDM, PCRD & ESRI
# Route 66 Community Partners: Economic Attributes

<table>
<thead>
<tr>
<th>Economic &amp; Demographic Attributes</th>
<th>Value</th>
<th>Remarks</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population (2012)</td>
<td>253,999</td>
<td>People living in the region</td>
<td>Census</td>
</tr>
<tr>
<td>Jobs (2012)</td>
<td>125,712</td>
<td>Full and part-time jobs</td>
<td>EMSI (QCEW, BLS; BEA)</td>
</tr>
<tr>
<td>Average Earnings (2012)</td>
<td>$36,637</td>
<td>Include wages, salaries, supplements and proprietor income</td>
<td>EMSI (BLS; BEA)</td>
</tr>
<tr>
<td>Completions (2010)</td>
<td>6,846</td>
<td>Students completing a specific course of study</td>
<td>EMSI (NCES; IPEDS)</td>
</tr>
<tr>
<td>GRP, Gross Regional Product (2011)</td>
<td>$6,822,610,380</td>
<td>Final market value of all goods and services produced in the region</td>
<td>EMSI (BEA; QCEW, BLS)</td>
</tr>
<tr>
<td>Exports (2011)</td>
<td>$10,339,678,378</td>
<td>$ earned from selling goods and services to foreign and external domestic regions</td>
<td>EMSI model (BEA)</td>
</tr>
<tr>
<td>Imports (2011)</td>
<td>$11,973,435,438</td>
<td>$ spent on procuring goods and services from foreign and external domestic region</td>
<td>EMSI model (BEA)</td>
</tr>
</tbody>
</table>

Data Source: EMSI 2013.1; 2012.4 & Census
Industry Cluster Analysis, 2007-2012

Mature
- Glass & Ceramics, 3.6, 714
- Energy (Fossil & Renewable), 2.38, 12,411
- Chemicals & Chemical Based, 1.59, 2,306
- Advanced Materials, 1.19, 4,263
- Mfg. Supercluster, 1.44, 6,014
- Transportation & Logistics, 0.76, 2,840
- Biomedical/Biotechnical, 0.6, 5,777
- Edu. & Knowledge, 0.72, 2,097
- Mining, 0.92, 323
- IT & Telecomm., 0.36, 1,578
- Agri. & Food Process., 0.57, 1,049
- Arts & Ent., 0.45, 2,206
- Business & Financial Services, 0.55, 8,544
- Printing & Publishing, 0.53, 1,135
- Defense & Security, 0.48, 1,792
- Forest & Wood Prod., 0.29, 311
- Apparel & Textiles, 0.53, 492
- IT & Telecomm., 0.36, 1,578
- Agri. & Food Process., 0.57, 1,049
- Arts & Ent., 0.45, 2,206
- Business & Financial Services, 0.55, 8,544
- Printing & Publishing, 0.53, 1,135
- Defense & Security, 0.48, 1,792
- Forest & Wood Prod., 0.29, 311
- Apparel & Textiles, 0.53, 492

Transforming

Emerging

Note: Label includes cluster name, LQ 2012, and Employment 2012
Data Source: EMSI 2012.4, industry cluster definitions by PCRD
Manufacturing Sub Cluster Analysis, 2007-2012

Mature

- Machinery Mfg., 2.11, 1,690
- Fab. Metal Prod. Mfg., 2.1, 2,064

Transforming

- Comp. & Electrn. Prod. Mfg., 0.85, 664
- Elec. Equip, App. & Comp. Mfg., 0.61, 164

Stars

- Primary Metal Mfg., 3.94, 1,109

Emerging

- Transportation Equip. Mfg., 0.31, 323

Note: Label includes cluster name, LQ 2012, and Employment 2012

Data Source: EMSI 2012.4, industry cluster definitions by PCRD
Industry Cluster Analysis, 2007-2012

**Mature**
- Glass & Ceramics
- Chemicals & Chemical Based Products
- Machinery Manufacturing

**Stars**
- Energy (Fossil & Renewable)
- Advanced Materials
- Manufacturing Supercluster
- Fabricated Metal Product Manufacturing
- Primary Metal Manufacturing

**TRANSFORMING**
- Transportation & Logistics
- Biomedical/Biotechnical (Life Sciences)
- Education & Knowledge Creation
- Arts, Entertainment, Recreation & Visitor Industries
- Printing & Publishing
- Agribusiness, Food Processing & Technology
- Information Technology & Telecommunications

**Emerging**
- Mining
- Business & Financial Services
- Apparel & Textiles
- Defense & Security
- Forest & Wood Products
- Computer & Electronic Product Manufacturing
- Transportation Equipment Manufacturing
- Electrical Equipment, Appliance & Component Manufacturing
Industry Cluster Analysis, 2002-2007

- Mature
  - Glass & Ceramics, 4.14, 976
  - Energy (Fossil & Renewable), 1.8, 8,626
  - Mfg. Supercluster, 1.26, 5,865
  - Advanced Materials, 1.08, 4,140
  - Chemicals & Chemical Based, 1.7, 2,858
  - Arts & Ent., 0.51, 2,470
  - Transportation & Logistics, 0.76, 2,943
  - IT & Telecomm., 0.37, 1,605
  - Apparel & Textiles, 0.35, 383
  - Defense & Security, 0.42, 1,499
  - Edu. & Knowledge, 0.83, 2,137

- Transforming
  - Agri. & Food Process., 0.64, 1,160
  - Forest & Wood Prod., 0.26, 376
  - Mining, 0.85, 296
  - Biomedical/Biotechnical, 0.66, 5,804
  - Printing & Publishing, 0.82, 1,903

- Emerging
  - Mfg. Supercluster, 1.26, 5,865
  - Advanced Materials, 1.08, 4,140
  - Energy (Fossil & Renewable), 1.8, 8,626
  - Chemicals & Chemical Based, 1.7, 2,858

Note: Label includes cluster name, LQ 2007, and Employment 2007

Data Source: EMSI 2012.4, industry cluster definitions by PCRD
Manufacturing Sub Cluster Analysis, 2002-2007

Mature

Fab. Metal Prod. Mfg., 1.68, 1,832

Stars

Primary Metal Mfg., 2.75, 856
Machinery Mfg., 2.5, 2,135

Transforming

Elec. Equip, App. & Comp. Mfg., 0.47, 145
Comp. & Electrn. Prod. Mfg., 0.73, 659
Transportation Equip. Mfg., 0.2, 238

Emerging

Note: Label includes cluster name, LQ 2007, and Employment 2007
Data Source: EMSI 2012.4, industry cluster definitions by PCRD
Industry Cluster Analysis, 2002-2007

**Mature**
- Fabricated Metal Product Manufacturing

**Stars**
- Energy (Fossil & Renewable)
- Manufacturing Supercluster
- Advanced Materials
- Chemicals & Chemical Based Products
- Glass & Ceramics
- Machinery Manufacturing
- Primary Metal Manufacturing

**TRANSFORMING**
- Business & Financial Services
- Education & Knowledge Creation
- Transportation & Logistics
- Information Technology & Telecommunications
- Defense & Security
- Apparel & Textiles

**Emerging**
- Biomedical/Biotechnical (Life Sciences)
- Arts, Entertainment, Recreation & Visitor Industries
- Printing & Publishing
- Agribusiness, Food Processing & Technology
- Forest & Wood Products
- Mining
- Transportation Equipment Manufacturing
- Computer & Electronic Product Manufacturing
- Electrical Equipment, Appliance & Component Manufacturing
Average Earnings of Industry Clusters, 2012

Data Source: EMSI 2012.4, industry cluster definitions by PCRD
# Route 66 Community Partners, Industry Clusters, 2012

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy (Fossil &amp; Renewable)</td>
<td>12,411</td>
<td>2.38</td>
<td>32%</td>
<td>$58,019</td>
<td>3,076</td>
</tr>
<tr>
<td>Business &amp; Financial Services</td>
<td>8,544</td>
<td>0.55</td>
<td>6%</td>
<td>$29,712</td>
<td>618</td>
</tr>
<tr>
<td>Manufacturing Supercluster</td>
<td>6,014</td>
<td>1.44</td>
<td>14%</td>
<td>$64,985</td>
<td>809</td>
</tr>
<tr>
<td>Biomedical/Biotechnical (Life Sciences)</td>
<td>5,777</td>
<td>0.60</td>
<td>-9%</td>
<td>$39,842</td>
<td>-543</td>
</tr>
<tr>
<td>Advanced Materials</td>
<td>4,263</td>
<td>1.19</td>
<td>10%</td>
<td>$60,434</td>
<td>439</td>
</tr>
<tr>
<td>Transportation &amp; Logistics</td>
<td>2,840</td>
<td>0.76</td>
<td>0%</td>
<td>$45,120</td>
<td>-5</td>
</tr>
<tr>
<td>Chemicals &amp; Chemical Based Products</td>
<td>2,306</td>
<td>1.59</td>
<td>-6%</td>
<td>$59,946</td>
<td>-147</td>
</tr>
<tr>
<td>Arts, Entertainment, Recreation &amp; Visitor Industries</td>
<td>2,206</td>
<td>0.45</td>
<td>-12%</td>
<td>$15,645</td>
<td>-274</td>
</tr>
<tr>
<td>Education &amp; Knowledge Creation</td>
<td>2,097</td>
<td>0.72</td>
<td>-13%</td>
<td>$19,207</td>
<td>-286</td>
</tr>
<tr>
<td>Fabricated Metal Product Manufacturing</td>
<td>2,064</td>
<td>2.10</td>
<td>25%</td>
<td>$58,734</td>
<td>420</td>
</tr>
<tr>
<td>Defense &amp; Security</td>
<td>1,792</td>
<td>0.48</td>
<td>14%</td>
<td>$39,988</td>
<td>224</td>
</tr>
<tr>
<td>Machinery Manufacturing</td>
<td>1,690</td>
<td>2.11</td>
<td>-16%</td>
<td>$71,575</td>
<td>-295</td>
</tr>
<tr>
<td>Information Technology &amp; Telecommunications</td>
<td>1,578</td>
<td>0.36</td>
<td>-3%</td>
<td>$55,114</td>
<td>-21</td>
</tr>
<tr>
<td>Printing &amp; Publishing</td>
<td>1,135</td>
<td>0.53</td>
<td>-35%</td>
<td>$26,881</td>
<td>-620</td>
</tr>
<tr>
<td>Primary Metal Manufacturing</td>
<td>1,109</td>
<td>3.94</td>
<td>43%</td>
<td>$67,088</td>
<td>341</td>
</tr>
<tr>
<td>Agribusiness, Food Processing &amp; Technology</td>
<td>1,049</td>
<td>0.57</td>
<td>-11%</td>
<td>$36,464</td>
<td>-128</td>
</tr>
<tr>
<td>Glass &amp; Ceramics</td>
<td>714</td>
<td>3.60</td>
<td>-13%</td>
<td>$63,538</td>
<td>-102</td>
</tr>
<tr>
<td>Computer &amp; Electronic Product Manufacturing</td>
<td>664</td>
<td>0.85</td>
<td>16%</td>
<td>$67,671</td>
<td>92</td>
</tr>
<tr>
<td>Apparel &amp; Textiles</td>
<td>492</td>
<td>0.53</td>
<td>51%</td>
<td>$31,374</td>
<td>168</td>
</tr>
<tr>
<td>Mining</td>
<td>323</td>
<td>0.92</td>
<td>8%</td>
<td>$57,219</td>
<td>26</td>
</tr>
<tr>
<td>Transportation Equipment Manufacturing</td>
<td>323</td>
<td>0.31</td>
<td>55%</td>
<td>$51,175</td>
<td>117</td>
</tr>
<tr>
<td>Forest &amp; Wood Products</td>
<td>311</td>
<td>0.29</td>
<td>12%</td>
<td>$30,567</td>
<td>33</td>
</tr>
<tr>
<td>Electrical Equipment, Appliance &amp; Component Manufacturing</td>
<td>164</td>
<td>0.61</td>
<td>30%</td>
<td>$77,851</td>
<td>39</td>
</tr>
</tbody>
</table>

Data Source: EMSI 2012.4, industry cluster definitions by PCRD
Data Source: EMSI 2012.4, industry cluster definitions by PCRD