



Building a Strong LEAD Team

Session 1





What is LEAD?

Leaders – Focuses on building and strengthening leadership skills in the community

Economic – Concentrates on opportunities to enhance the local economy

Alliance – Fosters the development of new partnerships within the community

Development – Gets things done!



What Are the Steps of LEAD

- Identify members for a strong team
- Explore the community's interests and concerns
- Generate a plan of action to pursue at least one opportunity
- Take action to accomplish the plan





Process and Purposes

Session	Purpose
Session One	Identify Team Members
Session Two	Orient New Partners & Plan for the Civic Forum
Civic Forum	Determine Opportunities to Pursue
Session Three	Create an Implementation Plan
Implement!	Continue Regular Meeting Schedule to Ensure Progress



In This Session We Will:

- Consider the composition of the LEAD team
- Develop a list of potential partners
- Create a call to action



Green Light/Red Light



- Organizations to which you currently belong



- Organizations of which you once were a member

Why?



- Why have you stayed involved?



- Why did you leave?

How can we apply these lessons to our partnership?

Goals of the LEAD Team



- Build and expand relationships
- Explore ways to build the economy through expanded partnerships
- Establish a plan of action
- *Implement*

BUILDING YOUR TEAM



Who is at the Table? Who Else Should Be?



Source: Chart developed by the Purdue Center for Regional Development



Developing a Win-Win Invitation



Making the Contact



Next Steps

- Contact potential partners
- Schedule next meeting
- Other steps?



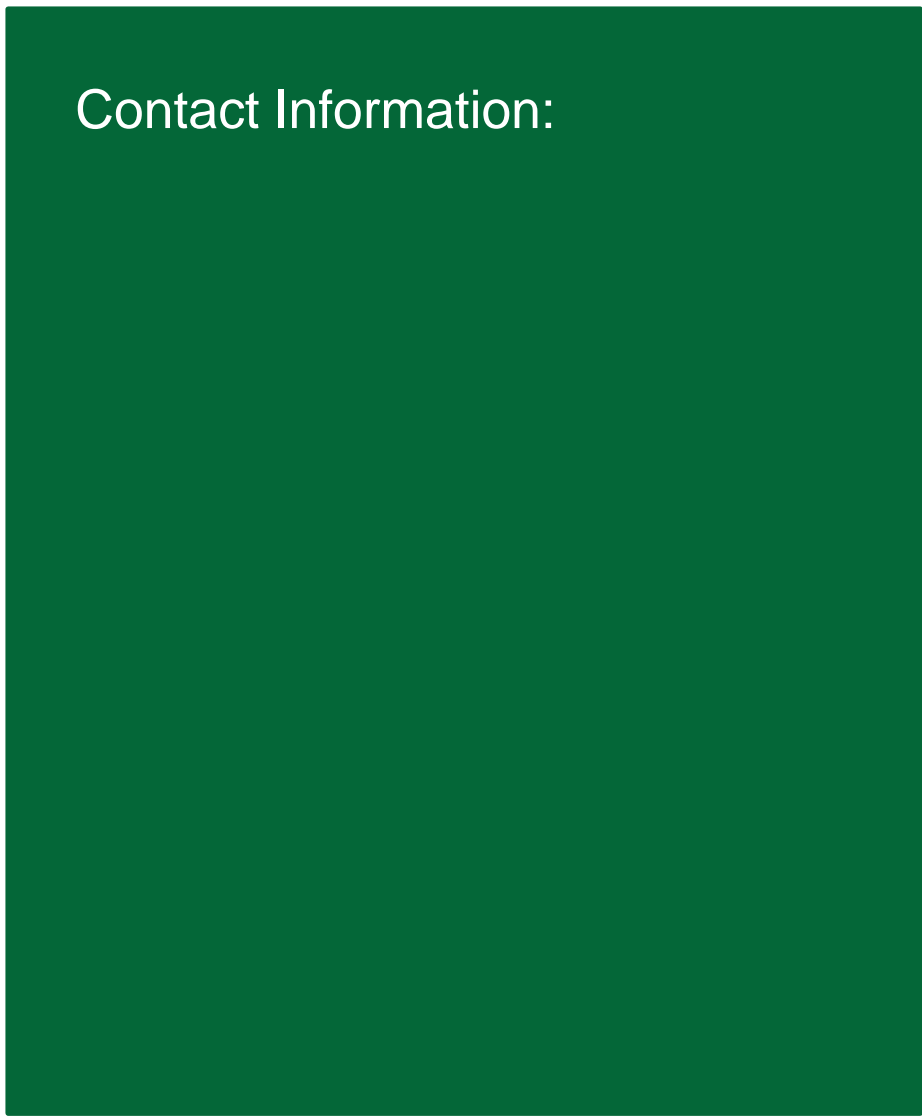


Process and Purposes

Session	Purpose	Timeline
Session One	Identify Team Members	Today
Session Two	Orient New Partners & Plan for the Civic Forum	
Civic Forum	Determine Opportunities to Pursue	
Session Three	Create an Implementation Plan	
Implement!	Continue Regular Meeting Schedule to Ensure Progress	



Contact Information:



National Partners:

