



Gearing Up to LEAD

Session 2





What is LEAD?

Leaders – Focuses on building and strengthening leadership skills in the community

Economic – Concentrates on opportunities to enhance the local economy

Alliance – Fosters the development of new partnerships within the community

Development – Gets things done!



What Are the Steps of LEAD

- Identify members for a strong team
- Explore the community's interests and concerns
- Generate a plan of action to pursue at least one opportunity
- Take action to accomplish the plan



Goals of the LEAD Team



- Build and expand relationships
- Explore ways to build the economy through expanded partnerships
- Establish a plan of action
- *Implement*

Who is at the Table?



Source: Chart developed by the Purdue Center for Regional Development

Spiraling Up

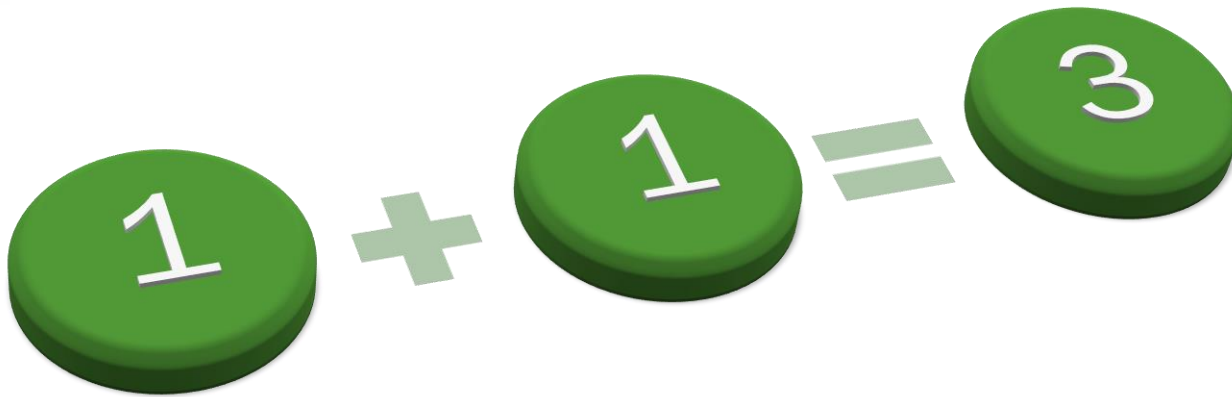


Capitals tend to build upon each other.

Building one leads to building another.

Together the community is strengthened.

Collaboration Math



The whole is greater than
the sum of the parts.

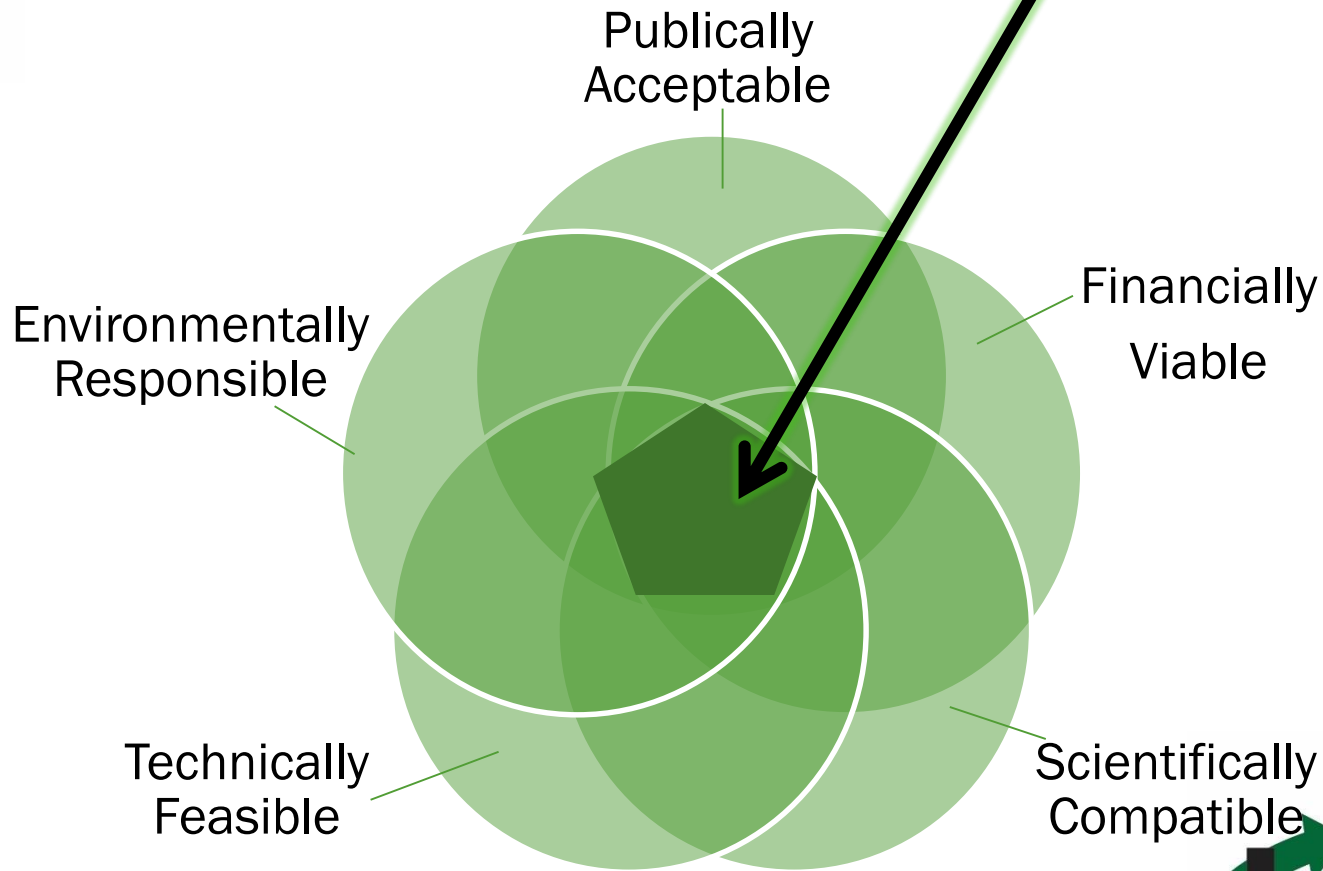


CIVIC FORUM: WHY IT MATTERS

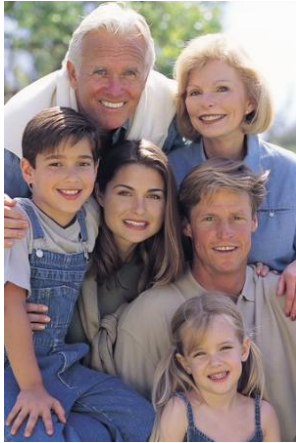
Finding the Sweet Spot



Finding the Dialogue Sweet Spot



Who to Invite



How to Invite

- Specific individuals to invite
- Getting the word out to a broader audience
- Using media and social media



**One Size DOES
NOT fit ALL**



Where?

Getting Ready

When?



How?



Next Steps

- Prepare for the Civic Forum
- Review the meeting schedule
- Other steps?





Contact Information:



National Partners:

