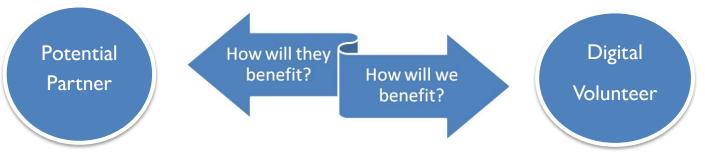
DESIGNING A WIN-WIN PARTNERSHIP



Create a list of potential partners. Identify the partner, the benefit they will gain from getting involved in the project, and the project's benefit from including them.

POTENTIAL PARTNER	THEIR BENEFIT	YOUR BENEFIT