



BUSINESS RETENTION AND EXPANSION (BR&E) PROGRAM

Dear valued business owner,

On behalf of the community, we would like to invite you to participate in a Business Retention and Expansion survey program. This interview is designed to help our community and its leaders better understand your business's challenges and opportunities. We believe that existing businesses are our best prospects for future development.

The purpose of this interview is to see how we can help you succeed. Our goals through the visit are:

1. To demonstrate support for local businesses
2. To help solve immediate business concerns
3. To increase local businesses' ability to compete in the economy
4. To build community capacity to sustain growth and development

CONFIDENTIALITY:

Your individual answers to survey questions are confidential and will not be released. Your responses may be summarized with those of others to produce an overall result- identifying themes of regional needs and opportunities. **If we find an issue in your responses in which a certain individual or individuals may be able to respond to your concerns in a beneficial way, you will be asked at the end of the interview whether you authorize us to release those individual concerns to them.**

SKIP IT RULE:

If there are any questions that you'd rather not answer, please don't feel obligated. If there is a question that you feel might be best to skip, just let us know. There is no need to explain your reasons.

We hope you will join in providing this information, so as a community, we can better support our local businesses' success!

Sincerely,