



## Why do CREATE sector businesses matter?

**Facilitators, please use the questions below to prompt discussion at your table.**

**A notepad is provided for notes pertaining to the discussion.**

**What is the role of CREATE industries/amenities in the region?**

**How does retail fit within the larger regional economy?**

If needed:

The following are some discussion question ideas for the forum:

1. What is the role of CREATE industries/amenities in the region?
2. What is the quality of life in your region? What adds to this? How do CREATE industries/amenities contribute to this quality of life?
3. What are the social, political, and economic hubs within the community and how do CREATE sectors contribute to those?
4. How might CREATE sectors contribute to community placemaking?
5. In this region, what are the economic benefits of CREATE sectors?
6. How do residents, workforce, and businesses, connect to and depend on each other?
7. How do CREATE sectors fit into the larger, regional economy?

Time: 5 minutes