## CREATE

## Regional Economic Profile

## BRIDGES Southern Five

51,346
-4.8\%
Total Population, 2020
Population Growth, 2019-2023


Illinois
2019 Labor Force Participation Rate


| TOP 3 INDUSTRY SUBSECTORS (2020) | Employment | Average Annual Wages |
| :---: | :---: | :---: |
| RETAIL TRADE | 1,346 | \$25,842 |
| General Merchandise Stores, including Warehouse Clubs and Supercenters | 305 | \$22,381 |
| Supermarkets and Other Grocery (except Convenience) Stores | 257 | \$22,793 |
| Gasoline Stations with Convenience Stores | 187 | \$20,337 |
| ARTS \& ENTERTAINMENT | 29 | \$22,222 |
| Independent Artists, Writers, and Performers | 17 | \$25,149 |
| Spectator Sports | 7 | \$17,577 |
| Musical Groups and Artists | 2 | \$31,273 |
| ACCOMMODATION \& FOOD SERVICES | 1,334 | \$18,899 |
| Restaurants and Other Eating Places | 910 | \$13,724 |
| Casino Hotels | 229 | \$31,249 |
| Drinking Places (Alcoholic Beverages) | 77 | \$14,016 |
| TOURISM | 49 | \$20,295 |
| Golf Courses and Country Clubs | 23 | \$20,408 |
| Bowling Centers | 10 | \$14,333 |
| Other Gambling Industries | 8 | \$26,411 |

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## COMMUTING PATTERNS (20|8)

## I 1,840 work in the region



IN-COMMUTERS
4,229


WORK \& LIVE IN REGION
7,611


OUT-COMMUTERS
12,73|

In your region, the highest percentage of workers are most likely:

- Workers ages 30-55 (56\%)
- Workers earning between \$I5K - \$40K income (32\%)
- Workers in all other services (61\%)
- Workers ages 30-55 (53\%)
- Workers earning between \$I5K - \$40K income (42\%)
- Workers in all other services (74\%)
- Workers ages 30-55 (52\%)
- Workers earning between \$I5K - \$40K income (4I\%)
- Workers in all other services (59\%)

Data Source: On the Map

## RETAIL SALES

 (2020)
## \$442.2 million



Data Source: Woods \& Poole
*Other Retail includes: NonStore (2.0\%)
Sporting Goods (I.7\%), Clothing (I.5\%),
Miscellaneous (I.4\%), and Electronics (0.6\%)

## SALES TAX (20|9)

|  |  |
| ---: | :---: |
| Industry | Sales tax revenues |
| General Merchandise | $\$ 2,082,382$ |
| Food | $\$ 2,669,97 \mathrm{I}$ |
| Drinking and Eating Places | $\$ 3,392,070$ |
| Automotive \& Filling Stations | $\$ 7,116,572$ |
| Drugs \& Miscellaneous Retail | $\$ 2,248,545$ |
| Agriculture \& All Others | $\$ 1,734,272$ |
| Manufacturers | $\$ 3,101,744$ |
| All Other (apparel, furniture, lumber \& hardware, suppressed) | $\$ 3,238,941$ |
| Total for the Region | $\$ 25,584,496$ |
| Data Source: Illinois Department of Revenue |  |

## PULL FACTORS (2020)

> A Pull Factor (PF) measures a county's ability to attract shoppers in the retail sector.
> PF > I: the county is pulling retail shoppers from another county.
> PF <1: the residents are shopping in another county.


