

Regional Economic Profile Crossing Borders, Oklahoma

197,511

Total Population, 2017

+4.8%

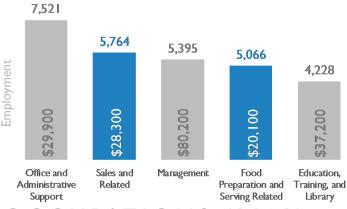
Population Growth, 2017-2022

53.0% 61.3%

Oklahoma

2018 Labor Force Participation Rate





OCCUPATIONS (2018)

TOP 3 INDUSTRY SUBSECTORS (2018)	Employment	Average Annual Wages
RETAIL TRADE	7,298	\$25,851
General Merchandise Stores, including Warehouse Clubs & Supercenters	1,921	\$23,675
Gasoline Stations with Convenience Stores	832	\$16,513
Supermarkets & Other Grocery (except Convenience) Stores	800	\$18,284
ARTS & ENTERTAINMENT	202	\$23,239
Spectator Sports	68	\$29,679
Independent Artists, Writers & Performers	54	\$15,727
Museums	45	\$19,664
ACCOMMODATION & FOOD SERVICES	4,490	\$14,645
Restaurants & Other Eating Places	3,721	\$14,083
Hotels (except Casino Hotels) & Motels	337	\$14,706
RV (Recreational Vehicle) Parks & Recreational Camps	156	\$20,095
TOURISM	2,421	\$28,357
Casinos (except Casino Hotels	1,780	\$30,772
Golf Courses & Country Clubs	258	\$26,268
Fitness & Recreational Sports Centers	153	\$15,669
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Data Source: JobsEQ

COMMUTING PATTERNS (2015)

45,733 work in the region

63,512 live in the region



20,930



WORK & LIVE IN REGION 24,803



OUT-COMMUTERS 38,709

In your region, the highest percentage of workers are most likely:

- Workers ages 30-55 (52%)
- Workers earning between \$15K - \$40K income (42%)
- Workers in all other services (58%)

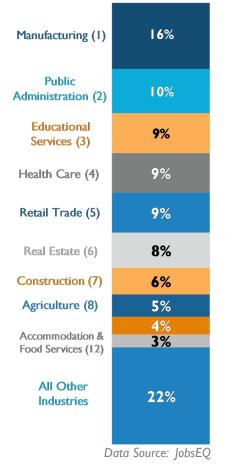
- Workers ages 30-55 (54%)
- Workers earning between \$15K - \$40K income (46%)
- Workers in all other services (65%)

- Workers ages 30-55 (53%)
- Workers earning between \$15K - \$40K income (44%)
- Workers in all other services (56%)

Data Source: On the Map

GROSS DOMESTIC PRODUCT (2017)

\$4,733 millions



SALES TAX (2018)

Industry		Sales tax revenues
	General Merchandise	\$5,975,454
	Eating & Drinking Places	\$2,964,786
	Food & Beverage Stores	\$2,216,550
	Building Materials	\$1,869,328
	Electronics & Appliances	\$669,399
	Motor Vehicle	\$626,469
	Gasoline Stations	\$519,626
	All Other CREATE Industries	\$2,759,828
	Total CREATE Industries	\$17,601,440
	Total Sales Tax	\$22,663,421
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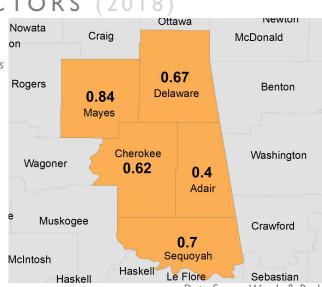
Data Source: Oklahoma Tax Commission

PULL FACTORS (2018)

A Pull Factor (PF) measures a county's ability to attract shoppers in the retail sector.

PF > I: the county is pulling retail shoppers from another county.

PF < 1: the residents are shopping in another county.



Data Source: Woods & Poole