**2023 ANNUAL REPORT** 

# EMPOWERING PARTNERSHIPS FOR COMMUNITY DEVELOPMENT

SOUTHERN RURAL DEVELOPMENT CENTER



### SOUTHERN RURAL DEVELOPMENT CENTER STAFF



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### **1890 FELLOW**

### **ABOUT SRDC & CONTACT**



Dr. Michelle Eley North Carolina A&T State University

#### **Mission**

The Southern Rural Development Center seeks to strengthen the capacity of the region's 30 Land-Grant institutions to address critical contemporary rural development issues impacting the wellbeing of people and communities in the rural South.

#### **Background**

The Southern Rural Development Center is one of four Regional Rural Development Centers (RRDCs) coordinating rural development and Extension education programs cooperatively with Land-Grant institutions regionally and nationally. The RRDCs are supported by the United States Department of Agriculture National Institute of Food and Agriculture.

#### **Mailing & Physical Address**

P.O. Box 5187 | 150 Lloyd-Ricks-Watson | Mississippi State, MS 39762 | Phone: 662.325.3207



#### Websites

Southern Rural Development Center | srdc.msstate.edu & Regional Rural Development Centers | rrdc.info



### A letter...



The 2023 Annual Report from the Southern Rural Development Center (SRDC) focuses attention on the important work of "Empowering Partnerships for Community Development." While partnerships have always been core to the



SRDC's work, we gave them concentrated attention over the course of the past year. In the following pages you will find numerous examples of the SRDC and partners' efforts to build capacity for addressing issues of concern for the wellbeing of rural people and their communities.

You will notice that the featured initiatives transcend the institutional and territorial boundaries that often divide us. With the diverse backgrounds, experiences, and areas of expertise found in the Land-Grant System, coupled with support resources from the U.S. Department of Agriculture's National Institute of Food and Agriculture (NIFA) and several other agencies and foundations, we have made collective contributions to community development efforts. Month-by-month summaries highlight initiatives that not only have produced substantive benefits but have also

contributed to the depth, breadth, and strength of partnerships for years to come.

I hope you will learn and gain inspiration from the work reported here. Building from another successful year, SRDC staff look forward to working with the Board of Directors and Technical & Operational Advisory Committee, NIFA, partners in the Land-Grant University System, and our collaborators with other colleges/universities, nonprofits, and foundations to build the capacity in the Southern Region and beyond.

Sincerely,

...from the Director

### Find us on social media



John J. Green



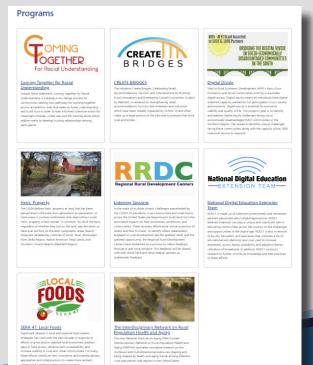




# NEW WEBSITE LAUNCH AND INSTITUTIONAL REPOSITORY

### **Website Updates:**

In June, the Southern Rural Development Center unveiled its revamped website, aiming to deliver an improved digital experience for users. Key sections of the site include programs, articles, news, and curriculum, which are depicted here. The programs page includes current projects. Special topics showcases research briefs and publications regarding critical issues in the South. The news page reflects current stories and events, and the curriculum page provides relevant training materials. Check out these and other pages on the updated site.





### **Institutional Repository:**

In addition to updating and launching a new site, the SRDC has partnered with the Mississippi State University Libraries System, through Scholars Junction, to host an archival system. Through this site, viewers can locate, download, and share annual reports and articles from the special topics series. The system also includes a dashboard that tracks viewed and downloaded content.

Visit the new site: https://srdc.msstate.edu/



# **JANUARY 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	New Year's Day					
7	8	9	10	11	12	13
14	15	16	17	18	19	20
	Martin Luther King Jr. Day					
21	22	23	24	25	26	27
28	29	30	31			

# Building Capacity to Address Heirs' Property Issues

### **Extension/Outreach**

Understanding Heirs' Property at the Community Level is a train-the-trainer workshop designed to build capacity among Extension/outreach professionals to help families take initial steps into preventing or resolving heirs' property issues.

The achievements since training commenced in November 2022 are as follows:

6 Train-the-trainer workshops conducted

**156** Extension/outreach professionals trained

32 States sending team members to training

Based on 156 participants' evaluation of the train-the-trainer workshops:

Have new knowledge concerning heirs' property

Know where to find resources to help with heirs' property

Feel knowledgeable enough to take this information back to help communities

### Top 5 topic areas where participants reported the highest knowledge gained:

Why heirs' property exists

The importance of working with family members

Impacts of heirs' property

Identifying heirs' property How tax sales and partition sales can lead to land loss

### Research Accomplishments include:

- Provide leadership on the USDA AFRI-funded project entitled, "The Racial Wealth Gap, Persistent Poverty, and Heirs' Property" with research to inform Extension programming.
- Partnered with the Southern Rural Sociological Association for a special issue of the Journal of Rural Social Sciences focused on heirs' property and an associated Issue Brief.
- Research Brief link: https://srdc.msstate.edu/sites/default/files/2023-06/HP-brief-Bailey-Dobbs-Gaither-Thomson-6.2023-final.pdf

# Heirs' Property Receives SERA 49 Designation

Building from the previous working group, Southern Extension and Research Activity (SERA) 49 was officially approved in 2023.



To learn more, visit: https://srdc.msstate.edu/ sites/default/files/2024-01/ SERA-49-app-doc.pdf



### **Partners:**



SOCIALLY DISADVANTAGED FARMERS AND RANCHERS POLICY RESEARCH CENTE











# FEBRUARY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
			Valentine's Day			
18	19	20	21	22	23	24
	Presidents' Day					
25	26	27	28	29		

### **COLLABORATIONS THAT WORK**

Over the late spring and summer months of 2023, the Southern Rural Development Center worked with Cooperative Extension Service leaders across the region to gain insights from collaborations that work among the South's 1862 and 1890 Land Grant Universities (LGU). Using a mixed methods approach, insights were gained from Extension leaders as well as from project leaders that had successfully collaborated across institution on an Extension effort. Below are the key highlights.

### **Big Themes: Lessons Learned**



Set shared goals, expectations, and accountability from beginning to end



Keep the purpose of serving people better at the center point



Engage in ongoing open, respectful, frequent communication



Focus on the relationship building with trust and respect as core component



Understand and match capacity and strengths to the workload; leverage, not compete



For Extension leaders: encourage, support, and model collaboration

Funding provided by: Walmart corg



# **MARCH 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
Daylight Savings Begins						
17	18	19	20	21	22	23
Saint Patrick's Day						
24	25	26	27	28	29	30
31						
Easter Sunday					Good Friday	

### Delta Scholars and Delta Regional Forum

### **Delta Scholars**



17

Number of students participating in the 2023 Delta Scholars Program who attend colleges and universities from across the multi-state Delta Region, South, and nation. Scholars participate in:

- Delta Regional Forum hosted by the Delta Directions Consortium and partners
- 2 weeks of summer session in Mississippi combining university and community experiences
- Boston Conference educational and professional development experiences, including Harvard University and Brandeis University

**Delta Regional Forum** 

Provided an avenue for sharing diverse perspectives on development issues

Explored
topics including
community resilience,
local food systems,
maternal health, education,
public data, and the
future of the Delta

Featured project pitch presentations by Delta Scholars

#### **About the Delta Directions Consortium**

The DDC is an interdisciplinary network of individuals, academic institutions, nonprofit organizations, and foundations working to create positive social change in the multi-state Mississippi Delta Region.

Since the Delta Scholars Program started in 2018, there have been 93 student leaders participate, including 26 from Land-Grant Institutions.



MISSISSIPPI STATE UNIVERSITY...
JUDY AND BOBBY SHACKOULS
HONORS COLLEGE











# **APRIL 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### Southern Region Community Development Extension Impacts









Businesses created, retained, or expanded



In-kind resources contributed by organizations/communities



Plans adopted and implemented in communities, agencies, local government, businesses, or disaster



Participants who reported new leadership roles & opportunities undertaken



Grants acquired by organizations/communities



**Universities reporting** 



**Full Time Equivalents** 



# **MAY 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
Mother's Day						
19	20	21	22	23	24	25
26	27	28	29	30	31	
	Memorial Day					

### Southern Community Development Impact Stories



### ENTREPRENEURSHIP WORKFORCE DEVELOPMENT

Land-Grant Universities are collaborating with national, state, and local resources to foster rural entrepreneurial activities with a focus on growing and sustaining workforce development through educational opportunities.

#### **Examples from:**

Alabama A&M, Auburn University, University of Arkansas System, University of Florida Extension, Southern University Agricultural Research and Education Center, Mississippi State University Extension Service, Langston University Cooperative Extension, Clemson Cooperative Extension, West Virginia State University Extension Service.



### COMMUNITY HEALTH & WELL-BEING

Creating healthy communities, Land-Grant Universities are addressing food system insecurity, rural mental health, and active communities to improve quality of life across the lifespan.

#### **Examples from:**

University of Georgia, University of Kentucky, Texas A&M AgriLife Extension, Virginia Cooperative Extension, University of Puerto Rico.



#### **DIGITAL SKILLS DEVELOPMENT**

Prioritizing access and adoption of technology to strengthen communities, Land-Grant Universities are emphasizing broadband solutions to enhance work, health, and overall quality of life. This strategic approach aims to foster development in leadership, workforce, and address the unique needs of historically marginalized populations.

#### **Examples from:**

Kentucky State University Cooperative Extension Program, University of Tennessee Knoxville, North Carolina State University, South Carolina State University.



# **JUNE 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
Father's Day						
23	24	25	26	27	28	29
30						

### **Building Digital Skill Capacity**

Over Spring 2023, the Southern Rural Development Center worked alongside the National Digital Education Extension Team/ECOP Broadband and Digital Access Program Action Team, to conduct a national survey to determine which digital skills are most needed by community members from the perspectives of Extension professionals across all program areas. With 659 total responses collected online via a Qualtrics questionnaire, this survey sets a foundation for developing materials to address the digital skills needs of the populations Extension reaches. The Digital Volunteer Initiative is in direct response to these needs, with lessons addressing each of these topics. The top three categories of skills needed along with the specific competencies within each are listed below.







### Safe and Effective Internet Use

- Cyber security, attacks, and scams
- Digital media literacy: accessing, evaluating, using & distributing information credibly, safely, and ethically
- Internet privacy and security, passwords, and sharing information online
- Accessing and navigating the Internet

### Computer/Digital Device Basics

- · Hardware and software basics
- Using a smartphone
- Saving and recovering data: file movement and management
- Downloading and installing applications

### Interacting with Others Online

- Social media savvy
- · Video conferencing
- Sharing files, folders, and attachments

### **Collaborating Partners**



















# **JULY 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
				Independence Day		
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



### Dialogue-to-Change Process for New Pathways to Work Together

In late 2022, Coming Together State Training Teams convened to explore things which were helping propel the work forward within the state and things that were pushing back on progress. These were mapped across four levels of change: personal, interpersonal, institutional, and cultural. (Institutional and cultural were combined given overlapping aspects.)

#### WHAT ARE THE FORCES PUSHING US FORWARD?

#### WHAT ARE THE FORCES PUSHING US BACK?

Creation of space, structure, and tools

Seeing growth in self and others

Personal values, hopes, and passions



**PERSONAL** 

Little or no support (i.e. admin. support; time/space to work)

Fear: lack of confidence

**Negative responses from peers and communities** 

Network of like-minded colleagues

Training, support, and tools



INTERPERSONAL

Polarized political climate

Lack of resources (personnel, time, funding)

**Supportive leadership** 

**DEI emphasis by Extension, on Plans of Work** 

Changing perception of DEI discussions in the workplace; now considered relevant

**Support of partners and other organizations** 



**CULTURAL/INSTITUTIONAL** 

Not seen as relevant

**History of harm and mistrust** 



Funding provided by: Walmart corg

# **AUGUST 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
	Southern Region Program Leadership Network, Association of Extension Administrators & Association of Southern Region Extension Directors Joint Meeting					
25	26	27	28	29	30	31



### Celebrating Retail Accommodations, Tourism, and Entertainment by Building Rural Innovations and Developing Growth Economies

Curriculum set to launch **Spring** 2024

### **Evaluation Results**

The Regional Steering Committee identified key successes in the following areas:

- Networking and increasing communication
- Capacity building
- Educational and training opportunities for business and workforce

Employees identified key successes in the following areas

- 100% of growth in knowledge or skill as a result of the workforce trainings
- 93% of respondents would recommend the training to others

#### Strategies Implemented: Implemented by Phase I and II this year:



Micro-projects or placemaking projects (OK, IL)





**Workforce trainings** (OK, AR, NC, KY, NM, IL)

### **Evaluation Key Numbers**

**2093** Training participants

626

**Business** owners involved

> Business trainings (AR, NC)





Small business support strategies (AR, KY, NM)

Plans for sustainable support

**59**+

Partnerships formed or strengthened



## SEPTEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
	Labor Day					
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

### The Interdisciplinary Network on Rural Population Health and Aging

Funded by the National Institute on Aging (grant R24-AG065159)

### **Year Four Pilot Projects**



**Effects of Job Loss during** the COVID-19 Pandemic and the Protective Effects of Medicaid

**Precision Medicine and Frailty** 





**Relationships between Social Vulnerability and Working-Age Mortality from** Drug Poisoning, Suicide, and **Alcohol-Induced Causes** 

### Four Year Impacts

**16** 

Pilot projects funded, primarily with early and mid-career scholars from across 13 universities

Projects enhanced towards additional funding through the National Institutes of Health

Developed new data resources to facilitate research on rural population health and aging - a contextual data library and survey data library - and informed the National Wellbeing Survey

Disseminated research information, expanding scholarly, policymaker, and practitioner knowledge, including support that contributed to 35 publications





PennState University of Colorado Boulder







## **OCTOBER 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
	Columbus Day					
20	21	22	23	24	25	26
27	28	29	30	31		
				Halloween		

# Bonnie Teater Early Career Achievement Award

For 30 years, Bonnie Teater provided valuable support to the Center as a member of its staff. She served as an inspiration through her dedication to her work and her passion for the rural development research and Extension outreach mission of the region's Land Grant Universities. She is currently enjoying retirement in Kentucky.

This award honors the work of a "rising star" who has already achieved great things in his/her early career in community development. Below is the 2023 recipient.

### 2023 Bonnie Teater Award Recipient: Matthew J. Ulmer



Dr. Ulmer's tenure in Extension community research development began in 2015 as a Family Resource Management and Workforce Development Specialist. In 2018, Dr. Ulmer's responsibilities shifted to Community Resource Development to work collaboratively with the 67 Extension Coordinators to address the most pressing challenges facing the state. As the lead for the Alabama Extension Community Development Priority Team, Dr. Ulmer develops strategies to implement new and existing Extension programs, provides training

to County Extension Coordinators, and secures and manages extramural funding opportunities. Dr. Ulmer's professional contributions have generated numerous impacts at the local, regional, and state levels. His grantsmanship has yielded over \$1.5 million.

His focus areas in Extension and outreach activities are on workforce development, tourism, leadership, civic engagement, and youth career development where he works with other Extension personnel to develop curricula in agritourism, job success, and financial literacy.

Outside of extramurally funded initiatives, Dr. Ulmer's applied policy research informed changes to Alabama's workforce development system and provided significant insights to many chamber and economic development authorities through needs assessment and strategic planning efforts.

Overall Dr. Ulmer's body of work in the field of community development demonstrates the spirit of this prestigious award. Therefore, it is most fitting that Dr. Matthew Ulmer be honored as the Southern Rural Development Center 2023 recipient of the Bonnie Teater Community Development Early Career Achievement Award.







# Southern Extension & Research Activity (SERA) 47: Local and Regional Food Systems

### 5-Year Objectives (2021-2026)

- Increase interdisciplinary efforts among Extension and research food system professionals
- Identify current and emerging issues specific to food system development
- Assess local food system policy, environmental change, and economic development and identify best practices

### **Meetings**

The 2023 virtual annual meeting was held in December, allowing Extension and research colleagues to share their work and explore collaborative opportunities.

#### **Webinars**

Associated webinars showcasing what members are doing in and between their own states included:

- Building local and regional food systems to advance farm-to-institution efforts
- Management practices for limited resource farmers
- Marketing strategies to help food businesses grow
- Creating more equitable food systems for all

## **NOVEMBER 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
Daylight Savings Ends						
10	11	12	13	14	15	16
	Veterans Day					
17	18	19	20	21	22	23
24	25	26	27	28	29	30
				Thanksgiving Day		

### Southern Region Program Leadership Network

In August 2023, **262** participants representing Extension Service state program leaders from eight committees, the Association of Extension Administrators (AEA), and the Association of Southern Region Extension Directors (ASRED) convened for the annual joint regional meeting for planning and collaboration.



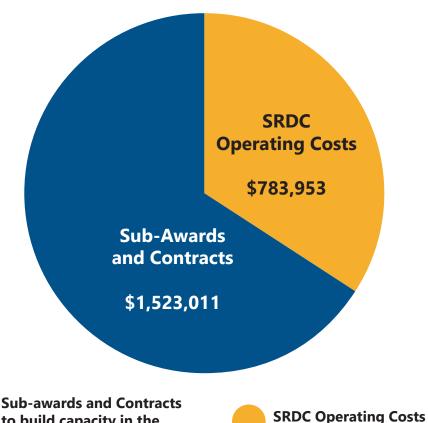
The number of participants in each group are depicted below.

	l Youth Plopment	<b>27</b> ,	Family & Consumer Sciences
	2 Natural ources	21	Information Technology
24 Comm	unications	49	Middle Managers
	nmunity Plopment	23	Program & Staff Development
17	AEA	21	ASRED

The mission of this group is to foster and strengthen Extension education programming throughout the southern region by promoting multiple state cooperation, anticipating emerging program issues and needs, and implementing action processes to address them in a timely manner.

To learn more, visit: http://srpln.msstate.edu/

### **SRDC 2023 Expenditures**



Sub-awards and Contracts to build capacity in the region



By funding received from the Southern Rural Development Center in 2023, **66%** went to contracts and subcontracts with partners to:

- Form relevant multi-state research teams
- Coordinate the development of educational materials
- Organize and deliver high priority rural development research and educational workshops/conferences
- Provide science based research to inform rural development policy
- Build partnerships that link the South's Land-Grant University system with other key entities committed to rural development activities in the region



## DECEMBER 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
			Christmas Day			
29	30	31				
		New Year's Eve				

#### 2023 BOARD OF DIRECTORS

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Mississippi State University | 1862 Extension

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Tuskegee University | 1890 Extension

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Langston University | 1890 Research

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Washington County Economic Alliance | Non Land-Grant

Dãnia Davy

Federation of Southern Cooperatives/Land Assistance Fund |

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Heartland Foundation | Non Land-Grant

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#### **SRDC PARTNERS**

Association of Extension Administrators

Association of Research Directors

Association of Southern Region Extension Directors

Center for Heirs' Property Preservation

Community Development Society

Delta Directions Consortium

Economic Research Service, USDA

**Everyday Democracy** 

Extension Committee on Organization and Policy

Extension Foundation

Federal Reserve Bank of Atlanta

Federation of Southern Cooperatives/Land Assistance Fund

Harvard T.H. Chan School of Public Health

Harvard Food Law and Policy Clinic

Heartland Forward

Interdisciplinary Network on Rural Population Health and Aging

Joint Council of Extension Professionals

Journal of Rural Social Sciences/Southern Rural

Sociological Association

LiKEN Knowledge

Local and Regional Food Systems Extension and Research Michigan State University Center for Regional Food Systems

National 4-H Council

National Association of Community Development Extension Professionals

National Institute of Food and Agriculture, USDA

National Institute on Aging

North Carolina Association of Black Lawyers Land Loss

Prevention Project

North Central Regional Center for Rural Development

Northeast Regional Center for Rural Development

Purdue Center for Regional Development

**Rural Coalition** 

Rural Sociological Society

Shackouls Honors College, Mississippi State University Socially Disadvantaged Farmers and Ranchers Policy

Research Center

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Station Directors

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U.S. Forest Service

University of Mississippi Community First Research Center for

Wellbeing and Creative Achievement

Western Rural Development Center

Walmart